CLAIMS

1. A computer-implemented method for collaborative media content annotation and sharing, comprising:

displaying, by a computing device, an image;

receiving, by the computing device and from a user, a user indication that a portion of the image is to be annotated;

responsive to the user indication, displaying a selectable virtual graphical object on the image, wherein the selectable virtual graphical object indicates an annotation of the portion of the image;

providing, by the computing device, one or more user selectable options to upload media content associated with the annotated portion of the image; and

providing, by the computing device, an annotated image, wherein the annotated image comprises the selectable virtual graphical object.

2. The computer-implemented method of claim 1, further comprising:

detecting, by the computing device, a selection of the one or more user selectable options;

receiving, by the computing device, a media content uploaded in response to the selection of the one or more user selectable options;

associating the received media content with the selectable virtual graphical object, and

wherein the selectable virtual graphical object comprises a link to the received media content.

3. The computer-implemented method of claim 2, further comprising:

detecting a selection of the selectable virtual graphical object; and

in response to the detecting, providing the received media content.

4. The computer-implemented method of claim 1, further comprising:

sharing, by the computing device, the annotated image with one or more additional users.

5. The computer-implemented method of claim 4, further comprising:

synchronizing the annotated image with content stored at a remote server; and

updating the shared content for the one or more additional users.

6. The computer-implemented method of claim 1, further comprising:

receiving, by the computing device and from a second user, a second user indication that the portion of the image is to be annotated; and

responsive to the second user indication, causing a second virtual graphical object to be displayed on the image, wherein the second virtual graphical object indicates a second annotation of the portion of the image.

7. The computer-implemented method of claim 6, further comprising:

receiving, by the computing device and from the second user, a third user indication that a second portion of the image is to be annotated; and

responsive to the third user indication, causing a third virtual graphical object to be displayed on the image, wherein the third virtual graphical object indicates an annotation of the second portion of the image.

8. The computer-implemented method of claim 1, wherein the media content associated with the annotated portion of the image comprises one or more of a textual description, another image, a video content, a universal resource locator, or an audio content.

9. A media sharing system for collaborative media content annotation and sharing, comprising:

a first computing device;

a second computing device;

one or more processors; and

data storage, wherein the data storage has stored thereon computer-executable instructions that, when executed by the one or more processors, cause the one or more processors to carry out functions comprising:

receiving, from the first computing device, a user indication that a portion of an image is to be annotated;

responsive to the receiving of the user indication, causing the first computing device to display a selectable virtual graphical object on the image, wherein the selectable virtual graphical object indicates an annotation of the portion of the image;

causing the first computing device to display one or more user selectable options to upload media content associated with the annotated portion of the image; and

providing, to the first computing device and the second computing device, an annotated image, wherein the annotated image comprises the selectable virtual graphical object.

10. The system of claim 9, the operations further comprising:

receiving, from the first computing device, a media content uploaded in response to a selection of the one or more user selectable options;

associating the uploaded media content with the selectable virtual graphical object; and

causing the selectable virtual graphical object to be associated with a link to the uploaded media content.

11. The system of claim 9, the operations further comprising:

receiving, from the second computing device, an indication of a selection of the selectable virtual graphical object; and

in response to the receiving, causing the second computing device to provide the uploaded media content.

12. The system of claim 9, the operations further comprising:

causing the annotated image to be shared with one or more additional users.

13. The system of claim 9, the operations further comprising:

synchronizing one or more updates to the annotated image across the first and second computing devices, wherein the one or more updates comprise addition of another selectable virtual graphical object, and/or uploading of another media content.

14. The system of claim 9, the operations further comprising:

receiving, from the first computing device, a second user indication that a second portion of the image is to be annotated;

responsive to the second user indication, causing the first and second computing devices to display a second virtual graphical object on the image, wherein the second virtual graphical object indicates an annotation of the second portion of the image.

15. The system of claim 9, wherein the media content associated with the annotated portion of the image comprises a textual description, and wherein the textual description is generated by a text editor of one or more of the first or second computing devices.

16. A computer-implemented method for displaying annotated images, comprising:

displaying, by a computing device, an annotated image, wherein the annotated image comprises one or more selectable virtual graphical objects located at respective portions of the annotated image;

detecting a selection of a particular selectable virtual graphical object associated with a particular portion of the annotated image; and

responsive to the detecting of the selection of the particular selectable virtual graphical object, providing, by the computing device, a plurality of selectable tabs associated with the particular selectable virtual graphical object, wherein each tab of the plurality of selectable tabs is linked to a media content associated with the particular portion.

17. The computer-implemented method of claim 16, further comprising:

detecting, by the computing device, a selection a selectable tab of the plurality of selectable tabs; and

responsive to the detecting of the selection of the selectable tab, providing, by the computing device, the linked media content associated with the selected selectable tab.

18. The computer-implemented method of claim 16, wherein the linked media content associated with the particular portion comprises one or more of a textual description, another image, a video content, a universal resource locator, or an audio content.

19. The computer-implemented method of claim 16, wherein the annotated images are provided by an enterprise platform.

20. The computer-implemented method of claim 19, wherein the enterprise platform is associated with a commercial product, wherein the displayed annotated image is an illustration of the commercial product, wherein the one or more selectable virtual graphical objects correspond to respective portions of the commercial product, and wherein the linked media content associated with the particular portion relates to a feature of the particular portion of the commercial product.

21. The computer-implemented method of claim 19, wherein the enterprise platform is configured to provide an instruction manual for a product, wherein the displayed annotated image is an illustration from the instruction manual for the product, and wherein the linked media content associated with the particular portion relates to one or more instructions related to the particular portion of the illustration.

22. The computer-implemented method of claim 19, wherein the enterprise platform is configured to provide a repair manual for a product, wherein the displayed annotated image is an illustration from the repair manual for the product, and wherein the linked media content associated with the particular portion relates to one or more repair instructions related to the particular portion of the illustration.

23. A computing device, comprising:

one or more processors; and

data storage, wherein the data storage has stored thereon computer-executable instructions that, when executed by the one or more processors, cause the computing device to carry out functions comprising the computer-implemented method of any one of claims 16-22.

24. The computing device of claim 23, wherein the computing device is a mobile phone.

25. A computer program comprising instructions that, when executed by a computer, cause the computer to perform steps in accordance with the method of any one of claims 16-22.

26. An article of manufacture comprising one or more non-transitory computer readable media having computer-readable instructions stored thereon that, when executed by one or more processors of a computing device, cause the computing device to carry out functions that comprise the computer-implemented method of any one of claims 16-22.