CLAIMS

What is claimed is:

1. A computer-implemented method for performing service operations based on images, comprising:

displaying, by a device, one or more images to a current user, wherein the one or more images are sent by a server to the device after being shared by a first user associated with the current user;

in response to detecting one or more service operations performed by the current user on the one or more images shared by the first user, generating a service operation request for the one or more images;

sending the service operation request to the server;

receiving information about a service object associated with the one or more images from the server, wherein the service object is identified by searching a database by the server based on location information and text information of the one or more images, wherein searching the database by the server based on the location information and the text information of the one or more images comprises:

searching the database for a service object that matches the location information to determine a matching service object, and only

when a plurality of service objects are found, additionally matching the text information against respective information about each found service object to determine the matching service object, and

determining that the determined matching service object is the service object that is associated with the one or more images,

wherein the text information is entered by the first user when the first user shares the one or more images; and

performing one or more operations based on the received information about the service object associated with the one or more images.

2. The computer-implemented method of claim 1, wherein generating the service operation request for the one or more images comprises:

displaying one or more service operation options to the current user,

wherein detecting one or more service operations performed by the current user on the one or more images shared by the first user comprises detecting that the current user selects at least one of the one or more service operation options.

3. The computer-implemented method of claim 1, wherein the service operation request comprises an identification request of the service object.

4. The computer-implemented method of claim 3, wherein receiving information about the service object associated with the one or more images from the server comprises receiving name information of the service object.

5. The computer-implemented method of claim 1, wherein receiving information about the service object associated with the one or more images from the server comprises:

receiving second location information of the service object so that the device invokes a map application and locates the service object based on the second location information in the map application.

6. The computer-implemented method of claim 1, wherein the information comprises at least one of the following: an experience service, a contact number, promotion information, or discount information.

7. The computer-implemented method of claim 1, wherein the service operation request comprises a payment request, and wherein receiving information about the service object associated with the one or more images from the server, comprises:

receiving payment information about the service object; and

automatically retrieving a payment page associated with the service object based on the payment information.

8. The computer-implemented method of claim 1, wherein receiving information about the service object associated with the one or more images from the server comprises:

receiving the information about the service object and the one or more images together.

9. The computer-implemented method of claim 1 further comprising, after receiving information about the service object associated with the one or more images from the server, displaying, by the device, the information about the service object associated with the one or more images to the current user.

10. A system for implementing service operations based on images, the system comprising a plurality of modules configured to perform the computer-implemented method of any one of claims 1 to 9.