

ABSTRACT OF THE DISCLOSURE

The present invention relates to an information associated technology supporting multi-media products, in particular to a multimedia information signal supporting seamless connection between an interactive interconnected system and wireless fidelity (WIFI).The multimedia information signal is synthesized by associated data and multimedia information data, characterized in that, the interactive interconnected system consists of a multimedia information signal, an electronic reading device and an electronic transmitter-receiver; the multimedia information signal is a combination of multimedia information data and associated data; the multimedia information data supports a combination of digital data, video data, audio data and programming data, etc.; the associated data includes a URI (Uniform Resource Identifier) and associated data-oriented programming command; and the associated data reception circuit is equipped with a WIFIshort-distance signal transmission-reception circuit supported by a WIFI device.