【CLAIMS】

【Claim 1】

A make-up color diagnosis method customized by skin color, comprising:

measuring skin color of a subject;

classifying a skin color type of the subject as one of a plurality of preset skin color types based on color information of the measured skin color; and

providing a guide for at least one of the skin color type of the subject, a make-up color to match the skin color type, and a cosmetic material of the make-up color,

wherein the classifying of a skin color type based on the measured skin color comprises:

classifying the skin color types into a plurality of sections based on brightness of skin colors, and classifying a skin color type as a section in which brightness of the measured skin color belongs; and

classifying the skin color type based on a red color component or a yellow color component of the measured skin color, when at least two skin color types are included in one of the plurality of sections.

【Claim 2】

The make-up color diagnosis method customized by skin color according to claim 1, before the measuring of skin color, further comprising:

generating make-up color information based on brightness, red color, and yellow color parameters of make-up colors to match each skin color type.

【Claim 3】

The make-up color diagnosis method customized by skin color according to claim 1, before the measuring of skin color, further comprising:

generating skin color type information by measuring skin colors of a plurality of subjects, and dividing and classifying the measured skin colors into sections based on brightness, red color, and yellow color parameters.

【Claim 4】

The make-up color diagnosis method customized by skin color according to claim 2, wherein the generating of make-up color information comprises applying a plurality of make-up cosmetic materials having various pigment compositions to a plurality of subjects, making comparisons, and setting make-up colors to match each skin color type.

【Claim 5】

The make-up color diagnosis method customized by skin color according to claim 1, wherein the plurality of skin color types is set by classifying skin colors into a light tone, a yellow tone, a red tone, and a dark tone based on brightness, red color, and yellow color components of the skin colors.

【Claim 6】

A make-up color diagnosis device customized by skin color, comprising:

a skin color measurement unit to measure skin color of a subject;

a control unit to classify a skin color type of the subject as one of a plurality of preset skin color types based on color information of the skin color,

wherein the control unit classifies the skin color types into a plurality of sections based on brightness of skin colors, and classifies a skin color type as a section in which brightness of the measured skin color belongs, and

classifies the skin color type based on a red color component or a yellow color component of the measured skin color, when at least two skin color types are included in one of the plurality of sections; and

a guide unit to provide a guide for at least one of the skin color type of the subject, a make-up color to match the skin color type, and a cosmetic material of the make-up color.

【Claim 7】

The make-up color diagnosis device customized by skin color according to claim 6, wherein the control unit is connected to a database including at least one of multiple skin color type information, multiple make-up color information, and multiple cosmetic material information of make-up colors.

【Claim 8】

The make-up color diagnosis device customized by skin color according to claim 6, wherein the guide unit includes a display device that presents, as an image, at least one of the skin color type of the subject, the make-up color to match the skin

color type, and the cosmetic material of the make-up color.

【Claim 9】

The make-up color diagnosis device customized by skin color according to claim 6, wherein the skin color measurement unit is a spectrophotometer or a camera.