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(54) **Title:** PRESENTATION APPARATUS (ICS CONNECTION)

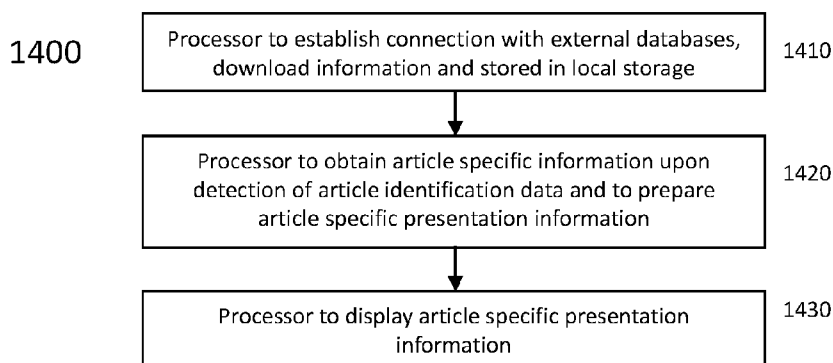


Fig. 11A

(57) **Abstract:** A presentation apparatus (100) comprising a main receptacle (110), an article detection device, a processing device (142) and a local data storage (158); wherein the main receptacle (110) is to hold articles for presentation and to permit removal of articles for viewing, and wherein the processing device (142) is to execute instructions to obtain article specific information of an article from an external data source upon receipt of article identification data of the article from the article detection device, to store said article specific information in said local data storage (158), and utilize said article specific information to generate and display presentation information of the article, the presentation information including the article specific information in combination with time-variant information which is non-specific to the article.

