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Figure 1a

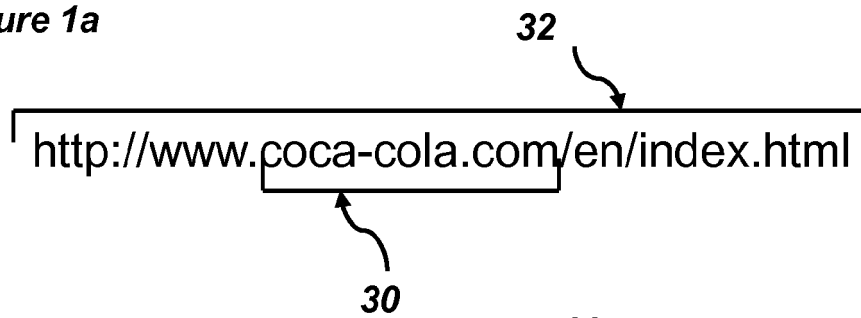


Figure 1b



Figure 1c

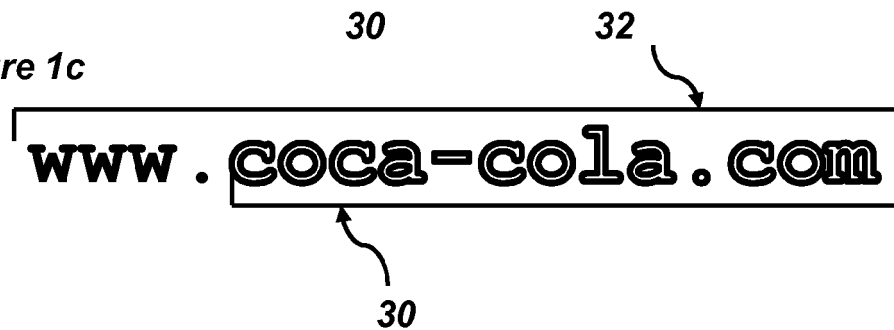
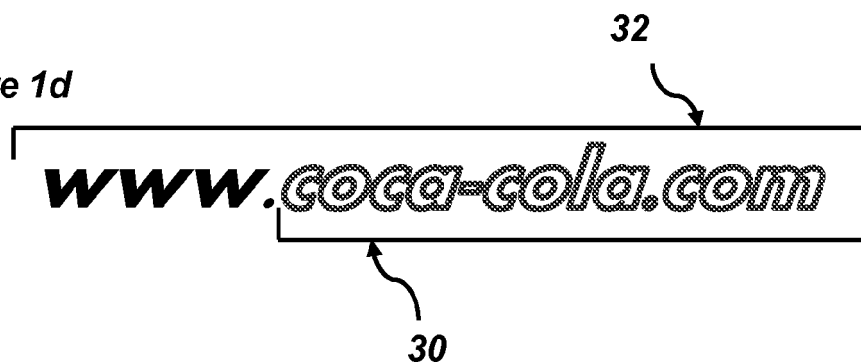


Figure 1d



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Figure 2a

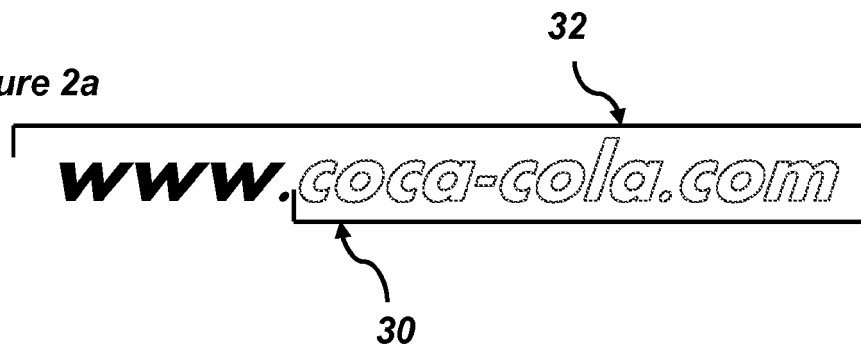


Figure 2b

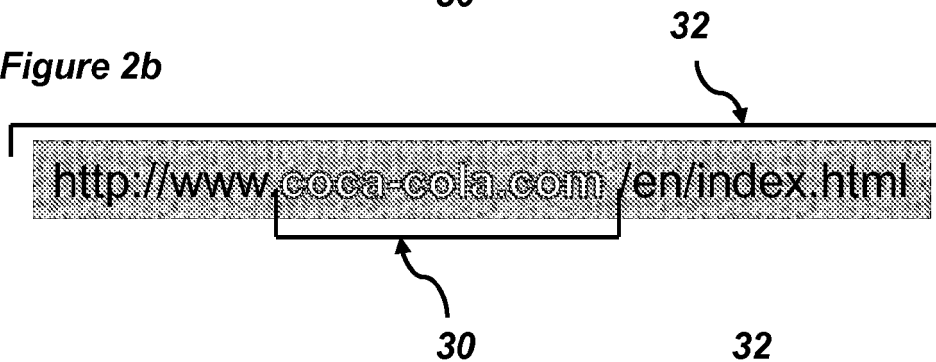


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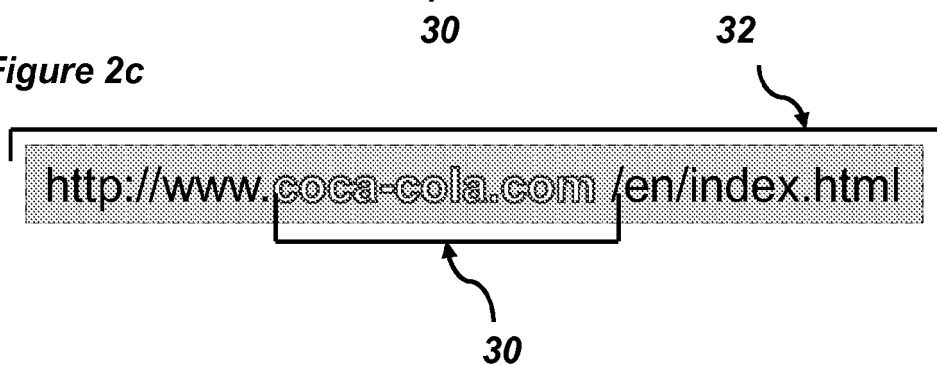
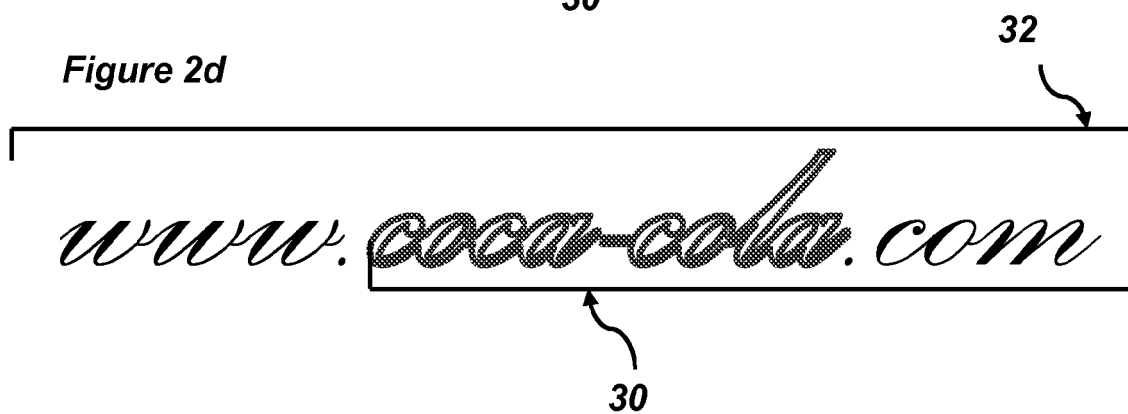


