Summary

[10] ~~Some aspects of the present disclosure relate to a system for decorating a wall surface. The system includes a décor assembly and a complementary fastening structure. The décor assembly includes a décor element opposite a releasable fastening structure. The releasable fastening structure provides a plurality of first fastening elements. The complementary fastening structure is provided apart from the décor assembly and includes a pressure sensitive adhesive opposite a plurality of second fastening elements. The first fastening elements are releasably mateable with the second fastening elements to define a releasable fastening system. The system is configured such that a Cleavage Strength established by the adhesive against a wall surface is greater than a Cleavage Strength established by the releasable fastening system, and an omni-directional Dynamic Shear Strength of the releasable fastening system is at least 10 lbs. The releasable fastening system can comprise low profile hooks and loops, exhibiting relatively low holding power. In some embodiments, the system further includes at least one spacer assembly adapted to be interposed between the décor assembly and the complementary fastening structures to establish depth between the décor assembly and the wall surface. In related embodiments, the décor assembly includes a backer maintaining the décor element and a base maintaining the releasable fastening structure, with the spacer assembly configured to releasably mount with one or both of the backer and the base.~~

An aspect of the present invention provides a system for decorating a wall surface, comprising:

a décor assembly including a décor element opposite a releasable fastening structure, the releasable fastening structure providing a plurality of first fastening elements;

a complementary fastening structure including a pressure sensitive adhesive opposite a plurality of second fastening elements;

a backer maintaining the décor element; and

a base maintaining the releasable fastening structure;

wherein the backer is releasably mounted to the base,

wherein the first fastening elements are releasably mateable with the second fastening elements to define a releasable fastening system;

and further wherein the system is configured such that a Cleavage Strength established by the adhesive against a wall surface is greater than a Cleavage Strength established by the releasable fastening system, and an omni-directional Dynamic Shear Strength of the releasable fastening system is at least 10 lbs.

[10a] Another aspect of the present invention provides a kit for decorating a wall, the kit comprising:

a plurality of décor assemblies each including:

a décor element,

a panel defining opposing, first and second major faces,

wherein the décor element is disposed over the first major face,

a releasable fastening structure permanently secured to the second major face and providing a plurality of first fastening elements; and

a plurality of complementary fastening structures provided apart from the décor assemblies and each comprising a base defining opposing, first and second major surfaces, a pressure sensitive adhesive disposed on the first major surface and a plurality of second fastening elements on the second major surface;

wherein the first fastening elements are releasably mateable with the second fastening elements to define a releasable fastening system;

and further wherein the kit is configured such that at least one of the complementary fastening structures is releasably applied to a wall and is connected to and supports one of the décor assemblies via the releasable fastening system.

[10b] Another aspect of the present invention provides a wall decorating system comprising:

a plurality of décor assemblies each including:

a décor element,

a panel defining opposing, first and second major faces,

wherein the décor element is disposed over the first major face,

and further wherein the second major face defines an available surface area of at least 40 in^2,

a releasable fastening structure secured to the second major face and providing a plurality of first fastening elements,

wherein the releasable fastening structure covers at least 10% of the available surface area; and

a plurality of complementary fastening structures each comprising a base defining opposing, first and second major surfaces, an adhesive layer disposed on the first major surface, and a plurality of second fastening elements on the second major surface;

wherein the first fastening elements are releasably mateable with the second fastening elements to define a releasable fastening system;

and further wherein the system is configured such that at least one of the complementary fastening structures is applied to a wall and is connected to and supports one of the décor assemblies via the releasable fastening system.

