ORDERING SYSTEM UTILIZING PERSONAL INFORMATION

[Abstract]
[Object]

Even in a case of ordering an item on a site used for the first time, the necessity to input personal information such as a name and an address is eliminated and thus such troublesome work of input is reduced.

[Solving Means]

Included are: a personal information storage (40) that stores personal information registered in one site while associating the personal information with a personal identifier, and provides the personal information to another site; an order I/F device (10) that transmits order form information of an item at least including an personal identifier and an item identifier; an order processing device (20) that receives the order form information of the item, acquires the personal information associated with the personal identifier included in the order form information, generates order specification information based on the acquired personal information and the order form information of the item, and transmits the order specification information; and an order specification reception device that receives the order specification information and causes an output device to output the order specification information so as to prepare to deliver the item.

[Fig. 1]