

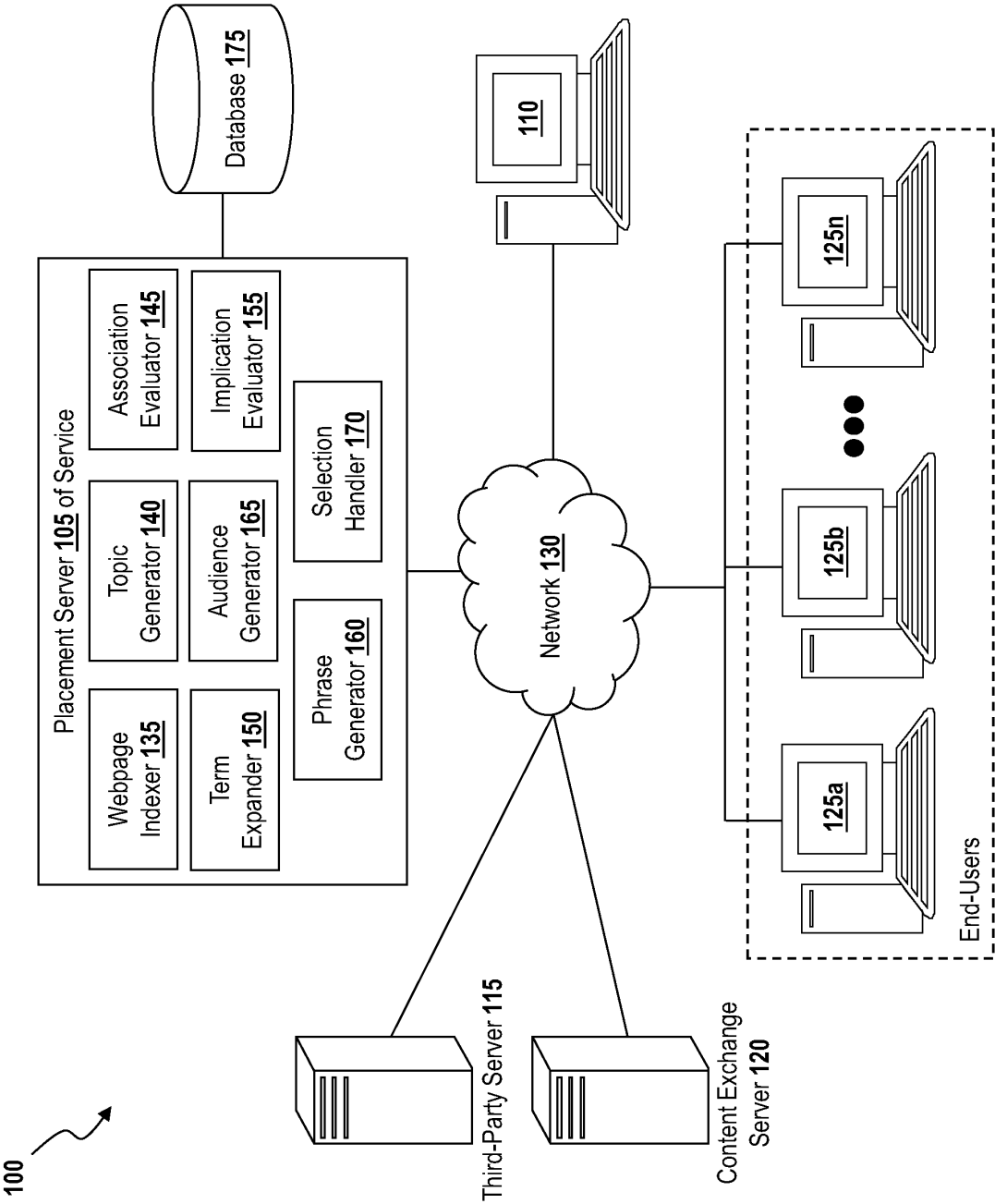