[10c] Another aspect of the present invention provides a method for decorating a wall, the method comprising:

receiving a décor assembly and a complementary releasable fastening structure,

wherein the décor assembly includes:

a décor element,

a panel defining opposing, first and second major faces,

wherein the décor element is disposed over the first major face,

and further wherein the second major face defines an available surface area of at least 40 in^2,

a releasable fastening structure secured to the second major face and providing a plurality of first fastening elements,

wherein the releasable fastening structure covers at least 10% of the available surface area,

and further wherein the complementary fastening structure includes a base defining opposing, first and second major surfaces, an adhesive layer disposed on the first major surface, and a plurality of second fastening elements on the second major surface,

wherein the first fastening elements are releasably mateable with the second fastening elements to define a releasable fastening system;

adhering the adhesive layer of the complementary fastening structure to a location along the wall;

wherein the décor assembly is secured relative to the wall by the complementary fastening structure via the releasable fastening system in a first spatial orientation relative to the complementary fastening structure;

removing décor assembly from the complementary fastening structure, including the complementary fastening structure remaining adhered to the wall;

manipulating the décor assembly to a second spatial orientation relative to complementary fastening structure, the second spatial orientation differing from the first spatial orientation; and

engaging the décor assembly to the complementary fastening structure in the second spatial orientation such that the décor assembly is secured relative to the wall in the second spatial orientation.

[11] Kits and systems of the present disclosure facilitate quick and easy decoration, and re-decoration, of a wall. The flexible décor attachment techniques facilitated by the releasable fastening system allows a user to simply position and re-position a plethora of different décor assemblies (each presenting a different visual appearance) along a wall surface. Further, the optional spacer assemblies allow a user to establish depth between the mounted décor element and the wall surface, creating a three-dimensional effect.

Brief Description of the Drawings

[12] FIG. 1 is a simplified perspective view of a wall decorating system or kit in accordance with principles of the present disclosure;

[13] FIG. 2A is a perspective, exploded view of a décor assembly in accordance with principles of the present disclosure and useful with the system of FIG. 1;

[14] FIG. 2B is a cross-sectional view of the décor assembly of FIG. 2A;

[15] FIGS. 3A and 3B are front views of two décor assemblies useful with the system of FIG. 1;

[16] FIG. 4 is a rear plan view of a décor assembly in accordance with principles of the present disclosure and useful with the kit of FIG. 1;

[17] FIG. 5 is a perspective, exploded view of a portion of another décor assembly in accordance with principles of the present disclosure;

[18] FIG. 6A is a top plan view of a backer board component of the décor assembly of FIG. 5;

[19] FIG. 6B is a side view of the backer board of FIG. 6A;

[195] What is claimed is:

[196] 1. A system for decorating a wall surface, comprising:

a décor assembly including a décor element opposite a releasable fastening structure, the releasable fastening structure providing a plurality of first fastening elements; and

a complementary fastening structure including a pressure sensitive adhesive opposite a plurality of second fastening elements;

wherein the first fastening elements are releasably mateable with the second fastening elements to define a releasable fastening system;

and further wherein the system is configured such that a Cleavage Strength established by the adhesive against a wall surface is greater than a Cleavage Strength established by the releasable fastening system, and an omni-directional Dynamic Shear Strength of the releasable fastening system is at least 10 lbs.

[197] 2. The system of claim 1, wherein the omni-directional Dynamic Shear Strength of the releasable fastening system is at least 15 lbs.

[198] 3. The system of claim 1, wherein the omni-directional Dynamic Shear Strength of the releasable fastening system is at least 25 lbs.

[199] 4. The system of claim 1, wherein:

a Cleavage Strength of the releasable fastening system is not more than 6 lbs/inch width;

a Tensile Strength of the releasable fastening system is not more than 6.5 lbs/inch2;

a 180 Degree Peel Force of the complementary fastening structure is at least 10 oz/inch;

a 90 Degree Peel Force of the complementary fastening structure is at least 12 oz/inch;

a Peel Removal Strength of the complementary fastening structure is not more than 30 oz/inch; and

a Static Shear Strength of the complementary fastening structure is at least 20,000 minutes.

[200] 5. The system of claim 1, wherein the décor assembly further includes:

a backer maintaining the décor element; and

a base maintaining the releasable fastening structure;

wherein the backer is releasably mounted to the base.

[201] 6. The system of claim 5, wherein one of the backer and the base forms at least one foot and the other of the backer and the base forms at least one cavity configured to receive the foot.

