What is claimed is:

1. A process for preparing a foamed article comprising an adhesive layer bonded to at least one foam layer, said process comprising the steps of:

i) preparing the foam layer;

ii) applying a primer to the foam layer;

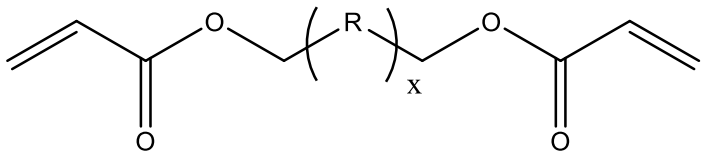
iii) irradiating the foam layer with an ultraviolet energy of greater than 0.7 J/cm^2; and

iv) applying the adhesive layer to the foam layer,

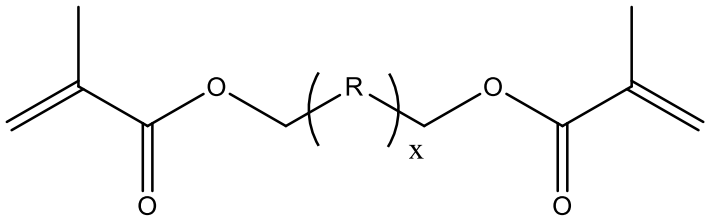
wherein the foam layer comprises greater than 50 weight percent of an ethylene/α-olefin interpolymer, and

wherein the primer comprises:

A) one or more monomers and/or oligomers selected from the group consisting of



and/or



wherein each R is independently selected from the group consisting of the following: substituted or unsubstituted hydrocarbylenes, and substituted or unsubstituted hetero-hydrocarbylenes, each of the hydrocarbylenes and hetero-hydrocarbylenes having between 4 and 40 carbon atoms and x is any integer equal to or greater than 1;

B) at least one chlorinated olefin-based polymer and/or at least one functionalized chlorinated olefin-based polymer;

C) at least one styrene-based block copolymer or derivative thereof; and

D) at least one photoinitiator, and

wherein the ethylene/α-olefin interpolymer is an olefin block copolymer.

2. The process of claim 1, wherein the ethylene/α-olefin interpolymer has a density of greater than 0.870 g/cm^3.

3. The process of claim 1, wherein the foam layer further comprises a peroxide, a blowing agent, and calcium carbonate.

4. The process of claim 1, wherein the adhesive layer is polyurethane.

5. The process of claim 1, wherein the primer further comprises E) one or more non-aromatic and nonchlorinated organic solvents.

6. A foamed article prepared according to the process of claim 1.

7. The foamed article of claim 6, comprising a peel strength between two bonded foam layers of greater than 0.3 N/mm.

8. The foamed article of claim 7, wherein the foamed article is not warped.

9. A foamed article prepared according to the process of claim 1, wherein the foamed article is a footwear article.