CLAIMS

1. A content sharing method, comprising:

receiving, by a server, a content sharing request initiated by a sharing party user, wherein the content sharing request is used for sharing content to be shared, submitted by the sharing party user, in a specific organization where the sharing party user is located; and

releasing, by the server, the content to be shared to the specific organization, so that the content to be shared is presented on a content sharing interface related to the specific organization.

2. The method according to claim 1, wherein the sharing party user is any member in the specific organization; or the sharing party user is a member having a sharing permission in the specific organization.

3. The method according to claim 1, wherein members in the specific organization meet a predefined user relationship and the predefined user relationship comprises: belonging to a same institution and/or participating in a same event.

4. The method according to claim 1, wherein the specific organization has a corresponding associated group; and the method further comprises:

establishing, by the server, the specific organization for the associated group, for group members to have a one-to-one correspondence with members of the specific organization.

5. The method according to claim 4, wherein a message sending/receiving interface of the associated group comprises an access entry for the content sharing interface.

6. The method according to claim 4, further comprising:

sending, by the server, the content to be shared and/or an access link of the content to be shared in the content sharing interface to the associated group of the specific organization.

7. The method according to claim 1, further comprising:

receiving, by the server, a join request of an applicant user for the specific organization; and

adding, by the server, the applicant user to the specific organization when determining

that the applicant user initiates the join request based on a join invitation sent by a member of the specific organization; otherwise, refusing to add.

8. The method according to claim 1, wherein the specific organization comprises at least one sub-level organization; and the content sharing interface comprises: a content sharing general-interface corresponding to the specific organization and at least one content sharing sub-interface corresponding to the at least one sub-level organization.

9. The method according to claim 8, wherein the releasing, by the server, the content to be shared to the specific organization comprises:

releasing, by the server according to a permission level of the sharing party user, the content to be shared to the specific organization or a sub-level organization of the specific organization, so that the content to be shared is presented on the content sharing general-interface or a content sharing sub-interface; or

releasing, by the server according to configuration information of the sharing party user, the content to be shared to the specific organization or a sub-level organization where the sharing party user is located, so that the content to be shared is presented on the content sharing general-interface or a content sharing sub-interface corresponding to the sub-level organization where the sharing party user is located.

10. The method according to claim 8, wherein

an access permission of the content sharing general-interface is limited to all members of the specific organization; and

an access permission of a content sharing sub-interface is limited to all the members of the specific organization or members of a corresponding sub-level organization.

11. A content sharing method, comprising:

receiving, by a server, a content sharing request initiated by a sharing party user; and

releasing, by the server, content to be shared, provided by the sharing party user, to a specific organization, so that the content to be shared is presented on a content sharing interface related to the specific organization.

12. A content sharing method, comprising:

determining, by a terminal, content to be shared provided by a sharing party user and a

specific organization where the sharing party user is located; and

initiating, by the terminal, a content sharing request to a server, for the server to release the content to be shared to the specific organization, so that the content to be shared is presented on a content sharing interface related to the specific organization.

13. A content sharing method, comprising:

displaying, by a terminal, a message sending/receiving interface of a group where a local end user is located, wherein the group corresponds to a specific organization where the local end user is located; and

starting, by the terminal according to a trigger operation for an access entry included in the message sending/receiving interface, a content sharing interface related to the specific organization, wherein the content sharing interface is configured to display shared content of a member from the specific organization.

14. The method according to claim 13, further comprising:

displaying, by the terminal, prompt information in a display region of the access entry, wherein the prompt information is used for indicating that there is unread shared content and/or unread interactive content in the content sharing interface.

15. The method according to claim 13, wherein the starting, by the terminal, a content sharing interface related to the specific organization comprises:

jumping, by the terminal, from the message sending/receiving interface to the content sharing interface; or

displaying, by the terminal, the content sharing interface above the message sending/receiving interface in a floating manner; or

displaying, by the terminal, the message sending/receiving interface and the content sharing interface side by side.

16. A content sharing apparatus, comprising:

a request receiving unit, configured to enable a server to receive a content sharing request initiated by a sharing party user, wherein the content sharing request is used for sharing content to be shared, submitted by the sharing party user, in a specific organization where the sharing party user is located; and

a content releasing unit, configured to enable the server to release the content to be shared

to the specific organization, so that the content to be shared is presented on a content sharing interface related to the specific organization.

17. A content sharing apparatus, comprising:

a request receiving unit, configured to enable a server to receive a content sharing request initiated by a sharing party user; and

a content releasing unit, configured to enable the server to release content to be shared, provided by the sharing party user, to a specific organization, so that the content to be shared is presented on a content sharing interface related to the specific organization.

18. A content sharing apparatus, comprising:

a determining unit, configured to enable a terminal to determine content to be shared provided by a sharing party user and a specific organization where the sharing party user is located; and

a request unit, configured to enable the terminal to initiate a content sharing request to a server, for the server to release the content to be shared to the specific organization, so that the content to be shared is presented on a content sharing interface related to the specific organization.

19. A content sharing apparatus, comprising:

a group interface display unit, configured to enable a terminal to display a message sending/receiving interface of a group where a local end user is located, wherein the group corresponds to a specific organization where the local end user is located; and

a sharing interface display unit, configured to enable the terminal to start, according to a trigger operation for an access entry included in the message sending/receiving interface, a content sharing interface related to the specific organization, wherein the content sharing interface is configured to display shared content of a member from the specific organization.

20. An electronic device, comprising:

a processor; and

a memory configured to store instructions executable by the processor, wherein

the processor is configured to execute the executable instructions to implement the method according to any one of claims 1 to 15.

21. A computer-readable storage medium, storing computer instructions, wherein the instructions are executed by a processor to implement steps in the method according to any one of claims 1 to 15.