[202] 7. The system of claim 5, wherein the décor assembly further includes a releasable connector assembly releasably connecting the backer to the base, and further wherein a Cleavage Strength of the releasable connector assembly is less than a Cleavage Strength of the releasable fastening system, and a Tensile Strength of the releasable connector assembly is less than a Tensile Strength of the releasable fastening system.

[203] 8. The system of claim 7, wherein the releasable connector assembly includes a magnet.

[204] 9. The system of claim 8, wherein one of the backer and the base forms at least one foot and the other of the backer and the base forms at least one cavity configured to receive the foot, and further wherein the releasable connector assembly is configured to magnetically attract the foot into the cavity.

[205] 10. The system of claim 9, wherein the releasable connector assembly includes a first magnet associated with the foot and a second, complementary magnet associated with the cavity.

[206] 11. The system of claim 5, wherein a footprint of the backer is less than a footprint of the base.

[207] 12. The system of claim 11, wherein the footprint of the backer is less than a footprint of the décor element.

[208] 13. The system of claim 11, wherein the base defines a front side, a rear side and a central mounting region formed as a depression relative to the front side, and further wherein the central mounting region is configured to receive an outer frame of the backer.

[209] 14. The system of claim 5, wherein the décor assembly further includes a spacer assembly, the spacer assembly configured to be releasably mounted to the base.

[210] 15. The system of claim 14, wherein the spacer assembly is further configured to be releasably mounted to the backer.

[211] 16. The system of claim 15, wherein the spacer assembly is further configured to be releasably mounted between the backer and the base.

[212] 17. The system of claim 14, wherein the spacer assembly includes a spacer and a releasable fastening structure located at a rear face of the spacer and providing a plurality of the first fastening elements.

18. The system of claim 14, wherein the system is configured such that a Cleavage Strength established between the spacer assembly and the backer is less than the Cleavage Strength established by the releasable fastening system.

19. The system of claim 5, wherein the décor element is separably connected with the backer.

20. The system of claim 1, wherein one of the first and second fastening elements is mushroom-shaped, including a stem projecting from a backing and a circular-shaped head at an end of the stem opposite the backing.

21. The system of claim 1, wherein the décor element includes a backing and a cover, the backing and the cover combining to form a pocket for selectively receiving a photograph.

22. A system for decorating a wall surface, comprising:

a décor assembly including a décor element opposite a releasable fastening structure, the releasable fastening structure providing a plurality of first fastening elements; and

a complementary fastening structure including a pressure sensitive adhesive opposite a plurality of second fastening elements;

wherein the first fastening elements are releasably mateable with the second fastening elements to define a releasable fastening system;

and further wherein the system is configured such that a cleavage strength established by the adhesive against a wall surface is greater than a cleavage strength established by the releasable fastening system, and an omni-directional Dynamic Shear Strength of the releasable fastening system is at least 10 lbs.

23. The system of claim 22, wherein the omni-directional Dynamic Shear Strength of the releasable fastening system is at least 15 lbs.

24. The system of claim 22, wherein the omni-directional Dynamic Shear Strength of the releasable fastening system is at least 25 lbs.

25. The system of claim 22, wherein a tensile strength established by the adhesive against the wall surface is greater than a tensile strength established by the releasable fastening system.

26. The system of claim 22, wherein:

a Cleavage Strength of the releasable fastening system is not more than 6 lbs/inch width;

a Tensile Strength of the releasable fastening system is not more than 6.5 lbs/inch^2;

a 180 Degree Peel Force of the complementary fastening structure is at least 10 oz/inch;

a 90 Degree Peel Force of the complementary fastening structure is at least 12 oz/inch;

a Peel Removal Strength of the complementary fastening structure is not more than 30 oz/inch; and

a Static Shear Strength of the complementary fastening structure is at least 20,000 minutes.

27. The system of claim 22, further comprising:
an alignment clip configured to interconnect two of the décor assemblies.

28. The system of claim 27, wherein each of the décor assemblies includes a panel forming a plurality of apertures and the alignment clip includes at least two fingers, and further wherein the fingers are configured to be selectively captured within respective ones of the apertures.

