(12) INTERNATIONAL APPLICATION PUBLISHED UNDER THE PATENT COOPERATION TREATY (PCT)

(19) World Intellectual Property Organization
International Bureau

(43) International Publication Date
9 February 2006 (09.02.2006)

PCT

(10) International Publication Number
WO 2006/015388 A3

(51) International Patent Classification:
G06F 17/00 (2006.01)

(21) International Application Number:
PCT/US2005/027946

(22) International Filing Date: 4 August 2005 (04.08.2005)

(25) Filing Language: English

(26) Publication Language: English

(30) Priority Data:
10/912,429 4 August 2004 (04.08.2004) US

(71) Applicant and
(72) Inventor: **ZALESKI, Brian** [US/US]; 25 Little Creek Lane, Novato, CA 94945 (US).

(74) Agents: **BECKER, Robert, D.** et al.; Manatt, Phelps & Phillips, LLP, 1001 Page Mill Road, Building 2, Palo Alto, CA 94304 (US).

(81) Designated States *(unless otherwise indicated, for every kind of national protection available)*: AE, AG, AL, AM, AT, AU, AZ, BA, BB, BG, BR, BW, BY, BZ, CA, CH, CN, CO, CR, CU, CZ, DE, DK, DM, DZ, EC, EE, EG, ES, FI, GB, GD, GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE, KG, KM, KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV, MA, MD, MG, MK, MN, MW, MX, MZ, NA, NG, NI, NO, NZ, OM, PG, PH, PL, PT, RO, RU, SC, SD, SE, SG, SK, SL, SM, SY, TJ, TM, TN, TR, TT, TZ, UA, UG, US, UZ, VC, VN, YU, ZA, ZM, ZW.

(84) Designated States *(unless otherwise indicated, for every kind of regional protection available)*: ARIPO (BW, GH, GM, KE, LS, MW, MZ, NA, SD, SL, SZ, TZ, UG, ZM, ZW), Eurasian (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European (AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, HU, IE, IS, IT, LT, LU, LV, MC, NL, PL, PT, RO, SE, SI, SK, TR), OAPI (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, ML, MR, NE, SN, TD, TG).

Published:
— *with international search report*

(88) Date of publication of the international search report:
8 February 2007

For two-letter codes and other abbreviations, refer to the "Guidance Notes on Codes and Abbreviations" appearing at the beginning of each regular issue of the PCT Gazette.

WO 2006/015388 A3

(54) Title: METHODS AND SYSTEMS FOR ELECTRONIC PUBLISHING CONTENT MANAGEMENT

(57) Abstract: The experience of an end user of a work is enhanced by incrementally distributing the work and supplementing the work by adding an additional interactive component. Installments of works are delivered to the end user on a scheduled basis (and may optionally be delivered upon demand by the end user), or as a benefit delivered in exchange for end user interaction fulfilling certain criteria. The end user is requested or required to perform a task associated with the installment before a subsequent installment is delivered. The user's response (or lack thereof) to the task is recorded, and the user is optionally enabled to later review his or her responses. Each task may have correct or incorrect answers, or the task may require an ad hoc response(s). Optionally, an administrator may review the responses of the tasks of various users assigned to a particular administrator.