Claims

1. A target content search method, comprising:

determining a target search identifier in search content to be processed and determining a target search strategy corresponding to the target search identifier;

generating target search content corresponding to the search content to be processed according to the target search identifier, the target search strategy, and the search content to be processed; and

searching out target content corresponding to the target search content from text information.

2. The method of claim 1, wherein determining the target search identifier in the search content to be processed and determining the target search strategy corresponding to the target search identifier comprises:

acquiring at least one target search identifier in the search content to be processed;

determining search strategies to be combined which are in one-to-one correspondence with the at least one target search identifier; and

generating the target search strategy corresponding to the search content to be processed according to each of the search strategies to be combined.

3. The method of any one of claims 1 to 2, wherein the target search strategy comprises at least one of the following:

a search strategy of performing a combined search for part of character strings in the search content to be processed;

a search strategy of determining associated content of part of character strings in the search content to be processed and performing a search according to the associated content; or

a search strategy of performing a split search for part of character strings in the search content to be processed;

wherein part of the character strings are determined according to the target search identifier in the search content to be processed.

4. The method of claim 2, wherein generating the target search content corresponding to the search content to be processed according to the target search identifier, the target search strategy, and the

search content to be processed comprises:

determining content to be converted in the search content to be processed according to each of the at least one target search identifier, processing the content to be converted according to the target search strategy, and determining content to be replaced corresponding to the content to be converted; and

generating the target search content according to the content to be replaced and the search content to be processed.

5. The method of claim 4, wherein the target search strategy comprises a search strategy of performing a combined search for part of character strings in the search content to be processed;

wherein determining the content to be converted in the search content to be processed according to each of the at least one target search identifier, processing the content to be converted according to the target search strategy, and determining the content to be replaced corresponding to the content to be converted comprises:

in a case where the at least one target search identifier comprises a first target search identifier, determining a character string adjacent to the first target search identifier according to the first target search identifier and generating the content to be converted according to the adjacent character string; and

generating the content to be replaced according to the content to be converted and the first target search identifier.

6. The method of claim 4, wherein the target search strategy comprises a search strategy of determining associated content of part of character strings in the search content to be processed and performing a search according to the associated content;

wherein determining the content to be converted in the search content to be processed according to each of the at least one target search identifier, processing the content to be converted according to the target search strategy, and determining the content to be replaced corresponding to the content to be converted comprises:

in a case where the at least one target search identifier comprises a second target search identifier, acquiring a target character string before and adjacent to the second target search identifier in the search content to be processed and using the target character string as the content to be converted; and

determining at least one associated word corresponding to the content to be converted and determining the content to be replaced according to the at least one associated word.

7. The method of claim 6, wherein the at least one associated word comprises at least one of a derivative of the target character string, a character string in a plurality of tenses corresponding to the target character string, a singular form of the target character string, or a plural form of the target character string.

8. The method of claim 4, wherein the target search strategy comprises a search strategy of performing a split search for part of character strings in the search content to be processed;

wherein determining the content to be converted in the search content to be processed according to each of the at least one target search identifier, processing the content to be converted according to the target search strategy, and determining the content to be replaced corresponding to the content to be converted comprises:

in a case where the at least one target search identifier comprises a third target search identifier, determining a character string adjacent to the third target search identifier according to the third target search identifier and generating the content to be converted according to the adjacent character string; and

using each character string in the content to be converted as the content to be replaced.

9. The method of claim 4, wherein generating the target search content according to the content to be replaced and the search content to be processed comprises:

replacing the content to be converted in the search content to be processed with the content to be replaced to obtain at least one piece of target sub-search content; and

generating the target search content according to the at least one piece of target sub-search content.

10. The method of claim 1, wherein searching out the target content corresponding to the target search content from the text information comprises:

according to the target search content, searching out content identical to the target search content from the text information to obtain the target content.

~~11. The method of claim 1, further comprising:~~

~~displaying the target content distinguishably in the text information.~~

12~~1~~1. The method of claim 1, wherein

the text information is determined according to audio information of a multimedia data stream.

13~~12~~12. The method of claim 12~~11~~11, wherein the text information comprises translation text information;

wherein the translation text information is generated according to the audio information, an original language type corresponding to the audio information, and a target translation language type.

14~~13~~13. The method of claim 12~~11~~11, further comprising:

displaying an identifier of the target content on a timeline corresponding to the multimedia data stream.

15~~14~~14. The method of claim 12~~11~~11, wherein after the text information is obtained, the method further comprises:

establishing a timestamp synchronization association relationship between the text information and the multimedia data stream and displaying the text information and the multimedia data stream on a target page so that in a case where it is detected that one piece of the target content is triggered, a video frame in the multimedia data stream corresponding to the one piece of the target content is jumped to.

16~~15~~15. The method of claim 15~~14~~14, wherein in the case where it is detected that the one piece of the target content is triggered, jumping to the video frame in the multimedia data stream corresponding to the one piece of the target content comprises:

in the case where it is detected that the one piece of the target content is triggered, determining a current timestamp of the one piece of the target content; and

jumping to the video frame in the multimedia data stream corresponding to the current timestamp according to the pre-established timestamp synchronization association relationship and the current timestamp.

17~~16~~16. The method of claim 14~~13~~13, wherein displaying the identifier of the target content on the timeline corresponding to the multimedia data stream comprises:

determining a timestamp of each piece of the target content on the timeline corresponding to the multimedia data stream and marking a position corresponding to the timestamp on the timeline.

~~18~~17. The method of claim ~~17~~16, wherein marking the position corresponding to the timestamp on the timeline comprises:

determining a position of a control corresponding to the timestamp among a plurality of controls in one-to-one correspondence with all timestamps on the timeline and marking the position;

wherein the control is used for adjusting an audio and video frame of the multimedia data stream.

~~19~~18. The method of claim ~~18~~17, further comprising:

in a case where it is detected that one piece of the target content is triggered, determining a target timestamp corresponding to the one piece of the target content; and

displaying a mark corresponding to the target timestamp distinguishably.

~~20. A target content search apparatus, comprising:~~

~~a target search strategy determination module configured to determine a target search identifier in search content to be processed and determine a target search strategy corresponding to the target search identifier;~~

~~a target search content determination module configured to generate target search content corresponding to the search content to be processed according to the target search identifier, the target search strategy, and the search content to be processed; and~~

~~a target content determination module configured to search out target content corresponding to the target search content from text information.~~

~~21~~19. An electronic device, comprising:

at least one processor; and

a storage apparatus configured to store at least one program;

wherein the at least one program, when executed by the at least one processor, causes the at least one processor to perform the target content search method of any one of claims 1 to ~~19~~18.

~~22~~20. A storage medium comprising computer-executable instructions which, when executed by a computer processor, cause the computer processor to perform the target content search method of any one of claims 1 to ~~19~~18.