29. The system of claim 27, wherein each of the décor assemblies includes a backer board and a base, the backer board maintaining the décor element and selectively mounted to a plurality of cavities defined by the base, and further wherein the alignment clip includes at least two fingers each configured to be selectively captured within respective ones of the cavities.

30. The system of claim 29, wherein the base of each of the décor assemblies includes a magnet associated with each of the cavities, and further wherein the alignment clip includes a complementary magnet associated with each of the fingers such that the fingers are captured within a corresponding cavity via magnetic attraction.

31. The system of claim 22, wherein decor assembly further includes a spirit level.

32. The system of claim 22, wherein the décor assembly further includes:
a backer board maintaining the décor element; and
a base maintaining the complementary fastening structure;
wherein the backer board is releasably mounted to the base.

33. The system of claim 32, wherein the backer board forms at least one foot and the base forms at least one cavity configured to receive the foot.

34. The system of claim 32, wherein the panel further includes a releasable connector assembly releasably connecting the backer board to the base, and further wherein a Cleavage Strength of the releasable connector assembly is less than a Cleavage Strength of the releasable

fastening system, and a Tensile Strength of the releasable connector assembly is less than a Tensile Strength of the releasable fastening system.

35. The system of claim 34, wherein the releasable connector assembly includes a magnet.

36. The system of claim 35, wherein the backer board forms at least one foot and the base forms at least one cavity configured to receive the foot, and further wherein the releasable connector assembly is configured to magnetically attract the foot into the cavity.

37. The system of claim 36, wherein the releasable connector assembly includes a magnet associated with one of the foot and the cavity and a complementary magnetic structure associated with an other of the foot and the cavity.

38. The system of claim 37, wherein the complementary magnetic structure is one of a complementary magnet and a metal body.

39. A kit for decorating a wall, the kit comprising:

a plurality of décor assemblies each including:

a décor element,

a panel defining opposing, first and second major faces,

wherein the décor element is disposed over the first major face,

a releasable fastening structure permanently secured to the second major face and providing a plurality of first fastening elements; and

a plurality of complementary fastening structures provided apart from the décor assemblies and each comprising a base defining opposing, first and second major surfaces, a pressure sensitive adhesive disposed on the first major surface and a plurality of second fastening elements on the second major surface;

wherein the first fastening elements are releasably mateable with the second fastening elements to define a releasable fastening system;

and further wherein the kit is configured such that at least one of the complementary fastening structures is releasably applied to a wall and is connected to and supports one of the décor assemblies via the releasable fastening system.

40. The kit of claim 39, wherein the décor element displays a fanciful graphic.

41. The kit of claim 40, wherein the fanciful graphic of the décor element of a first one of the décor assemblies differs from the fanciful graphic of the décor element of a second one of the décor assemblies.

42. The kit of claim 39, wherein the décor element is permanently secured to the corresponding panel.

43. The kit of claim 39, wherein the panel is substantially planar.

44. The kit of claim 39, wherein the panel is a paper-based fiberboard.

45. The kit of claim 39, wherein the panel is plastic.

46. The kit of claim 45, wherein the panel defines an outer frame and a plurality of interconnected, spaced apart frame members extending within the frame.

47. The kit of claim 46, wherein the interconnected frame members form a honeycomb pattern.

48. The kit of claim 39, wherein the releasable fastener structure covers at least 10 percent of an available surface area of the second major face of the corresponding panel.

49. The kit of claim 39, wherein one of the first and second fastening elements are hooks and an other of the first and second fastening elements are loops.

50. The kit of claim 39, wherein one of the releasable fastening structure and the complementary fastening structure is a loop composite comprising:

a nonwoven loop layer; and

an underlying layer bonded to the nonwoven loop layer at bond regions and unbonded to the loop layer at unbonded regions, the unbonded regions of the loop layer forming arcuate mounds.

51. The kit of claim 50, wherein the loop composite has a basis weight of 10-100 g/m^2.

52. The kit of claim 39, wherein one of the first and second fastening elements is mushroom-shaped, including a stem projecting from a backing and a circular-shaped head at an end of the stem opposite the backing.

