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(54) Title: SYSTEM AND METHOD FOR INTEGRATING A BEVERAGE DISPENSING APP FOR ORDERING AND DISPENSING A BEVERAGE

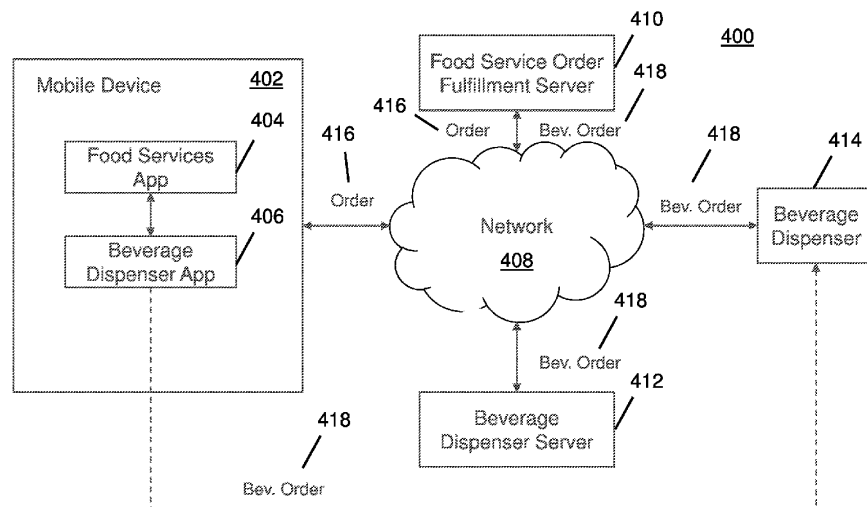


FIG. 4

(57) Abstract: A system and method may present, by a first application being executed by an electronic device, a first user interface that enables a user to select a food item and/or non-food item for purchase at a retail establishment. In response to receiving, by the first application, a request from the user using the first user interface to purchase a beverage at the retail establishment, a second application may be linked with the first application. A data repository inclusive of selectable beverage options available for dispensing by a beverage dispenser at the retail establishment may be accessed. The second application may present a second user interface for selection of a selectable beverage option. A selected beverage instruction code representative of a selected beverage may be generated and communicated to the beverage dispenser at the retail establishment to cause the beverage dispenser to be configured for dispensing the selected beverage.

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