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ning of each regular issue of the PCT Gazette.

(54) Title: **ELECTRONIC VOUCHER SYSTEM AND ASSOCIATED METHOD**

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Restaurant 18 Fremantle	

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(Regulatory Compliance Statements)

(57) Abstract: An electronic voucher system comprising: a voucher facilitator; at least one merchant; and at least one customer, where each merchant communicates details of themselves and at least one voucher to the voucher facilitator; the voucher facilitator allocates a unique identifier to the merchant and stores details of the at least one voucher and the merchant's allocated unique identifier in a voucher database and prepares an advertisement for publication in a media, the advertisement including a destination address and details of each merchant offering at least one voucher, including their unique identifier; where, when a customer sends a first communication message to the destination address and the voucher facilitator is operable to determine a unique identifier included in, or associated with, the first communication message, the voucher facilitator searches the voucher database for a voucher having a corresponding unique identifier and, when found, sends a second communication message including the voucher to the customer.