Figure 2d



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Figure 3a

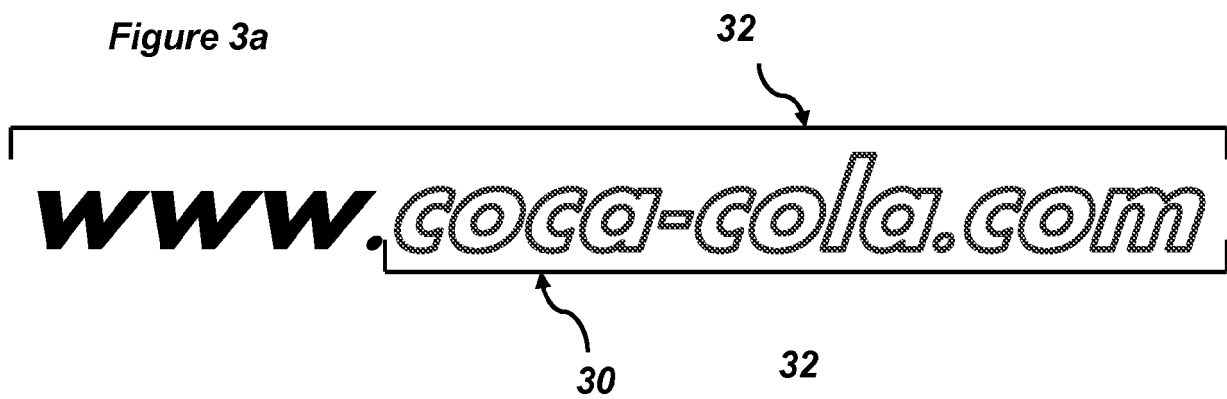


Figure 3b

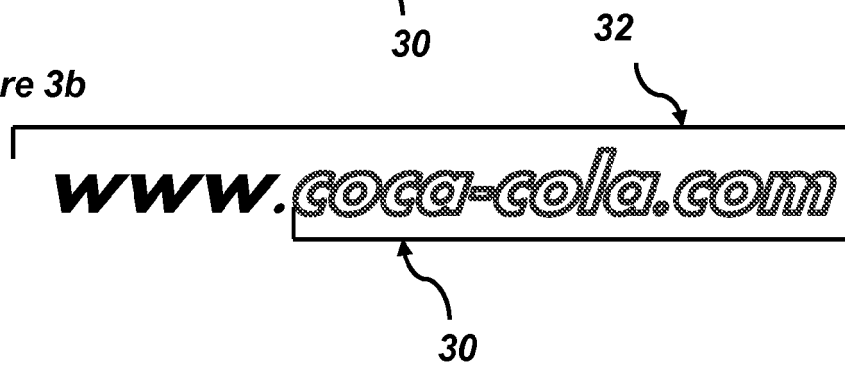
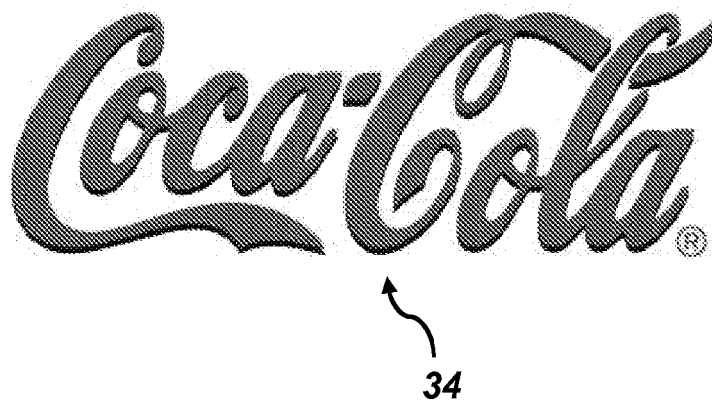


