CLAIMS

1. A method comprising:

causing, by one or more processors of a machine, a media device to display at least a portion of a menu of media streams that are selectable for playback by the media device;

accessing, by one or more processors of the machine, intentional movement data generated by a controller device and indicating a sequence of physical movements experienced by the controller device during operation of the controller device in selecting one or more media streams from the menu of media streams for playback by the media device;

selecting, by one or more processors of the machine, a first profile identifier from a set of profile identifiers that each correspond to a different intentional movement profile in a set of intentional movement profiles that each indicate a different corresponding user without identifying the corresponding user, the selecting of the first profile identifier being based on a comparison of the accessed controller movement data to a first controller movement profile that corresponds to the first profile identifier;

selecting, by one or more processors of the machine, a first subset of the menu of media streams based on the selected first profile identifier, the selected first subset indicating media streams to be hidden from view, the first subset having no overlap with a second subset of the menu of media streams; and

causing, by one or more processors of the machine, the media device to modify the menu of media streams by omitting the first subset of the menu of media streams from the displayed portion of the menu while displaying the second subset of the menu of media streams in the displayed portion of the menu.

2. The method of claim 1, further comprising:

accessing a first activation frequency at which a control element of the controller device was activated during a sequence of activations of the control element in selecting one or more media streams; and wherein:

the first intentional movement profile that corresponds to the first profile identifier includes a second activation frequency for the control element; and

the comparison of the accessed intentional movement data to the first intentional movement profile includes a comparison of the first and second activation frequencies.

3. The method of claim 1, further comprising:

accessing a first activation pattern according to which multiple control elements of the controller device were activated during operation of the multiple control elements in selecting one or more media streams; and wherein:

the first intentional movement profile that corresponds to the first profile identifier includes a second activation pattern for the multiple control elements; and

the comparison of the accessed intentional movement data to the first intentional movement profile includes a comparison of the first and second activation patterns.

4. The method of claim 1, wherein:

the accessed intentional movement data includes a first sequence of accelerometer data that indicates sequential accelerations experienced by the controller device during intentional operation of the controller device in selecting one or more media streams;

the first intentional movement profile that corresponds to the first profile identifier includes a second sequence of accelerometer data; and

the comparison of the accessed intentional movement data to the first intentional movement profile includes a comparison of the first and second sequences of accelerometer data.

5. The method of claim 4, wherein:

the sequential accelerations indicated by the first sequence of accelerometer data correspond to a handedness of a human user in physically moving the controller device in selecting one or more media streams; and

in the compared first intentional movement profile, the second sequence of accelerometer data indicates the handedness.

6. The method of claim 1, wherein:

the accessed intentional movement data includes a first sequence of accelerometer data that indicates sequential orientations at which the controller device was held during intentional operation of

the controller device in selecting one or more media streams;

the first intentional movement profile that corresponds to the first profile identifier includes a second sequence of accelerometer data; and

the comparison of the accessed intentional movement data to the first intentional movement profile includes a comparison of the first and second sequences of accelerometer data.

7. The method of claim 6, wherein:

the sequential orientations indicated by the first sequence of accelerometer data correspond to a handedness of a human user in physically moving the controller device in selecting one or more media streams; and

in the compared first intentional movement profile, the second sequence of accelerometer data indicates the handedness.

8. The method of claim 1, further comprising:

detecting that a user device is within a threshold range of the media device, the user device having a device identifier that corresponds to the first profile identifier; and wherein

the selecting of the first profile identifier from the set of profile identifiers is further based on the user device being detected within the threshold range of the media device.

9. The method of claim 8, wherein:

the detecting that the user device is within the threshold range of the media device includes detecting that the user device has joined a wireless network to which the media device belongs.

10. The method of claim 1, wherein:

the selecting of the first subset of the menu of media streams includes accessing user preferences that correspond to the selected first profile identifier and selecting at least part of the first subset based on the accessed user preferences.

11. The method of claim 10, wherein:

the accessed user preferences that correspond to the selected first profile identifier indicate at least one media stream in the first subset of the menu of media streams to be omitted from the modified menu.

12. The method of claim 10, wherein:

the accessed user preferences that correspond to the selected first profile identifier indicate at least one media stream in the second subset of the menu of media streams to be maintained in the modified menu.

