



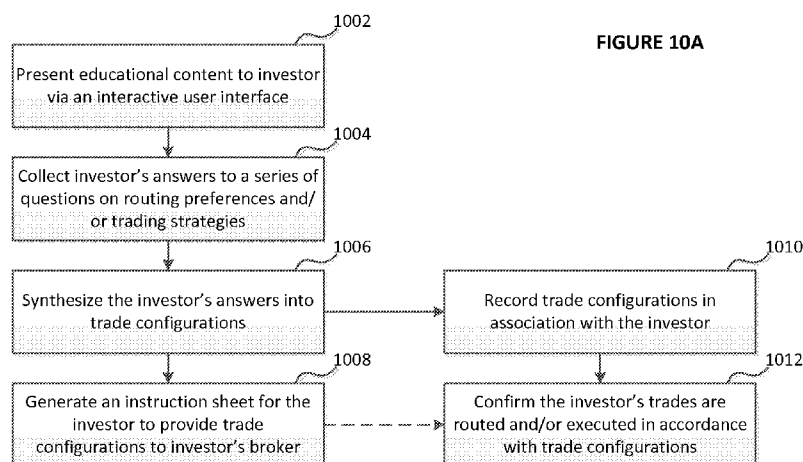
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(54) **Title:** TECHNIQUES FOR FACILITATING ELECTRONIC TRADING



(57) **Abstract:** A number of techniques for improving electronic trading are disclosed. According to some embodiments, a user portal may be provided in an electronic trading system for educational and informational purposes and also to assist investors in configuring their routing or trading preferences for electronic trading orders to be submitted to the electronic trading system.