CLAIMS:

1. A method of electronically providing an interactive comic strip, the method comprising:

- Providing a comic strip framework with predetermined locations for an insertion of facial images, each location having a predetermined emotional value;

- Providing an interface for a user to select from a set of initial facial images, each initial facial image to be associated with a corresponding emotional value, so that a set of facial images is produced, each corresponding to a different emotional value;

wherein the interface displays buttons for the different emotional values and facial images based on the user selection of the buttons, and the association between the facial images and the different emotional values is determined based on the user selection of the displayed facial images;

- Upon selection of the interactive comic strip, automatically inserting the corresponding selected facial images into the interactive comic strip at the predetermined locations, wherein the facial images selected are associated with the emotional values which have been predetermined for that location, so that the interactive comic strip thereby includes facial images which have been selected by the user.

2. The method of claim 1, wherein each initial facial image is processed by the removal of background and hair.

3. The method of claim 2, wherein each initial image is automatically processed by altering the look and feel of the initial image to meet predetermined criteria consistent with the appearance of the comic strip.

4. The method of claim 3, wherein a hairstyle is selected and placed over each initial facial image.