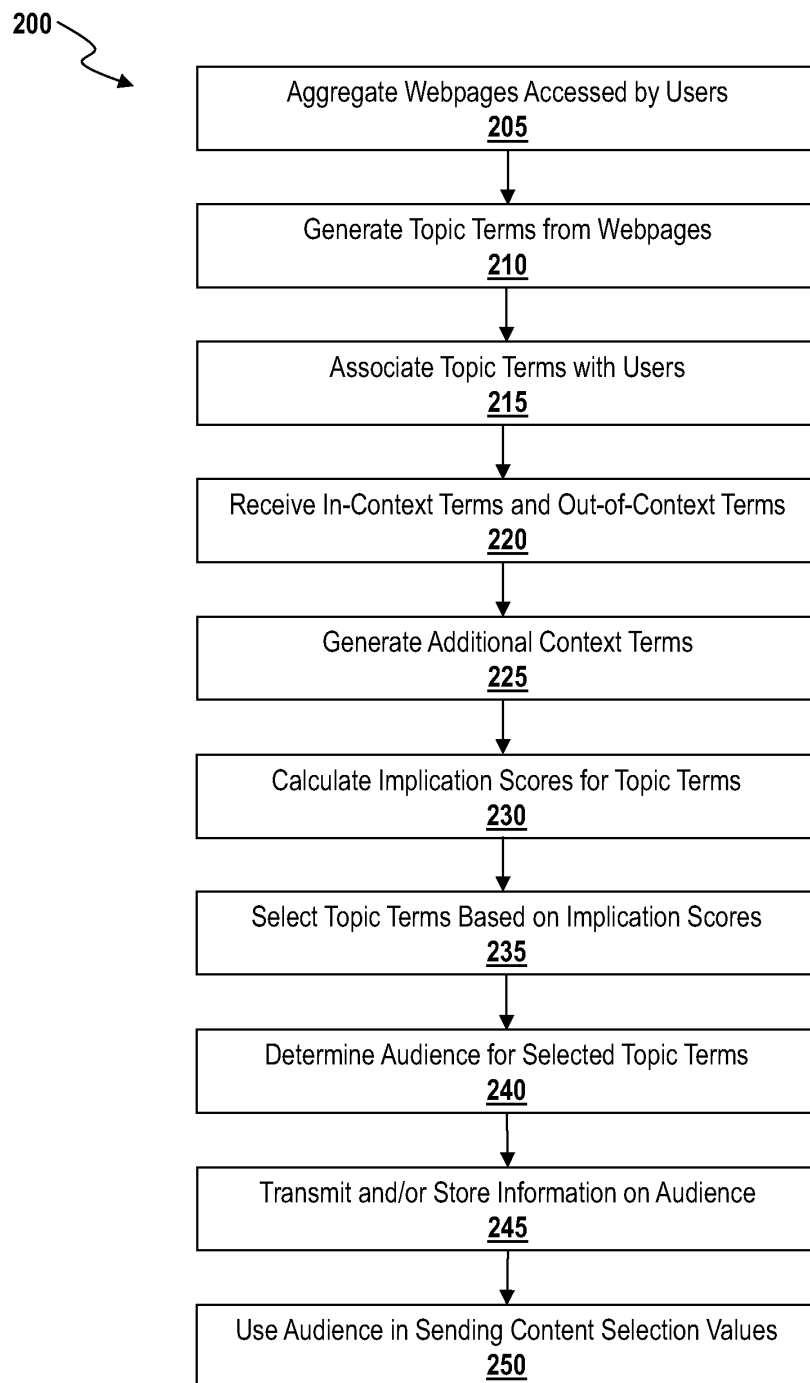


