

ABSTRACT

Disclosed in embodiments of the present disclosure are a media content display method and apparatus, an electronic device, and a storage medium. The method comprises: acquiring an original image material from a media content generation page, wherein the media content generation page is used for generating target media content for being sent to a second user or being published as a work of a first user; and when a target function is enabled, displaying preview media content of a first mode, wherein the preview media content of the first mode comprises a target image material and a target text displayed at a target position, the target image material is determined on the basis of the original image material, the target text comprises a text that is determined on the basis of the target image material and satisfies a preset matching degree condition, and the preview media content of the first mode is used for generating the target media content.