Figure 3c



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35 35

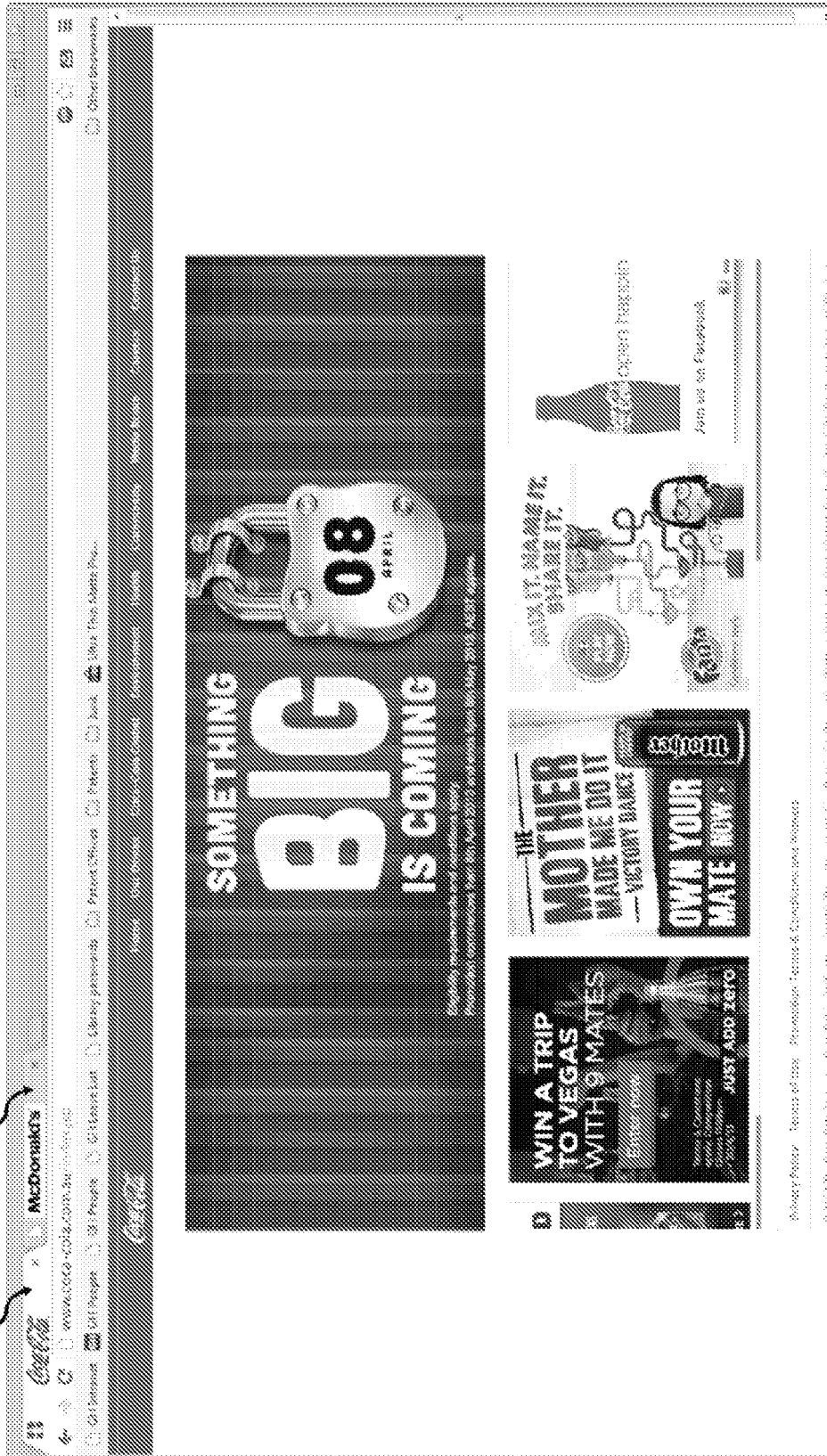
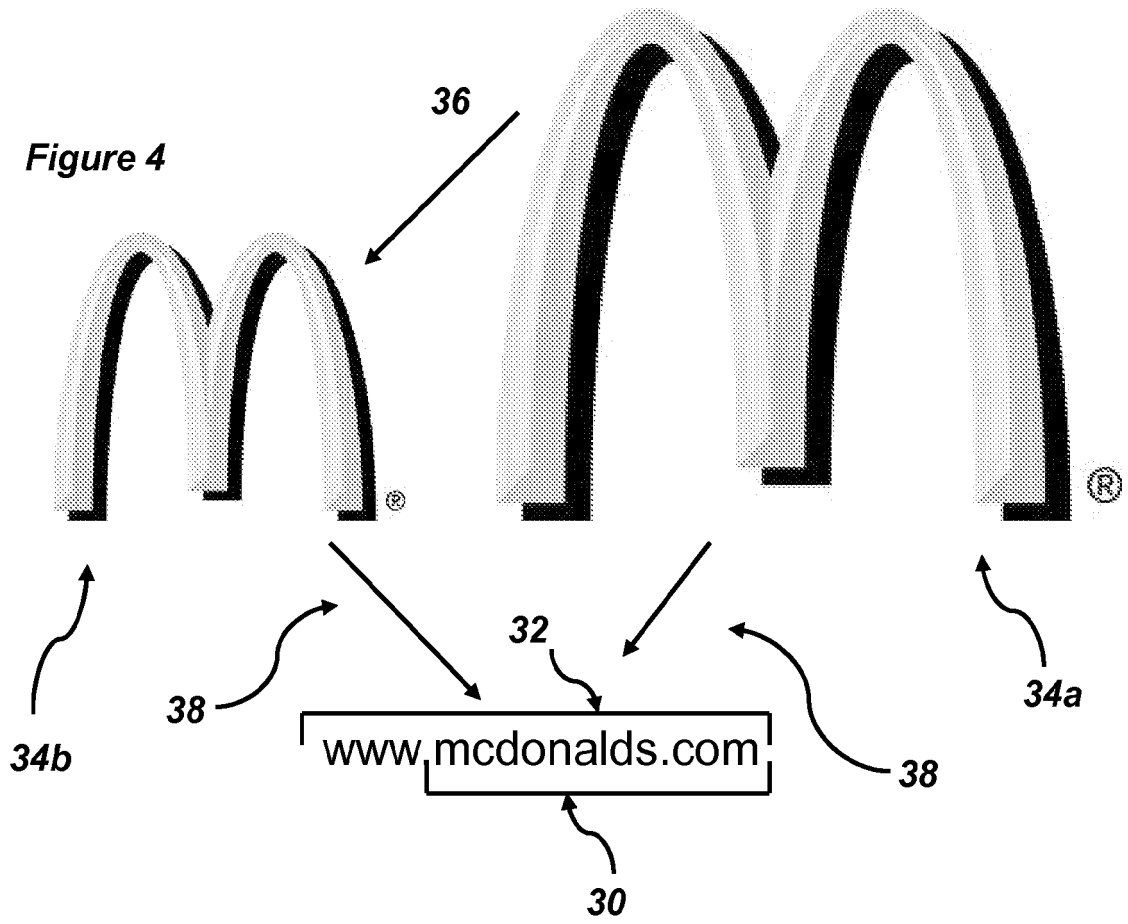
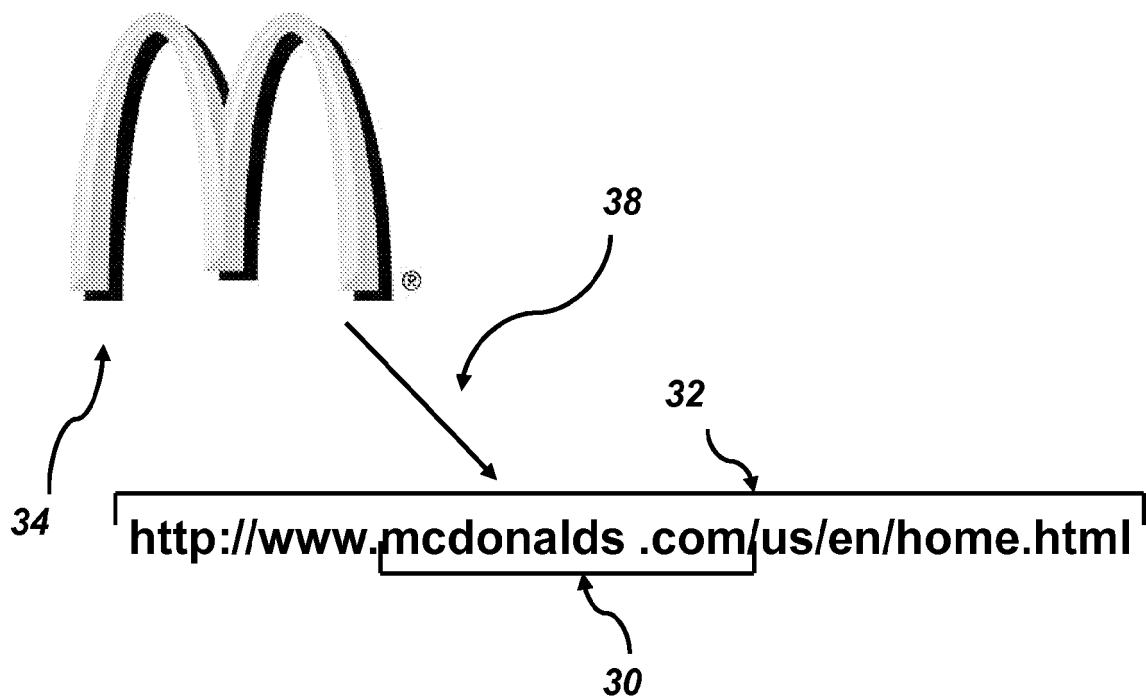


Figure 3d

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Figure 4



6/34**Figure 5**

7/34*Figure 6a*

http://www.mcdonalds.com/us/en/home.html

32

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Figure 6b

mcdonalds.com/us/en/home.html

32

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Figure 6c

w.mcdonalds.com/us/en/home.html

32

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Figure 6d

i.mcdonalds.com /us/en/home.html

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Figure 6e

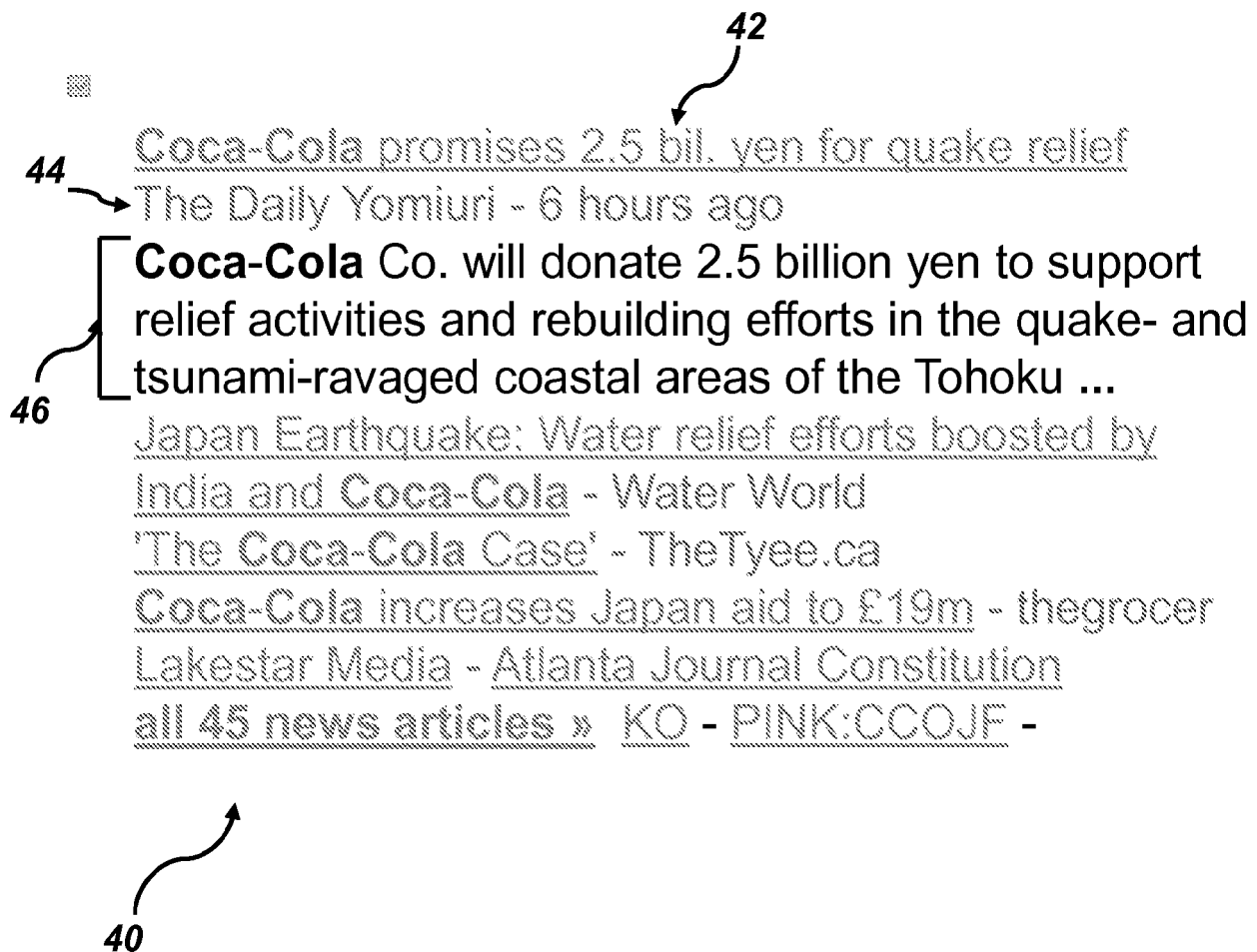
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32

