

ABSTRACT

The present disclosure provides a video processing method and apparatus, a device and a storage medium. The method comprises: when it is determined that a target video is played for a preset duration, displaying a preset activity resource corresponding to the target video and a video generation control on a video playing page of the target video, wherein the target video belongs to a video information stream; and in response to a trigger operation for the video generation control, generating an activity video corresponding to the target video on the basis of the preset activity resource.