CLAIMS

The invention is claimed as follows:

1. A package comprising:

a body defining an interior configured to house a consumable product and comprising a bottom surface defining a recessed portion having a shape; and

a lid comprising a surface defining a projection having a shape and a size that corresponds to a shape and size of the recessed portion of the body, and a color on the package for corresponding to a type of the consumable product; and

a feeding pad comprising a substantially flat surface having at least one projection having a shape and size that corresponds to the shape and size of the recessed portion of the body.

2. The package according to Claim 1, wherein the recessed portion of the body has a shape selected from the group consisting of a circle, square, rectangle, triangle, quadrilateral, pentagon, hexagon, heptagon, octagon, nonagon, decagon, hexadecagon, icosagon, star, ellipse, semicircle, crescent, flower, and combinations thereof; and

wherein the projection of the lid has a shape selected from the group consisting of a circle, square, rectangle, triangle, quadrilateral, pentagon, hexagon, heptagon, octagon, nonagon, decagon, hexadecagon, icosagon, star, ellipse, semicircle, crescent, flower, and combinations thereof.

3. The package according to Claim 1, wherein the projection of the lid is sized slightly smaller than the recessed portion of the body such that the projection of the lid may be inserted into the recessed portion of the body.

~~4. The package according to Claim 1, wherein the color of the lid is different for packages housing a protein, a vegetable, a grain, and a fruit.~~

~~5.~~4. The package according to Claim 1, wherein the body , the lid, or the body and lid further comprises:

a gripping portion; a gripping portion comprising dimple grips; a gripping portion comprising a shape; an indicia; or combinations thereof.

~~6.~~5. The package according to Claim 1, wherein the body, the lid, or the body and lid comprises at least one indicia, wherein the indicia is placed on the body, the lid, or the body and lid by a method selected from the group consisting of embossing, debossing, printing, engraving, a sticker, and combinations thereof; and

wherein the indicia is at least one of: an image that corresponds to a type of consumable product housed by the body, a color that corresponds to a type of consumable product housed by the body, a child-like indicia, a smiley face, a letter, a number, an image of a vegetable, an image of a fruit, an image of a grain, an image of a protein, nutritional information.

~~7.~~6. The package according to Claim 1, wherein the packaging is configured for multiple uses including at least use as a feeding device and use as a toy.

~~8.~~7. The package according to Claim 1, further comprising:

a sleeve configured to surround at least a portion of the package, the sleeve having at least four sides, each of the four sides comprising an indicia.

~~9.~~8. The package according to Claim 1, wherein the surface of the feeding pad has a color that is different than a color of the projection on the feeding pad.

~~10.~~9. The package according to Claim 1, wherein the feeding pad comprises a plurality of projections.

~~11.~~10. The package according to Claim 1, wherein each of the plurality of projections has a different shape, a different color, or combinations thereof.

~~12. The package according to Claim 1, wherein the color, shape, or color and shape, of the projections corresponds to type of consumable product housed by the body of the package.~~

~~13.~~11. The package according to Claim 1, wherein the feeding pad is made of a no-skid material.

~~14.~~12. The package according to Claim 1, wherein the package is configured to aid in providing the consumable product to a toddler.

~~15.~~13. The package according to Claim 1, wherein the package is configured for multiple uses including at least use as a feeding device and use as a toy.

~~16.~~14. The package according to Claim ~~8~~7, wherein the indicia is placed on the sleeve by a method selected from the group consisting of embossing, debossing, printing, engraving, a sticker, and combinations thereof; and wherein the indicia on the sleeve is at least one of: an image that corresponds to a type of consumable product housed by the body, a color that corresponds to a type of consumable product housed by the body, a child-like indicia, a smiley face, a letter, a number, an image of a vegetable, an image of a fruit, an image of a grain, an image of a protein, nutritional information.

~~17. The package according to Claim 8, wherein a first side of the sleeve comprises an image that corresponds to the consumable product housed by the container, a second side of the sleeve comprises a number that corresponds to the consumable product housed by the container, a third side of the sleeve comprises a color that corresponds to the consumable product housed by the container, and a fourth side of the sleeve comprises a legend~~

~~containing elements for a balanced meal.~~

~~18.~~15. The package according to Claim 1, wherein the package is configured for use as a child's building block and is configured to aid in providing the consumable product to a toddler.

~~19.~~16. The package according to Claim 1, wherein the body further defining a hook at a top portion of the package for receiving a hanger.

~~20.~~17. The package according to Claim 1, wherein the consumable products are selected from the group consisting of snack foods, side meals, full meals, and combinations thereof.

~~21.~~18. The package according to Claim 1, wherein a first projection of the package is configured to mate with a second projection of a second package.

~~22.~~19. The package according to Claim 1, wherein the body having a first compartment and a second compartment connected by a perforation, wherein the first and second compartments are arranged side by side in a first configuration, and wherein the package is folded along the perforation such that the first compartment rests on top of the second compartment in a second configuration.

~~23.~~20. The package according to Claim ~~22~~19, further comprising a cover sealed to a top side of the package to seal the first and second compartments.

~~24.~~21. A method for providing a child with a consumable product, the method comprising:

providing at least two different packages, wherein the packages are selected from the group consisting of those claimed in Claim 1 to Claim 23; and

serving the child a meal comprising at least one of each of the different

packages.

~~25.~~22. The method according to Claim ~~24~~21, further comprising placing the package on the feeding pad by mating the matched recessed portion of the body with the matching at least one projection of the feeding pad.

~~26.~~23. The method according to Claim ~~24~~21, further comprising attaching a first projection of a first package to a second projection of the second package prior to serving the child the meal, wherein the meal comprises the attached first and second packages.

~~27. A method for marketing consumable products, the method comprising:~~
~~providing a package selected from the group consisting of those claimed in Claim 1 to Claim 23; and~~
~~placing the package on a retail shelf.~~