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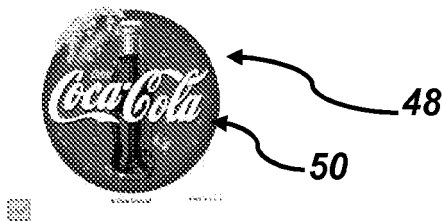
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Figure 7



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Figure 8



Coca-Cola promises 2.5 bil. yen for quake relief
The Daily Yomiuri - 6 hours ago

46 { **Coca-Cola Co. will donate 2.5 billion yen to support relief activities and rebuilding efforts in the quake- and tsunami-ravaged coastal areas of the Tohoku ...**

Japan Earthquake: Water relief efforts boosted by India and Coca-Cola - Water World

'The Coca-Cola Case' - TheTyee.ca

Coca-Cola increases Japan aid to £19m - thegrocer

Lakestar Media - Atlanta Journal Constitution

all 45 news articles » KO - PINK:CCOJF -

40 ↗

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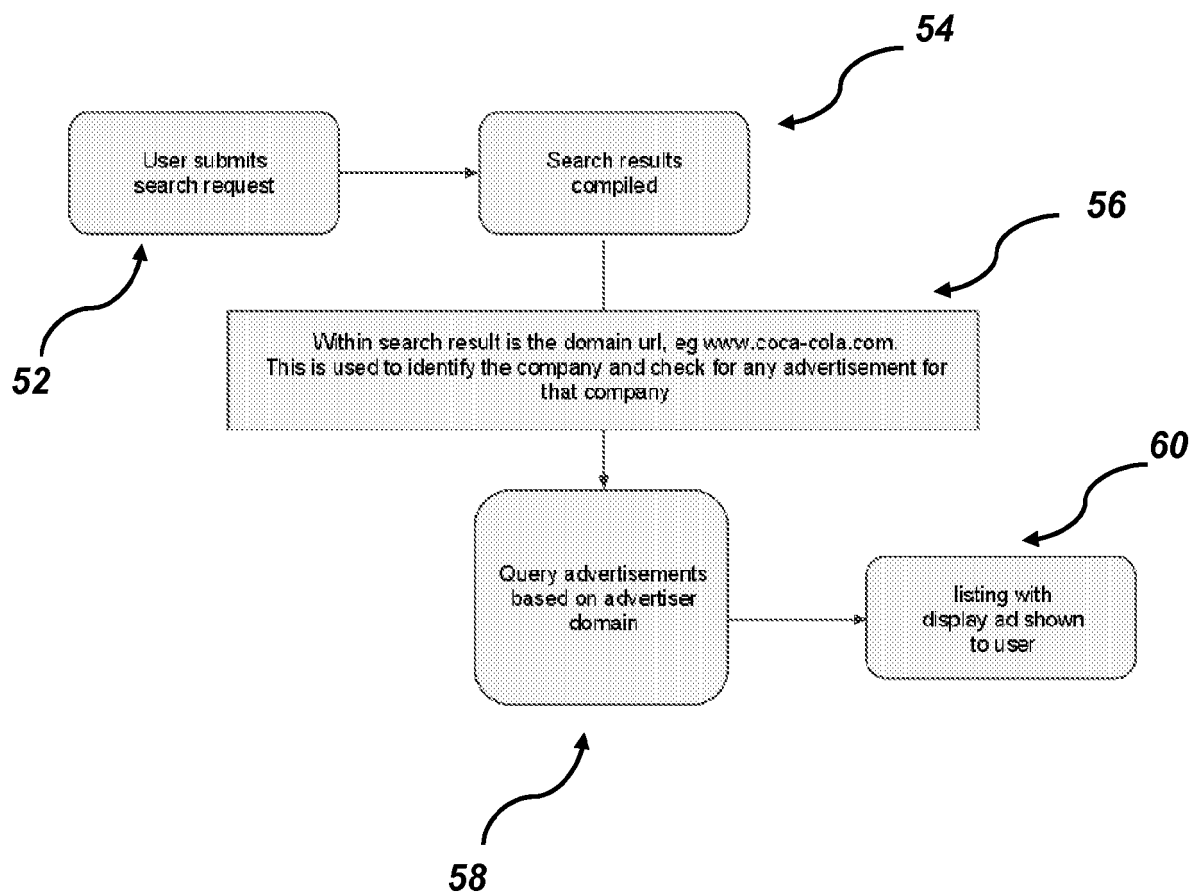
Figure 9

