

ABSTRACT

The present application discloses a method and an apparatus for obtaining an abbreviated name of a point of interest on a map. The method includes: generating a plurality of abbreviated names to be evaluated based on a full name of a point of interest on a map; obtaining, from a predetermined area of the point of interest, a plurality of address names including the full name of the point of interest or any of the abbreviated names to be evaluated; calculating a phrase status vector of a target phrase based on the address name, where the phrase status vector is used to indicate a location status of the target phrase in the address name, and the target phrase is the full name of the point of interest or any of the abbreviated names to be evaluated; separately calculating similarity between a phrase status vector of the full name of the point of interest and a phrase status vector of any of the abbreviated names to be evaluated; and determining an abbreviated name to be evaluated corresponding to similarity greater than a predetermined threshold as an abbreviated name of the point of interest corresponding to the full name of the point of interest. According to the present application, efficiency of obtaining an abbreviated name of a point of interest on a map is improved.