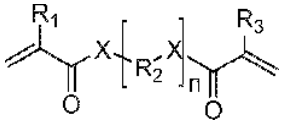
Claims:

1. A method of covalently bonding a fabric-adhering modifier to the wall of a polymeric microcapsule for fragrance delivery in laundry applications, which wall comprises entities capable of reaction with acrylic moieties, the method comprises the provision on the wall of a linking compound to which the modifier is subsequently attached, the linking compound having the Formula I



I

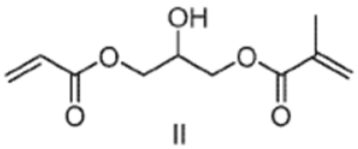
in which
n= 1 to 30; R_1, R_2 and R_3 are independently selected from the following moieties:
R_1 and R_3 are H or Me; and
X is selected from O and NH; and
R_2 is selected from CH_2, $CH_2CH(OH)CH_2$, and $CH_2.CH_2$.

2. A method according to claim 1, in which n is selected from 1-23, 1-20, 1-15, 1-10, and 1-5.

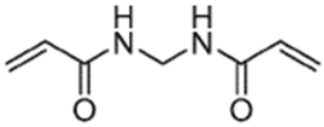
3. A method according to claim 1, in which the linking compound is a compound with an acrylate moiety (CH_2=CH.COO-) at one end and a methacrylate entity (CH_2=C(CH_3).COO-) at the other.

4. A method according to claim 1, in which R_1 and R_3 are both H or both CH_3 and X is O.

5. A method according to claim 1, in which the linking compound is a compound selected from compounds of Formula II and Formula III:



II



III

6. A method according to claim 5, in which the linking compound is 3-(acryloyloxy)-2-hydroxypropyl methycrylate.

7. A method according to claim 1, in which the polymeric microcapsule wall comprises amine groups.

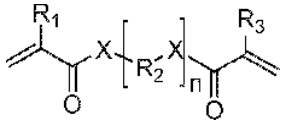
8. A method according to claim 7, in which the polymeric material of the microcapsule wall is selected from aminoplasts, such as urea- and melamine-formaldehyde resins, and polyurea.

9. A method according to claim 1, in which the modifier is selected from at least one polysaccharide.

10. A method according to claim 9, in which the polysaccharide is selected from mannan, glucan, glucomannan, xyloglucan, hydroxyalkyl cellulose, dextran, galactomannan, and mixtures thereof.

11. A method according to claim 1, in which the microcapsules contain fragrance.

12. A polymeric fragrance-delivering microcapsule for use in laundry applications, wherein the microcapsule comprises a wall comprising entities capable of reaction with acrylic moieties, and a fabric-adhering modifier, wherein the fabric-adhering modifier is attached to the wall by the linking compound having the Formula I



I

in which

n= 1 to 30; R_1, R_2 and R_3 are independently selected from the following moieties:

R_1 and R_3 are H or Me; and

X is selected from O and NH; and

R_2 is selected from CH_2, $CH_2CH(OH)CH_2$, and $CH_2.CH_2$.

13. A treatment preparation, particularly a laundry preparation, comprising microcapsules according to claim 12.

14. A method of enhancing the substantivity of a microcapsule to a fabric as part of a laundry process, comprising the method according to claim 1.

15. A treatment preparation according to claim 13, in which the treatment preparation is a laundry product and the microcapsules contain fragrance.