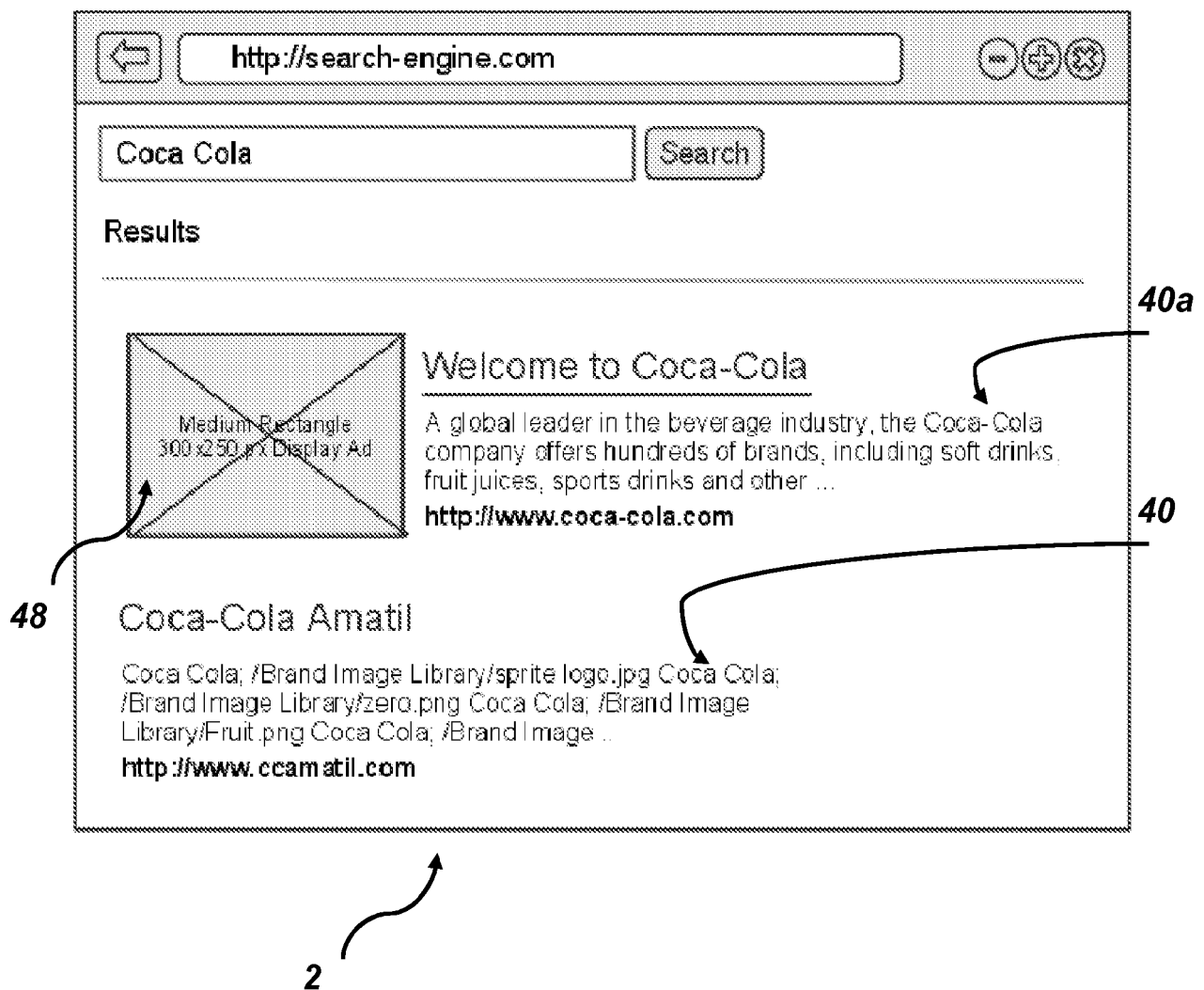


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Figure 10

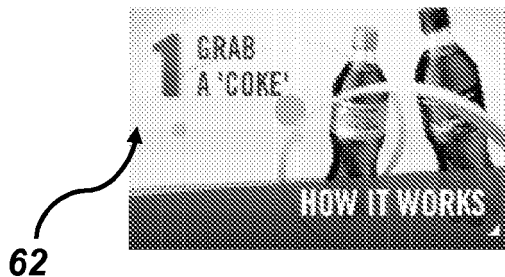


12/34**Figure 11**

13/34**Figure 12**

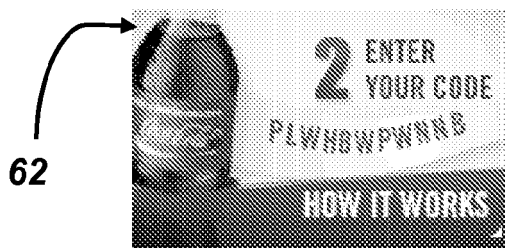
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Figure 13



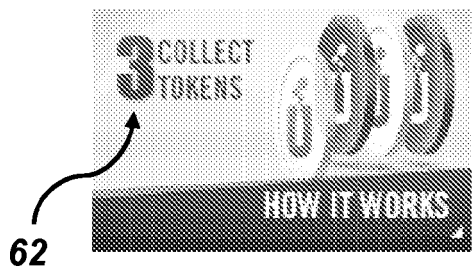
Welcome to **Coca-Cola Australia** 🔍
Watch the latest TV commercials, play fun game
find out more about **Coca-Cola Australia** .
Careers - Contact Us - Diet Coke - Win a Diamc
www.coca-cola.com.au/ - Cached - Similar

Figure 14



Welcome to **Coca-Cola Australia** 🔍
Watch the latest TV commercials, play fun game
find out more about **Coca-Cola Australia** .
Careers - Contact Us - Diet Coke - Win a Diamc
www.coca-cola.com.au/ - Cached - Similar

Figure 15



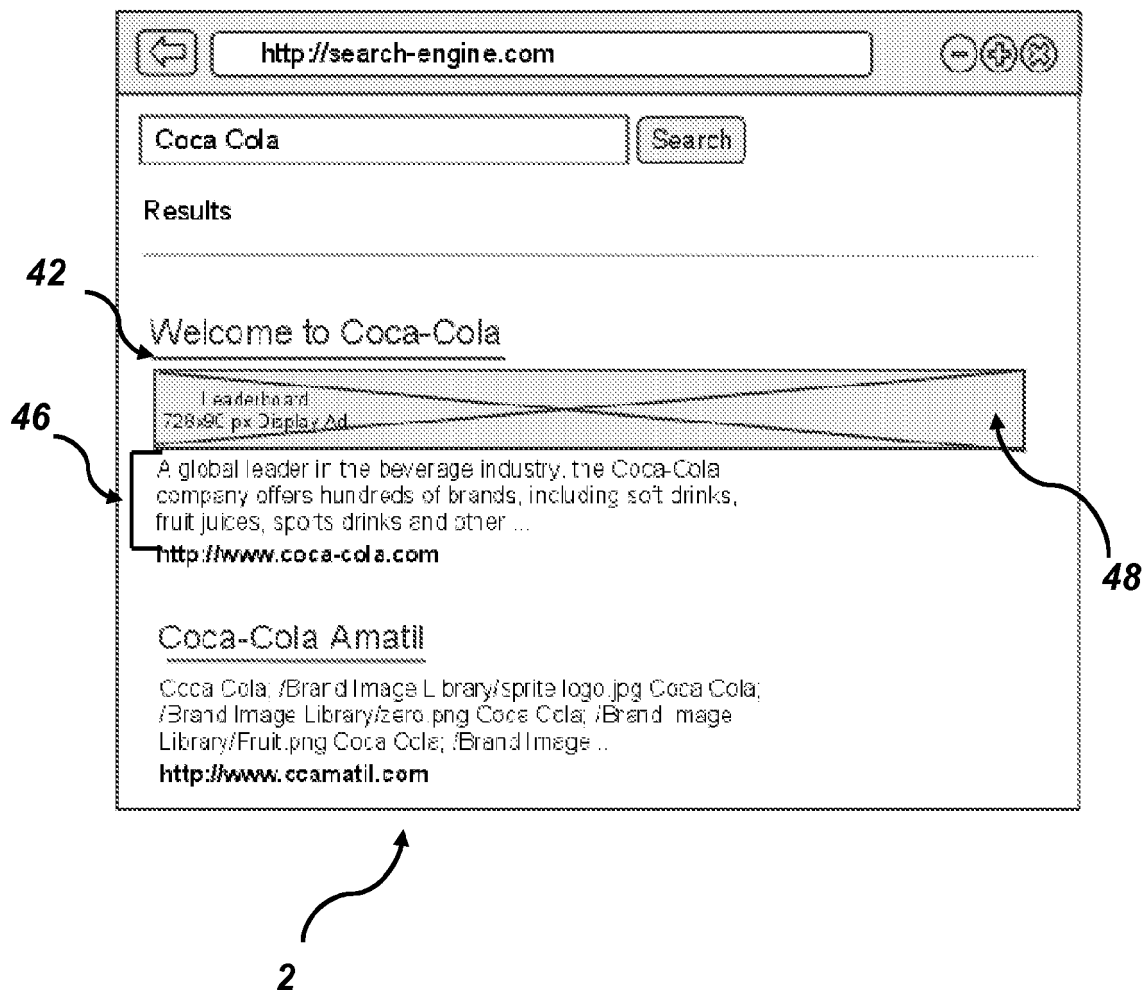
Welcome to **Coca-Cola Australia** 🔍
Watch the latest TV commercials, play fun game
find out more about **Coca-Cola Australia** .
Careers - Contact Us - Diet Coke - Win a Diamc
www.coca-cola.com.au/ - Cached - Similar

