SYSTEM AND METHOD FOR TRACKING VEHICLES IN VEHICLE LOTS

ABSTRACT

A radio frequency (RF) tagging system (100) is used to monitor vehicles (105) passing through an area access to one or more vehicle storage area(s) (101, 102). One or more of the vehicles (105) stored in the storage area is equipped with a RF tag (210) which has vehicle ID information about the vehicle stored in a tag memory (215) contained on the tag (210). The tag (210) communicates with a base station (120) when passing through the area accesses, (entering or leaving). A central (130) and preferably one or more remote computers (140) accesses status information that might include vehicle identification, customer, lot identification, time of day, and vehicle and lot status. The information is used in security functions including a paging system or marketing functions including determining how long or how many times different makes an model of vehicle are chosen by customers for test drives.

Fig. 1.

This Sheet Has Been Replaced

