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(54) **Title:** ADHESION PROMOTER COMPOSITION FOR POLYOLEFIN SUBSTRATE

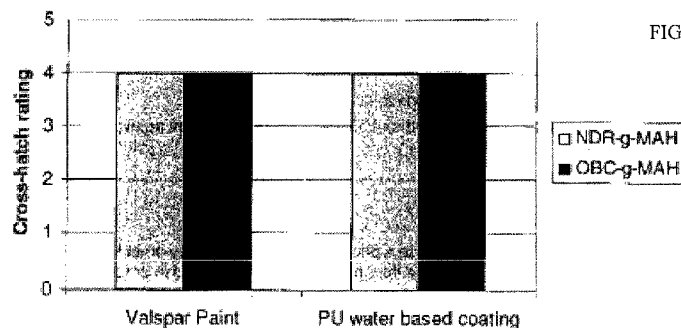


Figure 1. Paint adhesion rating for Inventive and Comparative Examples.

(57) **Abstract:** The present disclosure is directed to an adhesion promoter composition comprising of a solvent and a functionalized olefin block copolymer, and articles with the adhesion promoter composition applied thereto. The adhesion promoter composition can be halogen-free.