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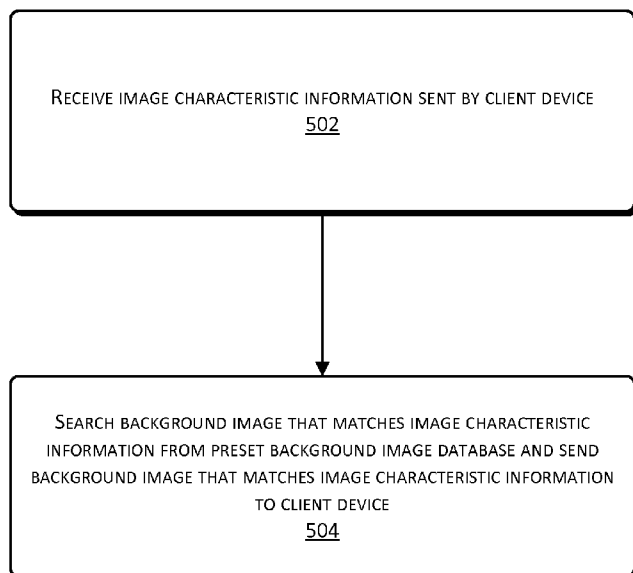


FIG. 5

(57) Abstract: The present disclosure provides an example method, server, or system of setting a background image. The server includes a receiving module, an inquiring module, and a sending module. The receiving module receives image characteristic information sent by a client device. The inquiring module searches a background image that matches the image characteristic information from a preset background image database. The sending module sends the background image that matches the image characteristic information to the client device so that the client device may use the background image as a desktop background. The present techniques intelligently set the desktop background or subject of the client device according to current information of the client device, thereby enabling automatic configuration of individualized desktop background at the client device.