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Figure 16



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Figure 17

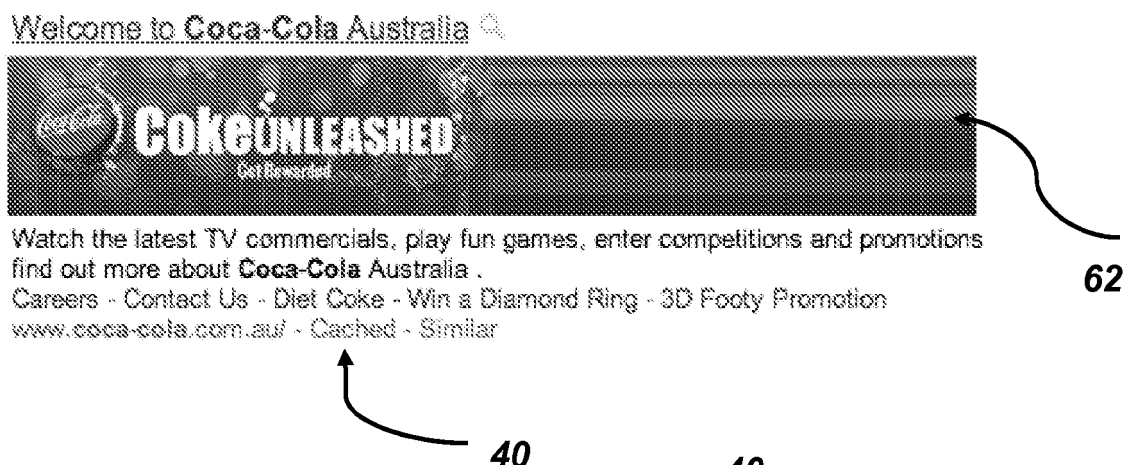
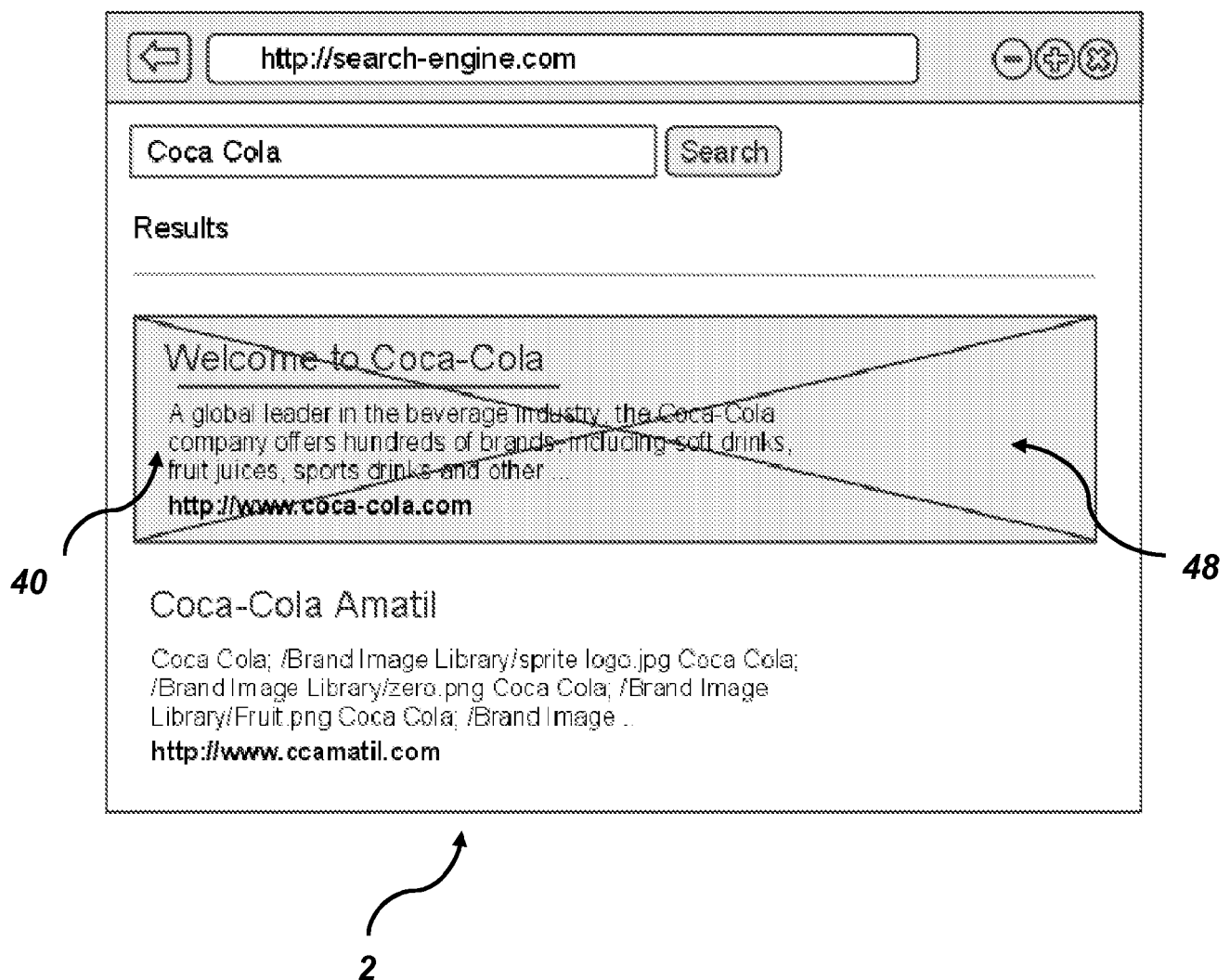


