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(71) Applicant *(for all designated States except US)*: **JOSTENS, INC.** [US/US]; 3601 Minnesota Drive, Suite 400, Minneapolis, MN 55435 (US).

(72) Inventors; and

(75) Inventors/Applicants *(for US only)*: **LARSON, Timothy, Mark** [US/US]; 7870 Bent Tree Circle, Prior Lake, MN 55372 (US). **NOONAN, Kimberly, Susan** [US/US]; 1963 Omega Drive, Shakopee, MN 55379 (US). **LORING, Eric, Jon** [US/US]; 14419 Dove Court NE, Prior Lake, MN 55372 (US).

(74) Agents: **MILLS, Alicia, Griffin** et al.; Dorsey & Whitney LLP, Suite 1500, 50 South Sixth Street, Minneapolis, MN 55402-1498 (US).

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(54) Title: METHOD AND SYSTEM FOR CREATING CUSTOMIZED OUTPUT

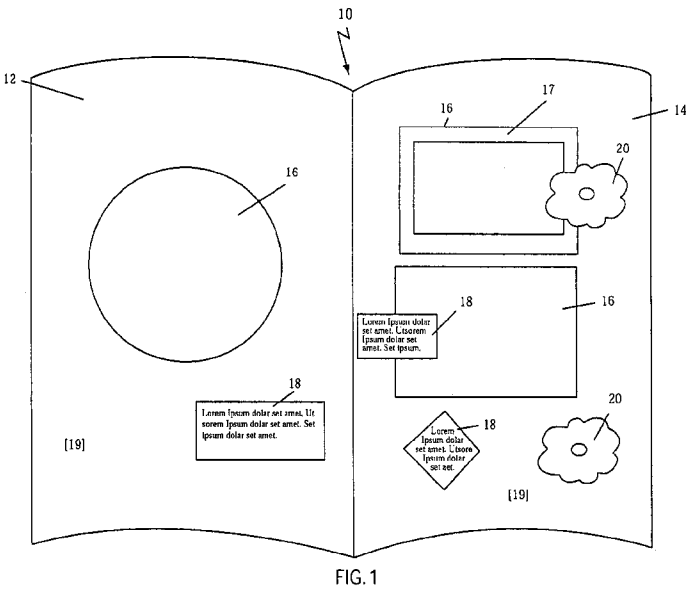


FIG. 1

(57) Abstract: A system and method for design and creation of customized output is provided. The method includes establishing a template, developing a base output from the template, and customizing the base output to create a customized output. During each of these steps, the system and method provide flexibility such that the user is able to place and modify content on the template, base product, or output. Further, the system may be configured for collaborative creation of the customized output.

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