53. The kit of claim 39, wherein the first and second fastening elements are configured to provide a Cleavage Strength of not more than 6 lbs/inch and a Dynamic Shear Strength of at least 10 lbs.

54. The kit of claim 39, wherein the pressure sensitive adhesive exhibits a 90 Degree Peel Force of at least 12 oz/inch, a Peel Removal Strength of not more than 30 oz/inch, and a Static Shear Strength of at least 20,000 minutes.

55. The kit of claim 39, further comprising:

a spacer assembly for selectively connecting one of the décor assemblies with at least one of the complementary fastening structures, the spacer assembly comprising:

a spacing structure defining opposing, front and rear major faces,

a plurality of the second fastening elements associated with the front major face,

a plurality of the first fastening elements associated with the rear major face;

wherein the second fastening elements of the spacer assembly releasably mate with the first fastening elements of a first one of the décor assemblies to connect the first one of the décor assemblies with the spacer assembly;

and further wherein the first fastening elements of the spacer assembly releasably mate with second fastening elements of a first one of the complementary fastening structures to connect the first one of the complementary fastening structures with the spacer assembly.

56. The kit of claim 55, wherein the spacer assembly is configured such that upon assembly of the first complementary fastening structure to a wall, the spacer assembly is interposed between the first décor assembly and the first complementary fastening structure to generate a spacing between the décor element of the first décor assembly and the wall.

57. The kit of claim 55, wherein the spacing structure includes a first spacing body defining the front major face and a second spacing body defining the rear major face, and further wherein the first spacing body is movably linked to the second spacing body.

58. The kit of claim 57, wherein the spacing structure is configured such that the first spacing body can slide relative to the second spacing body.

59. The kit of claim 57, wherein the spacing structure is configured such that the first spacing body can rotate relative to the second spacing body.

60. The kit of claim 55, wherein the spacing structure includes a head defining the front major face, a base defining the rear major face, and an accordion body connecting the head to the base, wherein the accordion body is bendable to permit spatial movement of the head relative to the base.

61. The kit of claim 60, wherein the accordion body is configured to self-retain a plurality of bent states.

62. The kit of claim 55, wherein the spacing structure includes a first spacing body defining the front major surface, a second spacing body defining the rear major face, and an intermediate

body connecting the first and second spacing body such that the first spacing body is selectively longitudinally movable relative to the second spacing body.

63. The kit of claim 55, wherein the spacing assembly includes a light source maintained by at least one of the spacing structure and the décor assembly.

64. The kit of claim 55, wherein the spacing structure forms a channel for maintaining a cable between the front and rear major faces.

65. The kit of claim 55, wherein the spacing structure includes a plurality of spacing sub-assemblies, each of the spacing sub-assemblies including a foam base, a plurality of the first fastening elements on a first side of the foam base, and a plurality of the second fastening elements on a second side of the foam base, wherein at least two of the spacing sub-assemblies are selectively assembled to one another to generate the spacing assembly.

66. The kit of claim 55, wherein the spacing structure includes a first spacer body defining the front major face, a second spacer body defining the rear major face, and a ball-in-socket joint established between the first and second spacer bodies.

67. A wall decorating system comprising:

a plurality of décor assemblies each including:

a décor element,

a panel defining opposing, first and second major faces,

wherein the décor element is disposed over the first major face,

and further wherein the second major face defines an available surface area of at least 40 in^2,

a releasable fastening structure secured to the second major face and providing a plurality of first fastening elements,

wherein the releasable fastening structure covers at least 10% of the available surface area; and

a plurality of complementary fastening structures each comprising a base defining opposing, first and second major surfaces, an adhesive layer disposed on the first major surface, and a plurality of second fastening elements on the second major surface;

wherein the first fastening elements are releasably mateable with the second fastening elements to define a releasable fastening system;

and further wherein the system is configured such that at least one of the complementary fastening structures is applied to a wall and is connected to and supports one of the décor assemblies via the releasable fastening system.

