

ABSTRACT

The present disclosure provides a video special effect configuration file generation method and apparatus, and a video rendering method and apparatus. The video special effect configuration file generation method includes: obtaining a reference image; receiving a screen
5 splitting processing operation of a user on the reference image; performing screen splitting processing on the reference image based on the screen splitting processing operation to obtain a plurality of sub-screens; and associating, in response to a special effect setting operation of the user on a target sub-screen among the plurality of sub-screens, at least one first special effect corresponding to the special effect setting operation with the target sub-screen, to
10 generate a video special effect configuration file. In the present disclosure, the user can customize the screen splitting processing manner and the rendering special effect of the sub-screen, the video special effect configuration file generation method is more flexible and is more convenient for use.