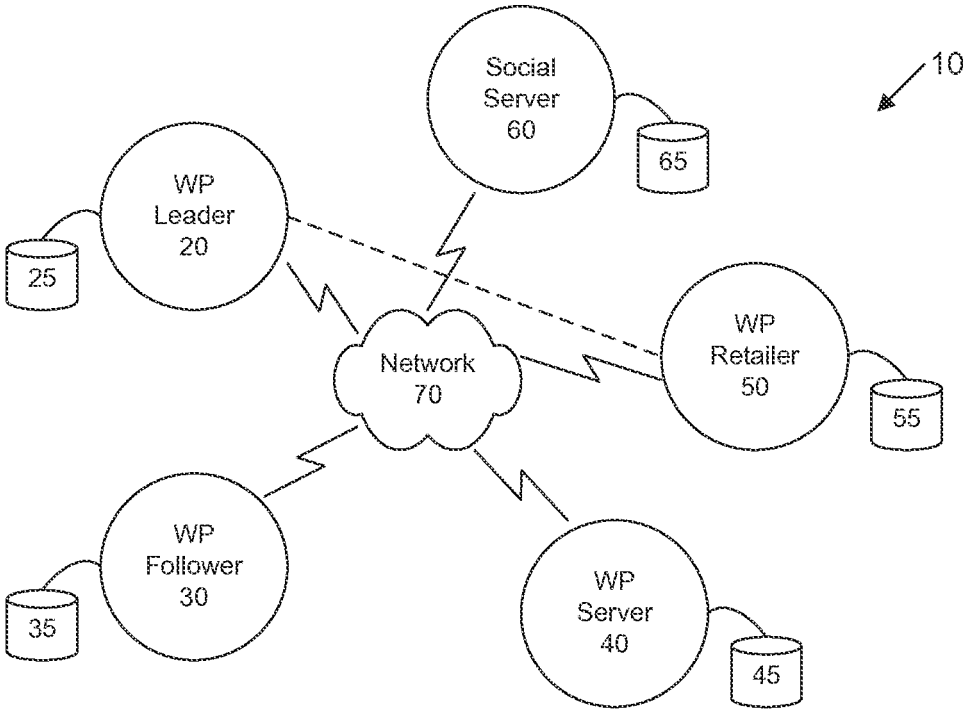

10
Social Server 60
65
WP Leader 20
25
Network 70
WP Retailer 50
55
WP Follower 30
35
WP Server 40
45

FIG. 1

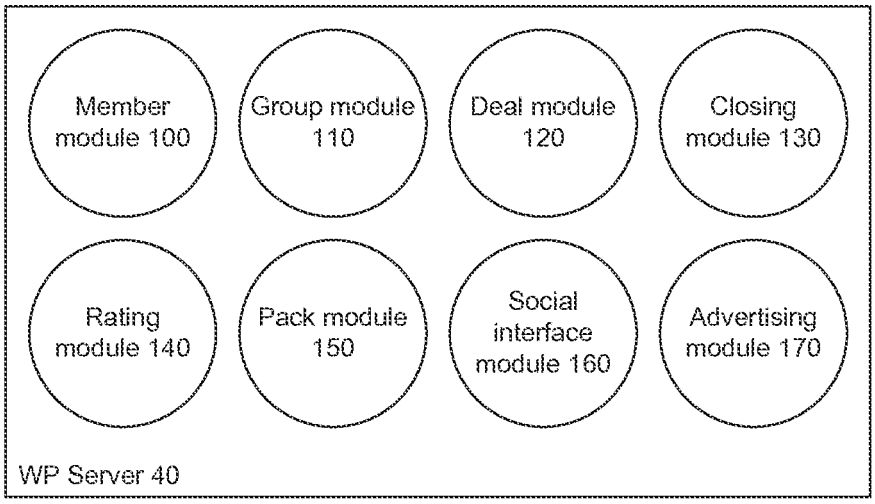

Member module 100
Group module 110
Deal module 120
Closing module 130
Rating module 140
Pack module 150
Social interface module 160
Advertising module 170
WP Server 40