68. The system of claim 67, wherein the available surface area is at least 80 in^2.

69. The system of claim 67, wherein the available surface area is at least 156 in^2.

70. The system of claim 67, wherein the releasable fastening structures covers a majority of the available surface area.

71. A method for decorating a wall, the method comprising:

receiving a décor assembly and a complementary releasable fastening structure,

wherein the décor assembly includes:

a décor element,

a panel defining opposing, first and second major faces,

wherein the décor element is disposed over the first major face,

and further wherein the second major face defines an available surface area of at least 40 in^2,

a releasable fastening structure secured to the second major face and providing a plurality of first fastening elements,

wherein the releasable fastening structure covers at least 10% of the available surface area,

and further wherein the complementary fastening structure includes a base defining opposing, first and second major surfaces, an adhesive layer

disposed on the first major surface, and a plurality of second fastening elements on the second major surface,

wherein the first fastening elements are releasably mateable with the second fastening elements to define a releasable fastening system;

adhering the adhesive layer of the complementary fastening structure to a location along the wall;

wherein the décor assembly is secured relative to the wall by the complementary fastening structure via the releasable fastening system in a first spatial orientation relative to the complementary fastening structure;

removing décor assembly from the complementary fastening structure, including the complementary fastening structure remaining adhered to the wall;

manipulating the décor assembly to a second spatial orientation relative to complementary fastening structure, the second spatial orientation differing from the first spatial orientation; and

engaging the décor assembly to the complementary fastening structure in the second spatial orientation such that the décor assembly is secured relative to the wall in the second spatial orientation.

72. The method of claim 71, wherein manipulating the décor assembly to the second spatial orientation includes rotating the décor assembly 25 - 360 degrees from the first spatial orientation.

73. The method of claim 71, wherein manipulating the décor assembly to the second spatial orientation includes moving the décor assembly a distance equal to at least ¼ a length of the décor assembly.

What is claimed is:

1. A system for decorating a wall surface, comprising:

a décor assembly including a décor element opposite a releasable fastening structure, the releasable fastening structure providing a plurality of first fastening elements;

a complementary fastening structure including a pressure sensitive adhesive opposite a plurality of second fastening elements;

a backer maintaining the décor element; and

a base maintaining the releasable fastening structure;

wherein the backer is releasably mounted to the base,

wherein the first fastening elements are releasably mateable with the second fastening elements to define a releasable fastening system;

and further wherein the system is configured such that a Cleavage Strength established by the adhesive against a wall surface is greater than a Cleavage Strength established by the releasable fastening system, and an omni-directional Dynamic Shear Strength of the releasable fastening system is at least 10 lbs.

2. The system of claim 1, wherein the omni-directional Dynamic Shear Strength of the releasable fastening system is at least 15 lbs.

3. The system of claim 1, wherein the omni-directional Dynamic Shear Strength of the releasable fastening system is at least 25 lbs.

4. The system of claim 1, wherein:

a Cleavage Strength of the releasable fastening system is not more than 6 lbs/inch width;

a Tensile Strength of the releasable fastening system is not more than 6.5 lbs/inch2;

a 180 Degree Peel Force of the complementary fastening structure is at least 10 oz/inch;

a 90 Degree Peel Force of the complementary fastening structure is at least 12 oz/inch;

a Peel Removal Strength of the complementary fastening structure is not more than 30 oz/inch; and

a Static Shear Strength of the complementary fastening structure is at least 20,000 minutes.

5. The system of claim 1, wherein one of the backer and the base forms at least one foot and the other of the backer and the base forms at least one cavity configured to receive the foot.

6. The system of claim 1, wherein the décor assembly further includes a releasable connector assembly releasably connecting the backer to the base, and further wherein a Cleavage Strength of the releasable connector assembly is less than a Cleavage Strength of the releasable fastening system, and a Tensile Strength of the releasable connector assembly is less than a Tensile Strength of the releasable fastening system.

7. The system of claim 6, wherein the releasable connector assembly includes a magnet.

8. The system of claim 7, wherein one of the backer and the base forms at least one foot and the other of the backer and the base forms at least one cavity configured to receive the foot, and further wherein the releasable connector assembly is configured to magnetically attract the foot into the cavity.

