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(54) Title: ALERT ACTIONING AND MACHINE LEARNING FEEDBACK

(57) Abstract: Some aspects of the present disclosure relate to systems, methods, and computer-readable media for configuring a conduct surveillance system. In one example implementation, a computer implemented method includes: receiving at least one alert from a conduct surveillance system, where the at least one alert represents a potential violation of a predetermined policy, where the predetermined policy includes a scenario, a target population, and a workflow; determining whether each of the at least one alert represents an actual violation of the predetermined policy; calculating a metric based on the actual violations and the potential violations where the metric includes a number of false positives associated with the at least one alert or the number of false negatives associated with the at least one alert; and changing at least one of the scenario, the target population, or the workflow based on the calculated metric.