ABSTRACT

A charging stand management system includes a charger specifying unit (115) that, where allowable power capable of being utilized in a charging stand varies, specifies a charger (C) which is utilized at a predetermined time from among the chargers (C) which are not determined to be utilized at the predetermined time, the charger being specified on the basis of the allowable power at the predetermined time, the total sum of output power of the chargers (C) determined to be utilized at the predetermined time, and the output power of the chargers (C) which are not determined to be utilized at the predetermined time, and a charger guidance unit (116, 132) that guides a consumer on the charger (C), which is utilized at the predetermined time and specified by the charger specifying unit (115), and the output power thereof.