9. The system of claim 8, wherein the releasable connector assembly includes a first magnet associated with the foot and a second, complementary magnet associated with the cavity.

10. The system of claim 1, wherein a footprint of the backer is less than a footprint of the base.

11. The system of claim 10, wherein the footprint of the backer is less than a footprint of the décor element.

12. The system of claim 10, wherein the base defines a front side, a rear side and a central mounting region formed as a depression relative to the front side, and further wherein the central mounting region is configured to receive an outer frame of the backer.

13. The system of claim 1, wherein the décor assembly further includes a spacer assembly, the spacer assembly configured to be releasably mounted to the base.

14. The system of claim 13, wherein the spacer assembly is further configured to be releasably mounted to the backer.

15. The system of claim 13, wherein the spacer assembly includes a spacer and a releasable fastening structure located at a rear face of the spacer and providing a plurality of the first fastening elements.

16. The system of claim 13, wherein the system is configured such that a Cleavage Strength established between the spacer assembly and the backer is less than the Cleavage Strength established by the releasable fastening system.

17. The system of claim 1, wherein the décor element is separably connected with the backer.

18. The system of claim 1, wherein one of the first and second fastening elements is mushroom-shaped, including a stem projecting from a backing and a circular-shaped head at an end of the stem opposite the backing.

19. The system of claim 1, wherein the décor element includes a backing and a cover, the backing and the cover combining to form a pocket for selectively receiving a photograph.

20. A kit for decorating a wall, the kit comprising:
a plurality of décor assemblies each including:
a décor element,
a panel defining opposing, first and second major faces,
wherein the décor element is disposed over the first major face,
a releasable fastening structure permanently secured to the second major face and providing a plurality of first fastening elements; and

a plurality of complementary fastening structures provided apart from the décor assemblies and each comprising a base defining opposing, first and second major surfaces, a pressure sensitive adhesive disposed on the first major surface and a plurality of second fastening elements on the second major surface;

wherein the first fastening elements are releasably mateable with the second fastening elements to define a releasable fastening system;

and further wherein the kit is configured such that at least one of the complementary fastening structures is releasably applied to a wall and is connected to and supports one of the décor assemblies via the releasable fastening system.

21. The kit of claim 20, wherein the panel is paper-based fiberboard or plastic.

22. The kit of claim 20, wherein the panel defines an outer frame and a plurality of interconnected, spaced apart frame members extending within the frame.

23. The kit of claim 20, wherein one of the first and second fastening elements are hooks and another of the first and second fastening elements are loops.

24. The kit of claim 20, wherein one of the releasable fastening structure and the complementary fastening structure is a loop composite comprising:

a nonwoven loop layer; and

an underlying layer bonded to the nonwoven loop layer at bond regions and unbonded to the loop layer at unbonded regions, the unbonded regions of the loop layer forming arcuate mounds.

25. The kit of claim 20, wherein one of the first and second fastening elements is mushroom-shaped, including a stem projecting from a backing and a circular-shaped head at an end of the stem opposite the backing.

26. The kit of claim 20, wherein the first and second fastening elements are configured to provide a Cleavage Strength of not more than 6 lbs/inch and a Dynamic Shear Strength of at least 10 lbs.

27. The kit of claim 20, wherein the pressure sensitive adhesive exhibits a 90 Degree Peel Force of at least 12 oz/inch, a Peel Removal Strength of not more than 30 oz/inch, and a Static Shear Strength of at least 20,000 minutes.

28. The kit of claim 20, further comprising:

a spacer assembly for selectively connecting one of the décor assemblies with at least one of the complementary fastening structures, the spacer assembly comprising:

a spacing structure defining opposing, front and rear major faces,

a plurality of the second fastening elements associated with the front major face,

a plurality of the first fastening elements associated with the rear major face;

wherein the second fastening elements of the spacer assembly releasably mate with the first fastening elements of a first one of the décor assemblies to connect the first one of the décor assemblies with the spacer assembly;

and further wherein the first fastening elements of the spacer assembly releasably mate with second fastening elements of a first one of the complementary fastening structures to connect the first one of the complementary fastening structures with the spacer assembly.

