DESCRIPTIVE ABSTRACT

"Process for allocating seats to customers in a computerized reservation system"

AMADEUS s.a.s.

The present invention relates to a process of allocating seats to customers usable with a computerized reservation system.

This process comprises the following allocation steps:

- assigning, in a database, to each customer, data relating to criteria of placement;
- determination of a value of satisfaction of the customer for a seat as a function of its adequacy with respect to the placement criteria,
- assigning, in a database, to each customer, a level of priority,
- allocating, to each customer, by decreasing order of level of priority, the available seat having the maximum satisfaction value.

Particular application to the reservation of seats in the field of aircraft transport.