Figure 18



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Figure 20

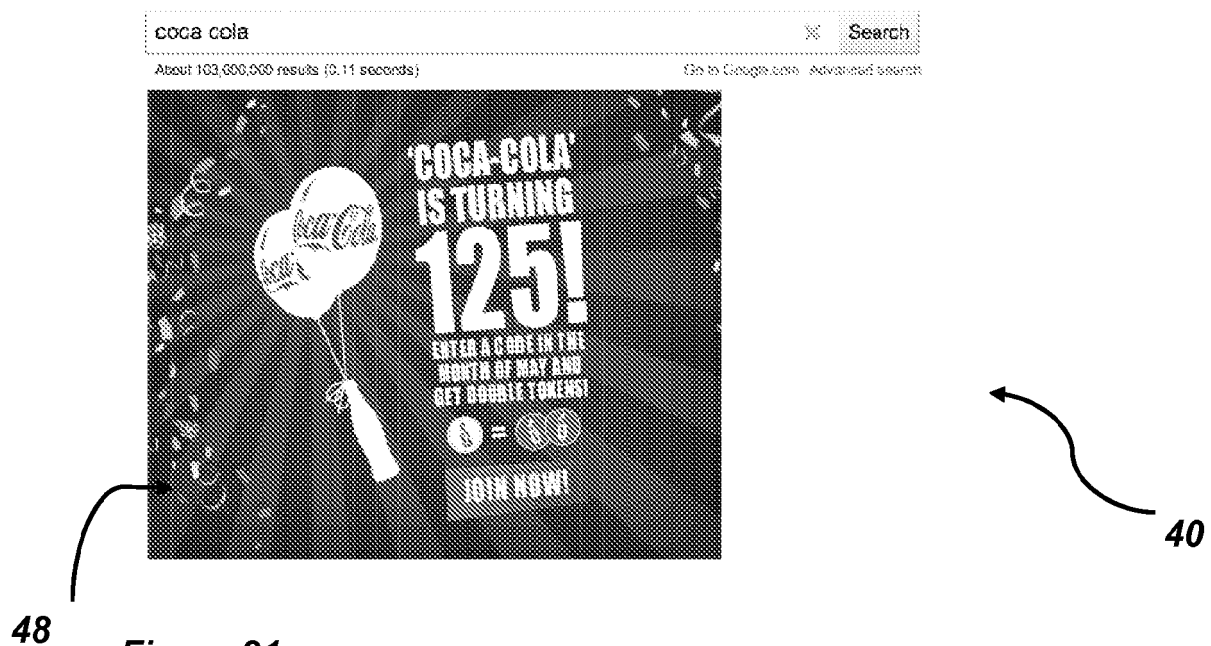
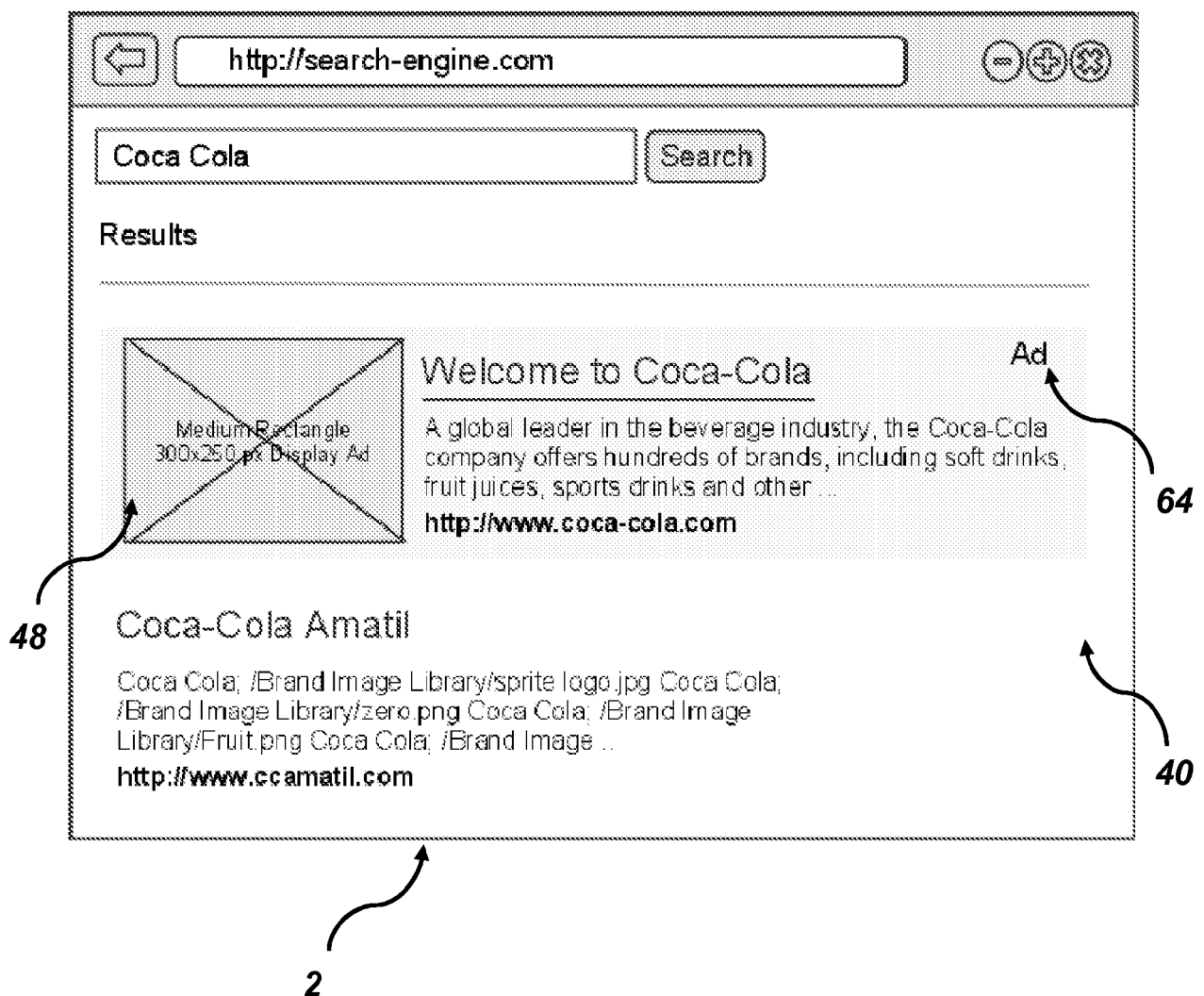


Figure 21



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Figure 22



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Figure 23

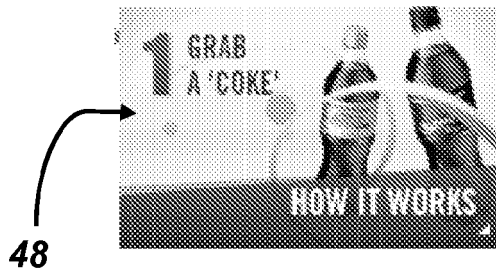


Figure 24

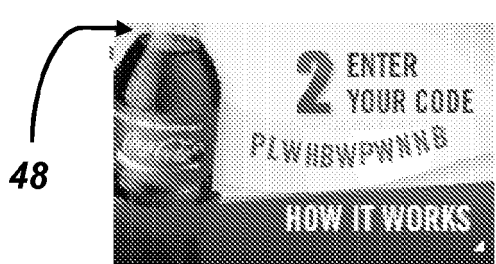
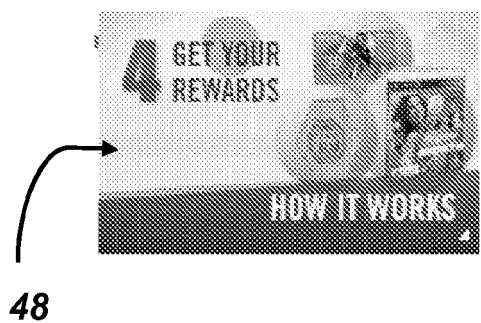


Figure 25



Figure 26



Q Ad 64

CokeUnleashed™ - Get Refreshed
Get Rewarded With CokeUnleashed™.
www.cokeunleashed.com.au

Redeem Points CokeUnleashed™
My Account Get Rewarded

Q Ad 64

CokeUnleashed™ - Get Refreshed
Get Rewarded With CokeUnleashed™.
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Redeem Points CokeUnleashed™
My Account Get Rewarded

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CokeUnleashed™ - Get Refreshed
Get Rewarded With CokeUnleashed™.
www.cokeunleashed.com.au

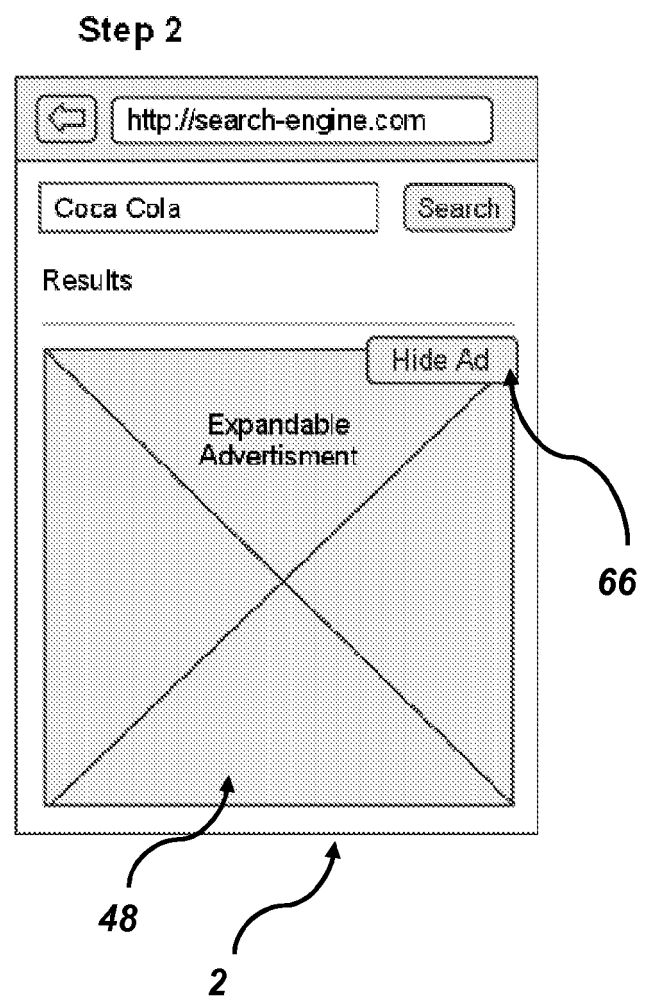
Redeem Points CokeUnleashed™
My Account Get Rewarded