29. The kit of claim 28, wherein the spacer assembly is configured such that upon assembly of the first complementary fastening structure to a wall, the spacer assembly is interposed between the first décor assembly and the first complementary fastening structure to generate a spacing between the décor element of the first décor assembly and the wall.

30. The kit of claim 28, wherein the spacing structure includes a first spacing body defining the front major face and a second spacing body defining the rear major face, and further wherein the first spacing body is movably linked to the second spacing body.

31. The kit of claim 28, wherein the spacing structure is configured such that the first spacing body can slide or rotate relative to the second spacing body.

32. The kit of claim 28, wherein the spacing structure includes a head defining the front major face, a base defining the rear major face, and an accordion body connecting the head to the base, wherein the accordion body is bendable to permit spatial movement of the head relative to the base.

33. The kit of claim 28, wherein the accordion body is configured to self-retain a plurality of bent states.

34. The kit of claim 28, wherein the spacing structure includes a first spacing body defining the front major surface, a second spacing body defining the rear major face, and an intermediate body connecting the first and second spacing body such that the first spacing body is selectively longitudinally movable relative to the second spacing body.

35. The kit of claim 28, wherein the spacing assembly includes a light source maintained by at least one of the spacing structure and the décor assembly.

36. The kit of claim 28, wherein the spacing structure forms a channel for maintaining a cable between the front and rear major faces.

37. The kit of claim 28, wherein the spacing structure includes a plurality of spacing sub-assemblies, each of the spacing sub-assemblies including a foam base, a plurality of the first fastening elements on a first side of the foam base, and a plurality of the second fastening elements on a second side of the foam base, wherein at least two of the spacing sub-assemblies are selectively assembled to one another to generate the spacing assembly.

38. The kit of claim 28, wherein the spacing structure includes a first spacer body defining the front major face, a second spacer body defining the rear major face, and a ball-in-socket joint established between the first and second spacer bodies.

39. A wall decorating system comprising:

a plurality of décor assemblies each including:

a décor element,

a panel defining opposing, first and second major faces,

wherein the décor element is disposed over the first major face,

and further wherein the second major face defines an available surface area of at least 40 in^2,

a releasable fastening structure secured to the second major face and providing a plurality of first fastening elements,

wherein the releasable fastening structure covers at least 10% of the available surface area; and

a plurality of complementary fastening structures each comprising a base defining opposing, first and second major surfaces, an adhesive layer disposed on the first major surface, and a plurality of second fastening elements on the second major surface;

wherein the first fastening elements are releasably mateable with the second fastening elements to define a releasable fastening system;

and further wherein the system is configured such that at least one of the complementary fastening structures is applied to a wall and is connected to and supports one of the décor assemblies via the releasable fastening system.

40. A method for decorating a wall, the method comprising:

receiving a décor assembly and a complementary releasable fastening structure,

wherein the décor assembly includes:

a décor element,

a panel defining opposing, first and second major faces,

wherein the décor element is disposed over the first major face,

and further wherein the second major face defines an available surface area of at least 40 in^2,

a releasable fastening structure secured to the second major face and providing a plurality of first fastening elements,

wherein the releasable fastening structure covers at least 10% of the available surface area,

and further wherein the complementary fastening structure includes a base defining opposing, first and second major surfaces, an adhesive layer disposed on the first major surface, and a plurality of second fastening elements on the second major surface,

wherein the first fastening elements are releasably mateable with the second fastening elements to define a releasable fastening system;

adhering the adhesive layer of the complementary fastening structure to a location along the wall;

wherein the décor assembly is secured relative to the wall by the complementary fastening structure via the releasable fastening system in a first spatial orientation relative to the complementary fastening structure;

removing décor assembly from the complementary fastening structure, including the complementary fastening structure remaining adhered to the wall;

manipulating the décor assembly to a second spatial orientation relative to complementary fastening structure, the second spatial orientation differing from the first spatial orientation; and

engaging the décor assembly to the complementary fastening structure in the second spatial orientation such that the décor assembly is secured relative to the wall in the second spatial orientation.