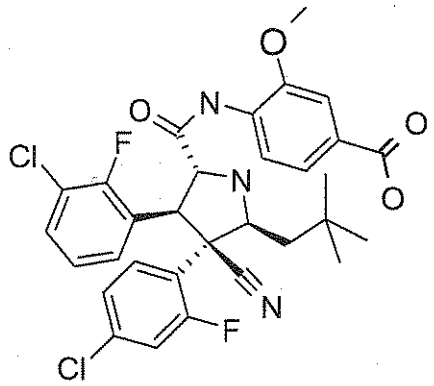
14. A kit comprising: (i) a first component comprising, as an active agent, one or more unit dosage forms of vemurafenib, or a pharmaceutically-acceptable salt thereof; and (ii) a second component which comprises, as an active agent, one or more unit dosage forms of Compound III, or a pharmaceutically acceptable salt thereof.

15. A kit according to claim 14, for use in the treatment of a proliferative disorder, preferably cancer selected from the group consisting of colorectal cancer, melanoma, sarcoma and thyroid cancer and wherein said cancer involves a tumor comprising b-Raf having the V600E mutation.

16. The use of vemurafenib, or a pharmaceutically-acceptable salt thereof, and an MDM2 inhibitor, or a pharmaceutically-acceptable salt thereof, for the treatment of a proliferative disorder, in particular cancer, more particularly cancer selected from the group consisting of colorectal cancer, melanoma, sarcoma and thyroid cancer and wherein said cancer involves a tumor comprising b-Raf having the V600E mutation.

17. The use according to claim 16, wherein the MDM2 inhibitor is Compound (III)



(III).

~~18. The novel products, methods, compositions and uses substantially as hereinbefore described.~~

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