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(54) Title: PROGRAM GUIDE WITH INTERACTIVE INFORMATION DISPLAY SCREEN

(57) Abstract

An interactive television program guide having interactive information display screens is provided. Interactive information display screens may be accessed by selecting an item. Interactive information display screens may include detailed information on the selected item or package and may include user–selectable options. The user–selectable options may be program guide features which have been configured to be exercised in specific connection to the selected item. The user–selectable options which are displayed depend on which program guide features are available to be exercised in specific connection with the selected item and depend on information which is associated with the selected item.