FIG. 2

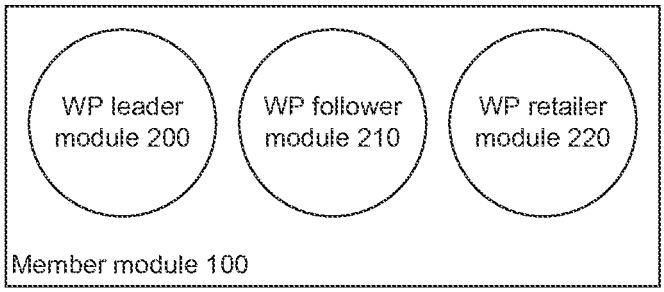


FIG. 3

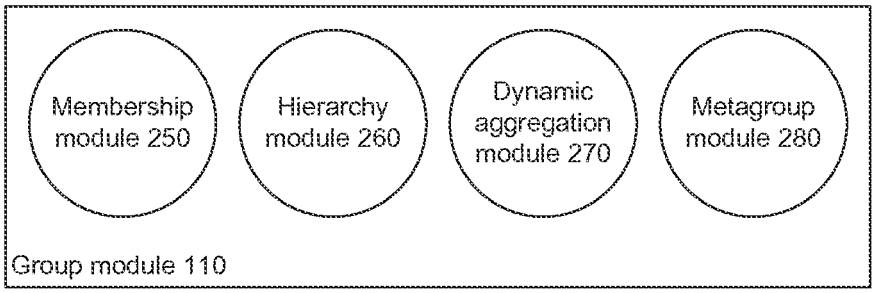


FIG. 4

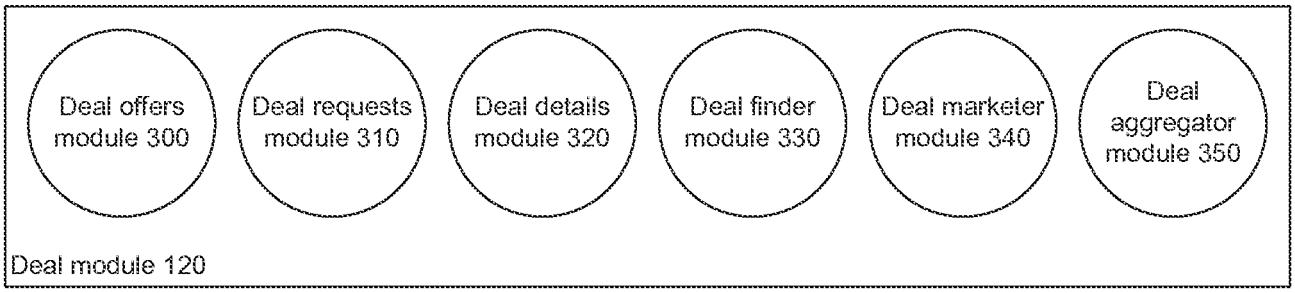


FIG. 5

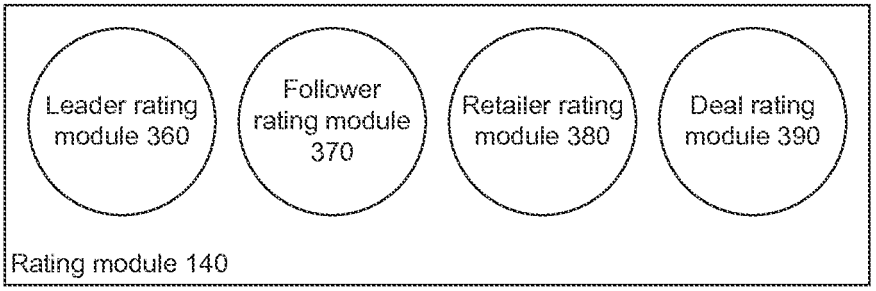


FIG. 6

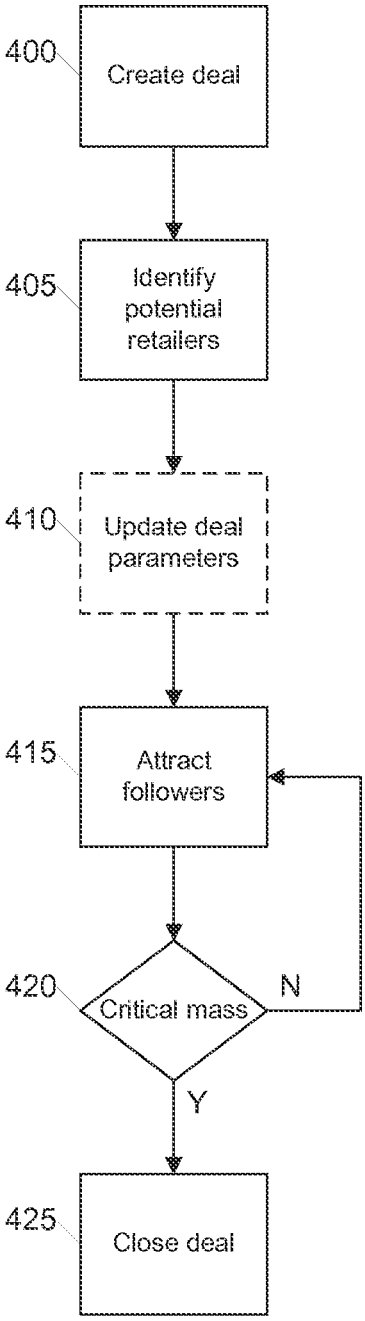

400
Create deal
405
Identify potential retailers
410
Update deal parameters
415
Attract followers
420
Critical mass
N
Y
425
Close deal

