

ABSTRACT OF THE DISCLOSURE
SYSTEM, METHOD AND DEVICE FOR SELECTED CONTENT
DISTRIBUTION

[0041] A method, system, device, and computer program product for distributing content to a content consumption device, including detecting an action performed on the content consumption device that makes available a channel of the device by performance of the action; selecting content to be played on the device on the available channel; and playing the selected content on the device on the available channel.