CLAIMS

1. A media content capturing method, comprising:

displaying a capture page, in response to a page display operation for the capture page, and displaying prompt information associated with a first media content on the capture page; wherein, the first media content is a media content, among media contents for which a user has executed a preset feedback operation, that has had a capture effect adopted during capture and meets a preset condition, and the prompt information comprises media content information of the first media content and effect information of the target effect; the prompt information is used for displaying a target preview picture of a target effect; and the target effect is a capture effect adopted in the first media content; and

adopting the target effect to capture a second media content, in response to a trigger operation of adopting the target effect for capture.

2. The method according to claim 1, wherein, the displaying prompt information associated with a first media content on the capture page, comprises:

displaying a prompt window on the capture page, and displaying at least one of the media content information of the first media content and/or the effect information of the target effect in the prompt window; or,

displaying a prompt window on the capture page, and exhibiting the first media content in the prompt window.

3. The method according to claim 2, wherein, after the displaying prompt information associated with a first media content on the capture page, the method further comprises:

displaying a target preview picture of the target effect on the capture page, in response to an effect preview operation acting within the prompt window.

4. The method according to claim 1, wherein, the displaying prompt information associated with a first media content on the capture page, comprises:

displaying the target preview picture of the target effect on the capture page.

5. The method according to claim 4, wherein after the displaying the target preview picture of the target effect on the capture page, the method further comprises:

canceling display of the target preview picture, in response to a preview cancel operation for the target effect.

6. The method according to claim 3 or 4, wherein, the displaying the target preview picture of the target effect on the capture page, comprises:

displaying the target preview picture of the target effect on the capture page; and adding target background music in the first media content as background music, and/or switching display of a control name of an effect panel control on the capture page to display of an effect name of the target effect, wherein the effect panel control is used for triggering display of an effect panel.

7. The method according to any one of claims 1 to 5, wherein, after the displaying prompt information associated with a first media content on the capture page, the method further comprises:

switching the prompt information displayed on the capture page, in response to a switch operation; wherein different prompt information is associated with different first media contents.

8. The method according to any one of claims 1 to 5, wherein, the preset feedback operation comprises a favorite addition operation; and the method further comprises:

adding the first media content to favorites in response to the favorite addition operation for the first media content, or, adding the first media content and the target effect to favorites, in response to the favorite addition operation for the first media content.

9. A media content capturing apparatus, comprising:

a page display module, configured to display a capture page, in response to a page display operation for the capture page, and display prompt information associated with a first media content on the capture page; wherein, the first media content is a media content, among media contents for which a user has executed a preset feedback operation, that has had a capture effect adopted during capture and meeting a preset condition, and the prompt information comprises media content information of the first media content and effect information of the target effect; the

prompt information is used for displaying a target preview picture of a target effect; and the target effect is a capture effect adopted in the first media content; and

a capturing module, configured to adopt the target effect to capture a second media content, in response to a trigger operation of adopting the target effect for capture.

10. An electronic device, comprising:

at least one processor; and

a memory, in communicative connection with the at least one processor; wherein, the memory stores a computer program executable by the at least one processor; the computer program is executed by the at least one processor, so that the at least one processor is capable of executing the media content capturing method according to any one of claims 1 to 8.

11. A computer readable storage medium, having computer instructions stored thereon, wherein, the computer instructions, when executed by a processor, implement the media content capturing method according to any one of claims 1 to 8.

12. A computer program product, comprising a computer program, wherein, the computer program, when executed by a processor, implements the media content capturing method according to any one of claims 1 to 8.