

(43) International Publication Date
8 July 2010 (08.07.2010)(10) International Publication Number
WO 2010/078523 A1(51) International Patent Classification:
G06F 3/00 (2006.01)

(21) International Application Number:

PCT/US2009/069964

(22) International Filing Date:

31 December 2009 (31.12.2009)

(25) Filing Language:

English

(26) Publication Language:

English

(30) Priority Data:

61/142,193 31 December 2008 (31.12.2008) US

(71) Applicant (for all designated States except US): **TIVO INC.** [US/US]; 2160 Gold Street, Alviso, California 95002 (US).

(72) Inventors; and

(75) Inventors/Applicants (for US only): **GLENNON, Shelly** [US/US]; 476 N. 16th Street, San Jose, California 95112 (US). **BEACH, Brian** [US/US]; 930 S. Country Club Road, Columbus, Indiana 47201 (US). **CHENG, James** [US/US]; 2160 Gold Street, Alivso, California 95002 (US). **LEE, Richard** [US/US]; 632 Vermont Street, San Francisco, California 94107 (US). **PALUCH, Kimberly** [US/US]; 446 Windsor Street, Apt. 2, Cambridge, Massachusetts 02141 (US). **PONIATOWSKI, Robert F.** [US/US]; 1181 Old Oak Drive, San Jose, California 95120 (US). **SCHMIDT, Margret** [US/US]; 2046 Stockbridge Avenue, Redwood City, California 94061 (US).(74) Agents: **CHEE, Robert S.** et al.; Hickman Palermo Truong & Becker LLP, 2055 Gateway Place, Ste. 550, San Jose, California 95110 (US).

(81) Designated States (unless otherwise indicated, for every kind of national protection available): AE, AG, AL, AM, AO, AT, AU, AZ, BA, BB, BG, BH, BR, BW, BY, BZ, CA, CH, CL, CN, CO, CR, CU, CZ, DE, DK, DM, DO, DZ, EC, EE, EG, ES, FI, GB, GD, GE, GH, GM, GT, HN, HR, HU, ID, IL, IN, IS, JP, KE, KG, KM, KN, KP, KR, KZ, LA, LC, LK, LR, LS, LT, LU, LY, MA, MD, ME, MG, MK, MN, MW, MX, MY, MZ, NA, NG, NI, NO, NZ, OM, PE, PG, PH, PL, PT, RO, RS, RU, SC, SD, SE, SG, SK, SL, SM, ST, SV, SY, TH, TJ, TM, TN, TR, TT, TZ, UA, UG, US, UZ, VC, VN, ZA, ZM, ZW.

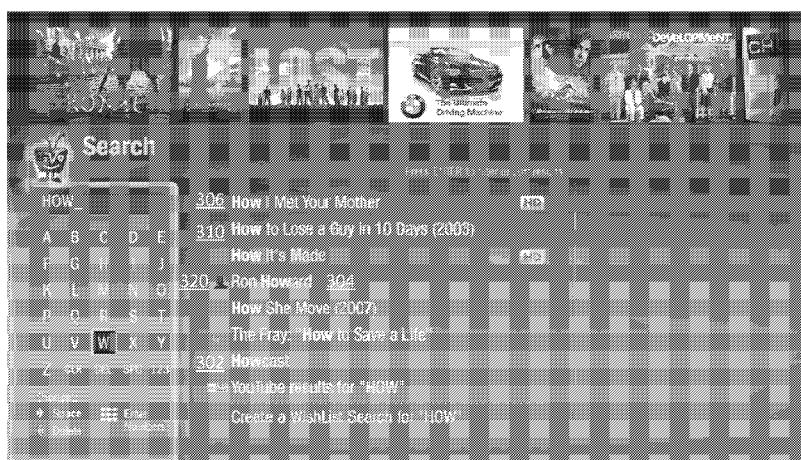
(84) Designated States (unless otherwise indicated, for every kind of regional protection available): ARIPO (BW, GH, GM, KE, LS, MW, MZ, NA, SD, SL, SZ, TZ, UG, ZM, ZW), Eurasian (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European (AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, HR, HU, IE, IS, IT, LT, LU, LV, MC, MK, MT, NL, NO, PL, PT, RO, SE, SI, SK, SM, TR), OAPI (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, ML, MR, NE, SN, TD, TG).

Published:

— with international search report (Art. 21(3))

(54) Title: METHODS AND TECHNIQUES FOR ADAPTIVE SEARCH

FIG. 3



(57) Abstract: A method and apparatus for an adaptive search user interface is provided. An interface is provided that returns search results upon receiving each alphanumeric character of a search query term. Correlations of prefixes of alphanumeric characters and search results selected from previous searches are stored in a correlation matrix. Based upon the correlations in the correlation matrix, relevance rankings for search results with respect to the prefixes of alphanumeric characters are updated. Search results may be grouped based upon one or more common traits. Relevance rankings are also updated based upon the rate of change of selections recorded for a search result.