FIG. 7

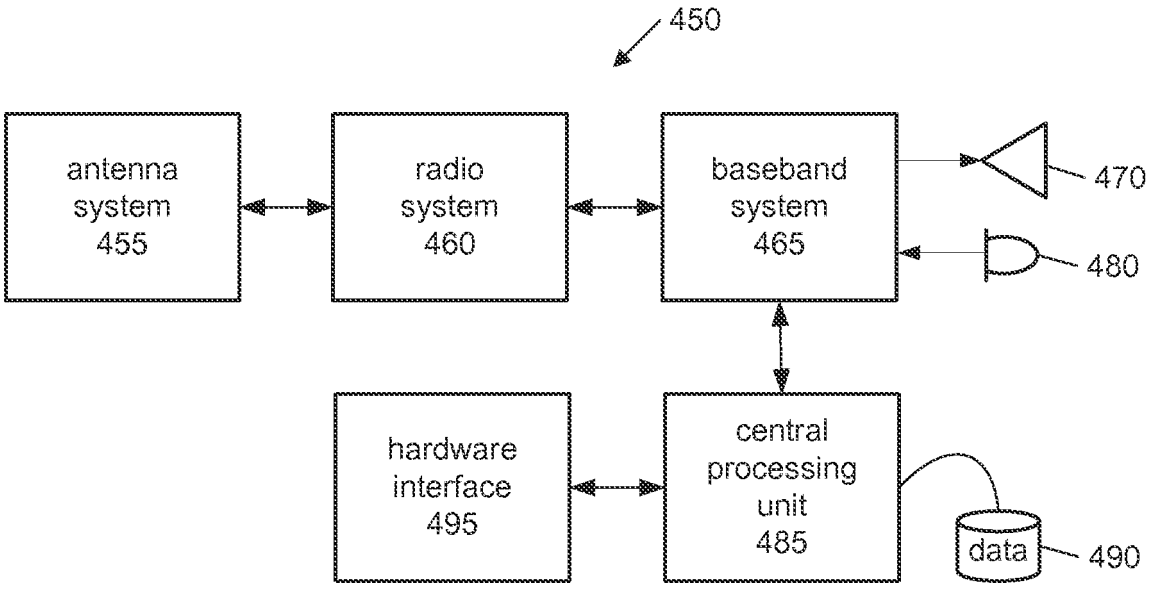

450
antenna system 455
radio system 460
baseband system 465
470
480
hardware interface 495
central processing unit 485
data
490

FIG. 8

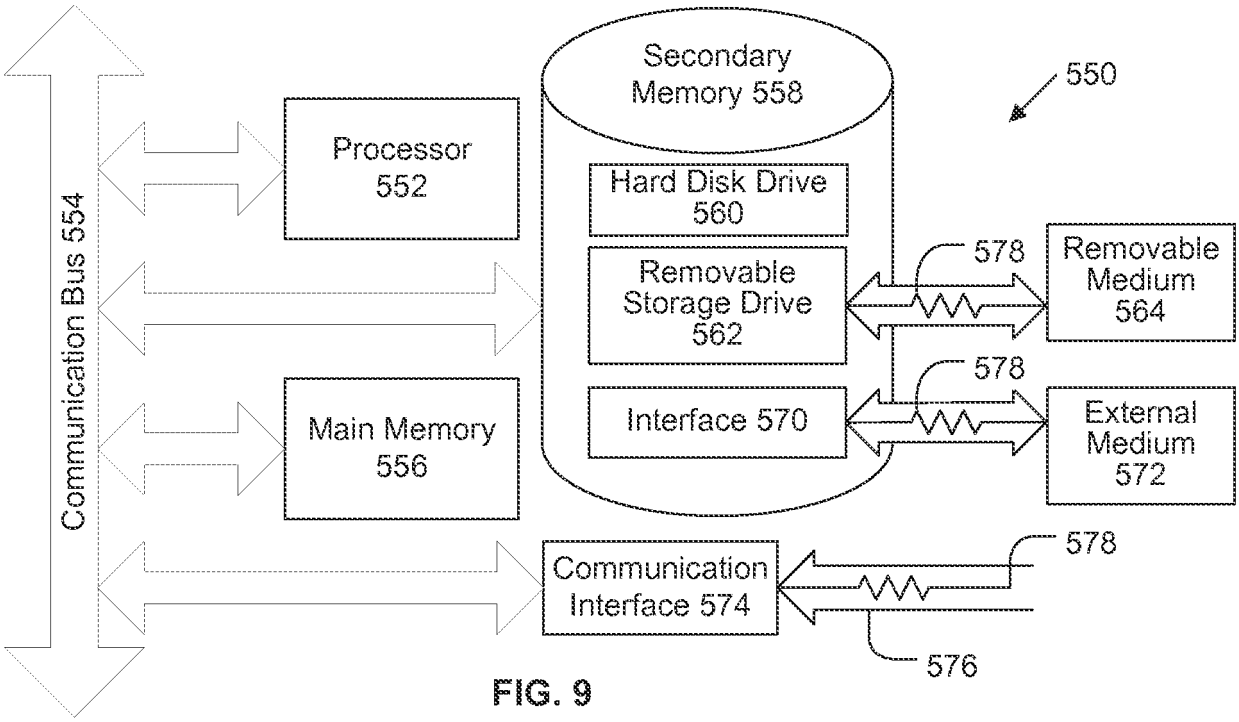

Secondary Memory 558
550
Processor 552
Hard Disk Drive 560
Removable Storage Drive 562
578
Removable Medium 564
578
Interface 570
External Medium 572
Main Memory 556
Communication Bus 554
Communication Interface 574
578
576

FIG. 9