13. The method of claim 1, wherein:

the first profile identifier identifies no user of the controller device and corresponds to a[[n]] first anonymous set of conditions under which the controller device was moved during selection of the one or more media streams from the menu of media streams for playback by the media device, the first anonymous set of conditions being distinct among multiple anonymous sets of conditions under which the controller device was moved during selection of the one or more media streams from the menu of media streams for playback by the media device.

14. The method of claim 1, wherein:

the first profile identifier identifies a human user of the controller device.

15. A non-transitory machine-readable storage medium comprising instructions that, when executed by one or more processors of a machine, cause the machine to perform operations comprising:

causing a media device to display at least a portion of a menu of media streams that are selectable for playback by the media device;

accessing intentional movement data generated by a controller device and indicating a sequence of physical movements experienced by the controller device during operation of the controller device in selecting one or more media streams from the menu of media streams for playback by the media device;

selecting a first profile identifier from a set of profile identifiers that each correspond to a different intentional movement profile in a set of intentional movement profiles that each indicate a different corresponding user without identifying the corresponding user, the selecting of the first profile identifier being based on a comparison of the accessed controller movement data to a first intentional movement profile that corresponds to the first profile identifier;

selecting a first subset of the menu of media streams based on the selected first profile identifier, the selected first subset indicating media streams to be hidden from view, the first subset having no overlap with a second subset of the menu of media streams; and

causing the media device to modify the menu of media streams by omitting the first subset of the menu of media streams from the displayed portion of the menu while displaying the second subset of the menu of media streams in the displayed portion of the menu.

16. The non-transitory machine-readable storage medium of claim 15, wherein the operations further comprise:

accessing a first activation frequency at which a control element of the controller device was activated during a sequence of activations of the control element in selecting one or more media streams; and wherein:

the first intentional movement profile that corresponds to the first profile identifier includes a second activation frequency for the control element; and

the comparison of the accessed intentional movement data to the first intentional movement profile includes a comparison of the first and second activation frequencies.

17. The non-transitory machine-readable storage medium of claim 15, wherein:

the accessed intentional movement data includes a first sequence of accelerometer data that indicates sequential accelerations experienced by the controller device during intentional operation of the controller device in selecting one or more media streams;

the first intentional movement profile that corresponds to the first profile identifier includes a second sequence of accelerometer data; and

the comparison of the accessed intentional movement data to the first intentional movement profile includes a comparison of the first and second sequences of accelerometer data.

18. A system comprising:

one or more processors; and

a memory storing instructions that, when executed by at least one processor among the one or more processors, cause the system to perform operations comprising:

causing a media device to display at least a portion of a menu of media streams that are selectable for playback by the media device;

accessing intentional movement data generated by a controller device and indicating a sequence of physical movements experienced by the controller device during operation of the controller device in selecting one or more media streams from the menu of media streams for playback by the media device;

selecting a first profile identifier from a set of profile identifiers that each correspond to a different intentional movement profile in a set of intentional movement profiles that each indicate a different corresponding user without identifying the corresponding user, the selecting of the first profile identifier being based on a comparison of the accessed controller movement data to a first intentional movement profile that corresponds to the first profile identifier;

selecting a first subset of the menu of media streams based on the selected first profile identifier, the selected first subset indicating media streams to be hidden from view, the first subset having no overlap with a second subset of the menu of media streams; and

causing the media device to modify the menu of media streams by omitting the first subset of the menu of media streams from the displayed portion of the menu while displaying the second subset of the menu of media streams in the displayed portion of the menu.

19. The system of claim 18, wherein the operations further comprise:

accessing a first activation frequency at which a control element of the controller device was activated during a sequence of activations of the control element in selecting one or more media streams;

and wherein:

the first intentional movement profile that corresponds to the first profile identifier includes a second activation frequency for the control element; and

the comparison of the accessed intentional movement data to the first intentional movement profile includes a comparison of the first and second activation frequencies.

20. The system of claim 18, wherein:

the accessed intentional movement data includes a first sequence of accelerometer data that indicates sequential accelerations experienced by the controller device during intentional operation of the controller device in selecting one or more media streams;

the first intentional movement profile that corresponds to the first profile identifier includes a second sequence of accelerometer data; and

the comparison of the accessed intentional movement data to the first intentional movement profile includes a comparison of the first and second sequences of accelerometer data.