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[Continued on next page]

(54) Title: PACKAGE WITH INTERNAL SENSORY ELEMENTS

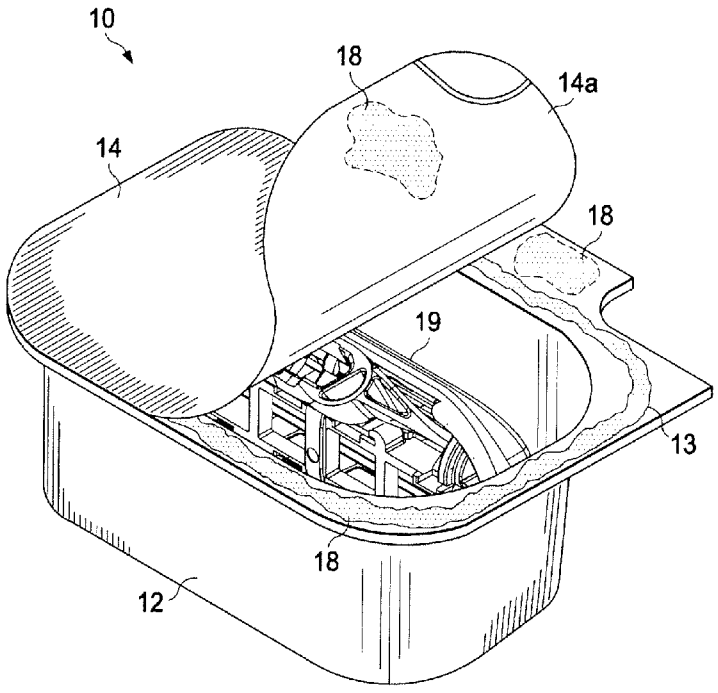


FIG. 1

(57) Abstract: A novel razor cartridge package for storing razor cartridges is disclosed where the package comprises at least one sensory element (18) incorporated into an interior surface of the cartridge package. The sensory elements include stimuli to one or more senses: visual, touch, olfactory, auditory, and taste or any combination thereof. The interior package sensory elements may correspond to characteristics and/or indicia of use of the razor cartridge or any combination thereof. The interior sensory elements may also correspond to communicating other items which may not directly relate to characteristics or usage of a cartridge but which convey that the razor cartridge is new or in some way enhance or improve the shaving experience for a user.

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