(12) INTERNATIONAL APPLICATION PUBLISHED UNDER THE PATENT COOPERATION TREATY (PCT)

(19) World Intellectual Property Organization
International Bureau

(43) International Publication Date
8 August 2013 (08.08.2013)

WIPO | PCT

(10) International Publication Number
WO 2013/116752 A1

(51) International Patent Classification:
G06Q 20/20 (2012.01)

(21) International Application Number:
PCT/US2013/024475

(22) International Filing Date:
1 February 2013 (01.02.2013)

(25) Filing Language: English

(26) Publication Language: English

(30) Priority Data:
61/593,762 1 February 2012 (01.02.2012) US

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(81) Designated States *(unless otherwise indicated, for every kind of national protection available)*: AE, AG, AL, AM, AO, AT, AU, AZ, BA, BB, BG, BH, BN, BR, BW, BY, BZ, CA, CH, CL, CN, CO, CR, CU, CZ, DE, DK, DM, DO, DZ, EC, EE, EG, ES, FI, GB, GD, GE, GH, GM, GT, HN, HR, HU, ID, IL, IN, IS, JP, KE, KG, KM, KN, KP, KR, KZ, LA, LC, LK, LR, LS, LT, LU, LY, MA, MD, ME, MG, MK, MN, MW, MX, MY, MZ, NA, NG, NI, NO, NZ, OM, PA, PE, PG, PH, PL, PT, QA, RO, RS, RU, RW, SC, SD, SE, SG, SK, SL, SM, ST, SV, SY, TH, TJ, TM, TN, TR, TT, TZ, UA, UG, US, UZ, VC, VN, ZA, ZM, ZW.

(84) Designated States *(unless otherwise indicated, for every kind of regional protection available)*: ARIPO (BW, GH, GM, KE, LR, LS, MW, MZ, NA, RW, SD, SL, SZ, TZ, UG, ZM, ZW), Eurasian (AM, AZ, BY, KG, KZ, RU, TJ, TM), European (AL, AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, HR, HU, IE, IS, IT, LT, LU, LV, MC, MK, MT, NL, NO, PL, PT, RO, RS, SE, SI, SK, SM, TR), OAPI (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, ML, MR, NE, SN, TD, TG).

Published:

— *with international search report (Art. 21(3))*

(54) Title: SYSTEMS AND METHODS FOR INTEGRATED GAME PLAY THROUGH THE USE OF PROXIMITY-BASED COMMUNICATION ON SMART PHONES AND HAND HELD DEVICES

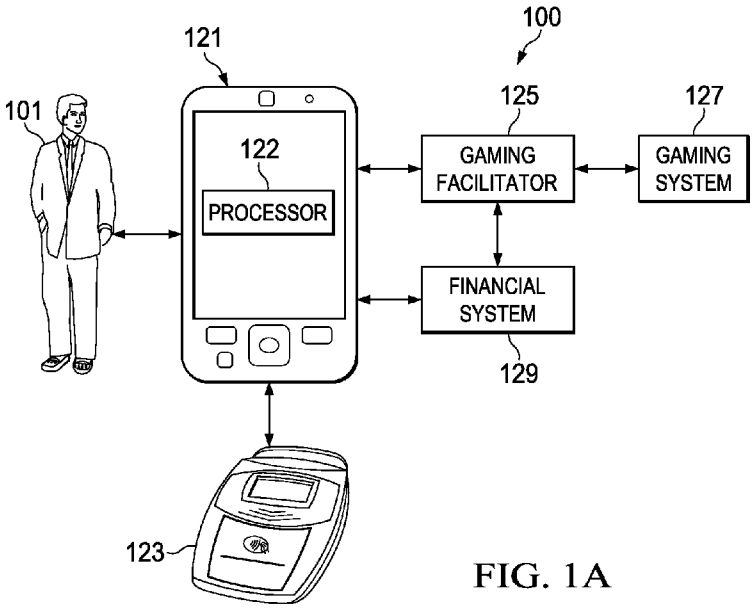


FIG. 1A

(57) Abstract: A user device in a system for selling gaming products receives a game play request from a user. The user device detects being tapped to an external proximity-based communication enabled device using a communication interface that communicates over a proximity-based communication connection. Upon detecting that the user device has been tapped to the external proximity-based communication enabled device, the user device sends a gaming request associated with the game play request over a wireless network. The proximity-based communication protocols ensure that the gaming transaction occurs in a geographical location that is within the jurisdiction of the appropriate gaming authority.

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