

9806611-4
1985

PCT

WORLD INTELLECTUAL PROPERTY ORGANIZATION
International Bureau

INTERNATIONAL APPLICATION PUBLISHED UNDER THE PATENT COOPERATION TREATY (PCT)

(51) International Patent Classification ⁶ : A61F 15/00	A1	(11) International Publication Number: WO 97/45088 (43) International Publication Date: 4 December 1997 (04.12.97)
(21) International Application Number: PCT/US97/09258 (22) International Filing Date: 30 May 1997 (30.05.97) (30) Priority Data: 08/656,941 30 May 1996 (30.05.96) US (71) Applicant: THE PROCTER & GAMBLE COMPANY [US/US]; One Procter & Gamble Plaza, Cincinnati, OH 45202 (US). (72) Inventors: UNGER, Matthew, Eric; 1440 West Kemper Road, Cincinnati, OH 45240 (US). OSBORN, Thomas, Ward, III; 400 Deanview Drive, Cincinnati, OH 45224 (US). MAINGOT, Alan, Lawrence; 7680 Squirrel Creek Drive, Cincinnati, OH 45247 (US). ZUZIAK, Holly, Marie; 5339 Warren Avenue, Norwood, OH 45212 (US). MILLER, Carolyn, Jeanne; 1600 Beach Street #301, San Francisco, CA 94123 (US). - PF 8 (74) Agents: REED, T., David et al.; The Procter & Gamble Company, 5299 Spring Grove Avenue, Cincinnati, OH 45217 (US).	(81) Designated States: AL, AM, AT, AU, AZ, BA, BB, BG, BR, BY, CA, CH, CN, CU, CZ, DE, DK, EE, ES, FI, GB, GE, GH, HU, IL, IS, JP, KE, KG, KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV, MD, MG, MK, MN, MW, MX, NO, NZ, PL, PT, RO, RU, SD, SE, SG, SI, SK, TJ, TM, TR, TT, UA, UG, UZ, VN, YU, ARIPO patent (GH, KE, LS, MW, SD, SZ, UG), Eurasian patent (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European patent (AT, BE, CH, DE, DK, ES, FI, FR, GB, GR, IE, IT, LU, MC, NL, PT, SE), OAPI patent (BF, BJ, CF, CG, CI, CM, GA, GN, ML, MR, NE, SN, TD, TG). Published <i>With international search report. Before the expiration of the time limit for amending the claims and to be republished in the event of the receipt of amendments.</i>	
(54) Title: METHOD FOR THE SELECTION OF A FEMININE HYGIENE PRODUCT SYSTEM		
(57) Abstract A method for the selection and use of a system of feminine hygiene products is described. The method includes an information collection step, a system selection step, and an information provision step. In the information collection step, information is collected from a consumer regarding her body type and menstrual cycle characteristics. In the system selection step, the information collected is used to select a system of feminine hygiene products from at least two of such available systems. Each of such available systems is comprised of at least two different feminine hygiene products. Additionally, each of said available systems is adapted to correspond to a predetermined range of body types and menstrual cycle characteristics. In the information provision step, information identifying the system of products selected is then provided to the consumer allowing her to use the system of feminine hygiene products.		