FIG. 1

2/4

**FIG. 2**

300

1. Audience Name

2. Context

In Context Phrases (Relevant Phrases)

Thor

mythology

Norse mythology

3/20

Out of Context Phrases (Nonrelevant Phrases)

Marvel

1/20

Repeat the following steps to further refine results:

1

Input in context and/or out of context phrases

2

Click Compute

3

Review relevant in context phrases

Compute

Relevant Contextual Phrases

Sample of phrases related to the topics the audience is reading about:

Ragnarok

Aesir

Yggdrasil

Odin

Edda

Thor

Heimdall

Hel

Norse mythology

mythology

Midgard

Vanir

Atraus

Fenrir

Greek mythology

Tyr

Mimir

Freyja

Zeus

Cancel

Submit

FIG. 3

400

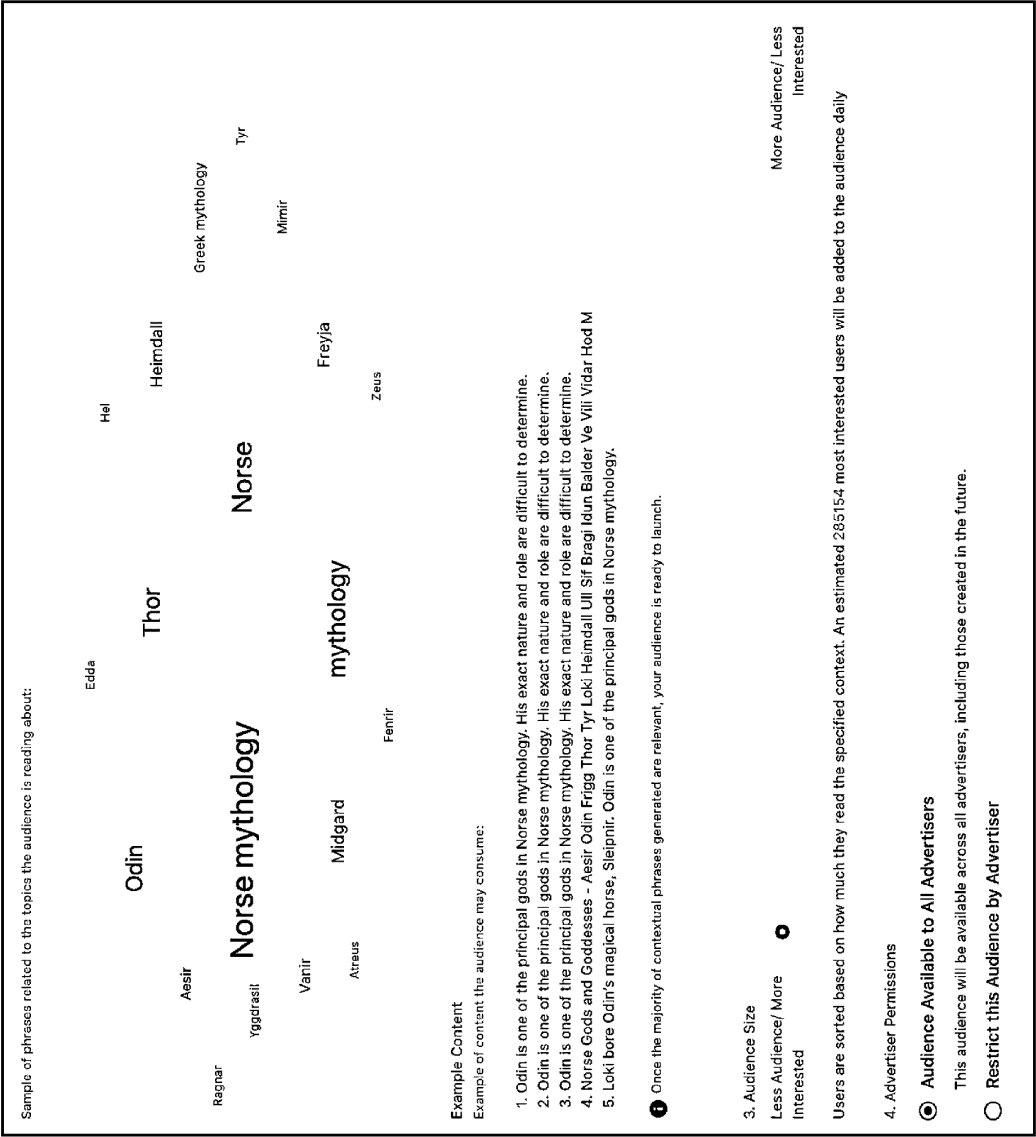


FIG. 4