

ABSTRACT

To provide a fishing state detection/transmission device that is capable of being provided on a fishing rod, detecting the above-described fishing state accurately and reliably, and transmitting the fishing state to the fishing person. There is provided a fishing state detection/transmission device according to an embodiment of the invention that comprises a grip portion and is provided on a fishing rod to which a fishing line having a fishing hook is attached at an end, the fishing state detection/transmission device comprising: a vibration generation unit that is provided on the grip portion and generates vibration in the grip portion; a first detection unit that is provided on the fishing rod and detects movement or vibration of the fishing rod to generate first time-series data; and an information processing unit that transmits a vibration generation signal to the vibration generation unit on a basis of the first time-series data.

Figure 2