

METHOD AND APPARATUS FOR RECORDING AND RESTORING CLICK POSITION IN WEBPAGE

Abstract

The present application discloses a method and an apparatus for recording and restoring a click position in a webpage, to solve the problem in the prior art that recorded data of a click position of a user in a webpage is invalid and later data analysis is inaccurate. The recording method includes: determining a reference region in a webpage in which a click position is to be recorded; dividing the reference region into several operating regions according to a frame structure and a style of the webpage, and determining a region other than the reference region in the webpage as an operating region, wherein coordinate positions of webpage elements in the operating region are fixed in the operating region, and the operating region has at least one reference coordinate position; determining a current operating region where a click operation of a user is located; and by taking a reference coordinate position of the current operating region where the click operation is located as a reference, calculating relative coordinates of the position of the click operation with respect to the reference coordinate position, and recording the relative coordinates as a click position of the click operation in the webpage.

FIG. 1