**CLAIMS**

1. A method of promoting stem cell proliferation *in-vitro*, the method comprising:

culturing a population of mesenchymal lineage precursor or stem cells in a fetal bovine serum free cell culture medium comprising platelet derived growth factor (PDGF) and fibroblast growth factor 2 (FGF2), in which the level of FGF2 is less than 1 ng/ml.

2. A fetal bovine serum free cell culture medium for promoting mesenchymal lineage precursor or stem cells *in-vitro* comprising:

a basal medium;

platelet derived growth factor (PDGF)

fibroblast growth factor 2 (FGF2);

in which the level of FGF2 is less than 1 ng/ml.

3. A method according to Claim 1 or a culture medium according to Claim 2, in which the level of FGF2 is between at least 2 pg/ml and 40 pg/ml.

4. A method according to Claim 1 or a culture medium according to Claim 2, in which the level of FGF2 is 20 pg/ml.

5. A method or culture medium according to any preceding claim, in which the PDGF is PDGF-BB.

6. A method or culture medium according to Claim 5, in which the level of PDGF-BB is between at least 3.0 ng/ml and 120 ng/ml.

7. A method or culture medium according to Claim 5, in which the level of PDGF-BB is between 9.0 ng/ml and 60 ng/ml.

8. A method or culture medium according to Claim 5, in which the level of PDGF-BB is at least 30 ng/ml.

9. A method or culture medium according to any preceding claim, in which the cell culture medium further comprises epidermal growth factor (EGF).

10. A method or culture medium according to Claim 9, in which the level of EGF is between 0.08 ng/ml and 7 ng/ml.

11. A method or culture medium according to Claim 9, in which the level of EGF is between 0.4 ng/ml and 1.6 ng/ml.

12. A method or culture medium according to Claim 9, in which the level of EGF is at least 0.8 ng/ml.

13. A method or culture medium according to any preceding claim, in which the cell culture medium comprises alpha-minimal essential medium or fetal bovine serum free expansion medium.

14. A method or culture medium according to any preceding claim, in which the cell culture medium maintains the mesenchymal lineage precursor or stem cells in an undifferentiated state.

15. A method or culture medium according to any preceding claim, in which the stem cells are mesenchymal stem cells.