Q Ad 64

CokeUnleashed™ - Get Refreshed
Get Rewarded With CokeUnleashed™.
www.cokeunleashed.com.au

Redeem Points CokeUnleashed™
My Account Get Rewarded

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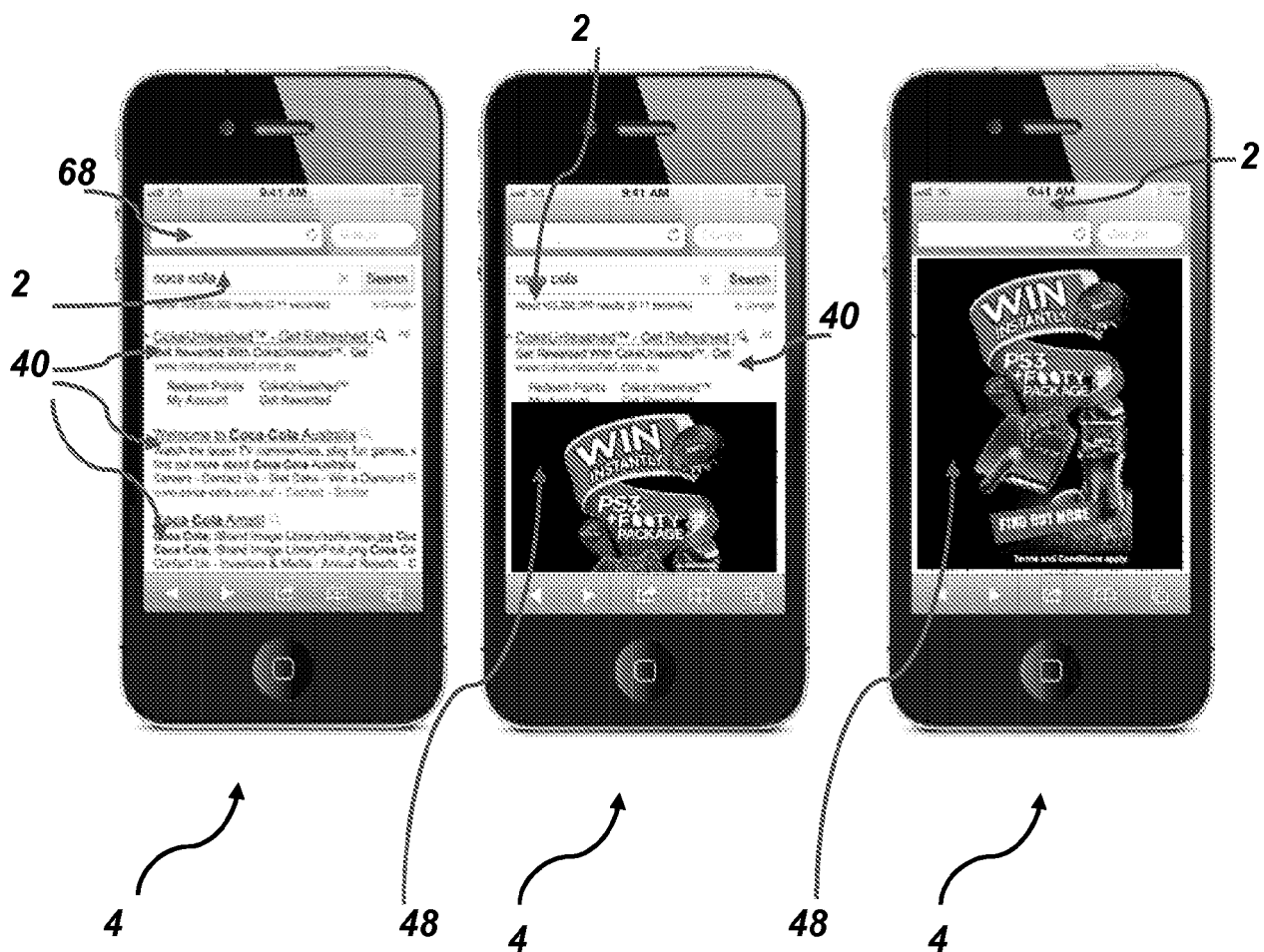
Figure 27**Figure 28**

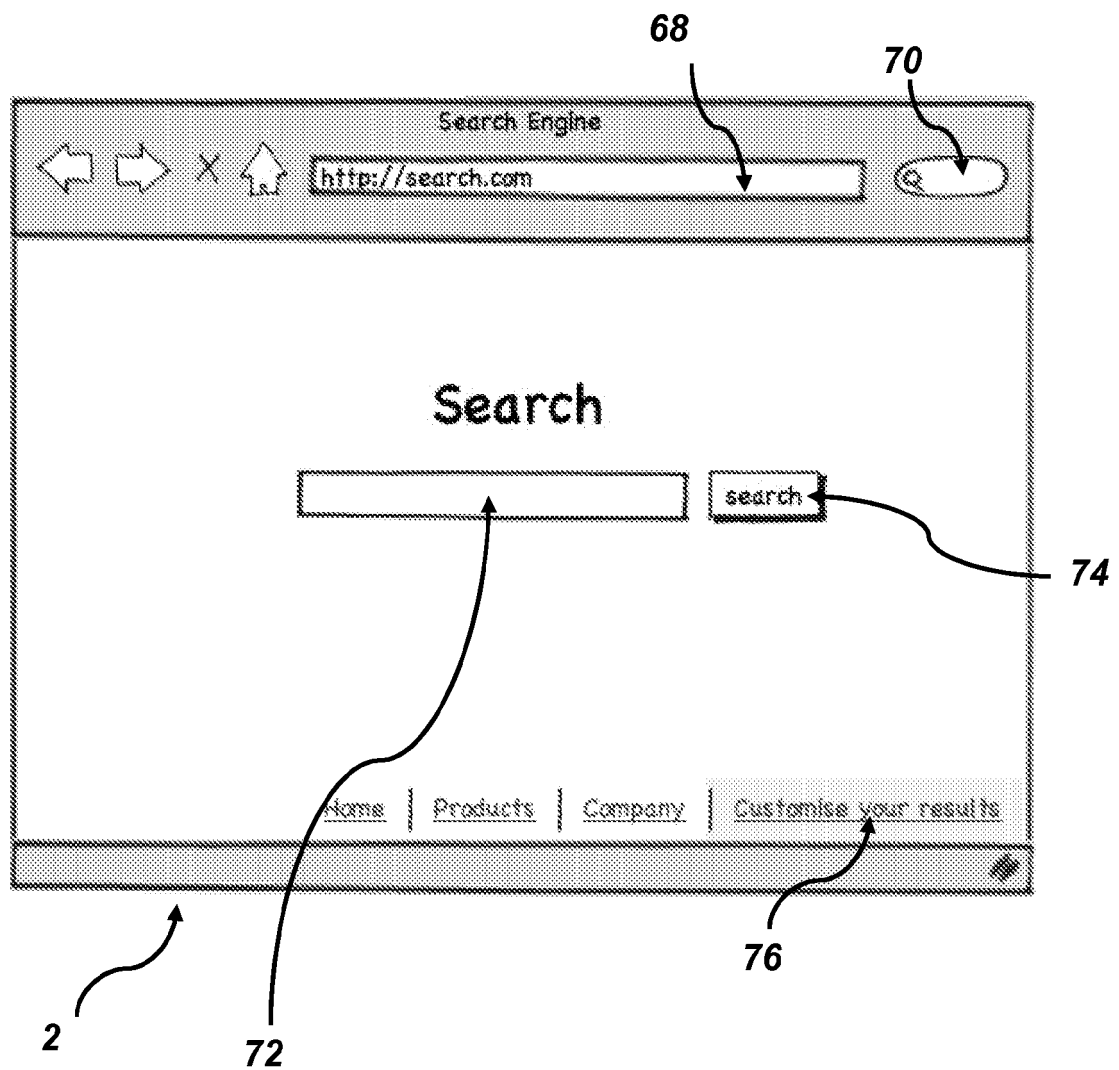
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Figure 29

Figure 30

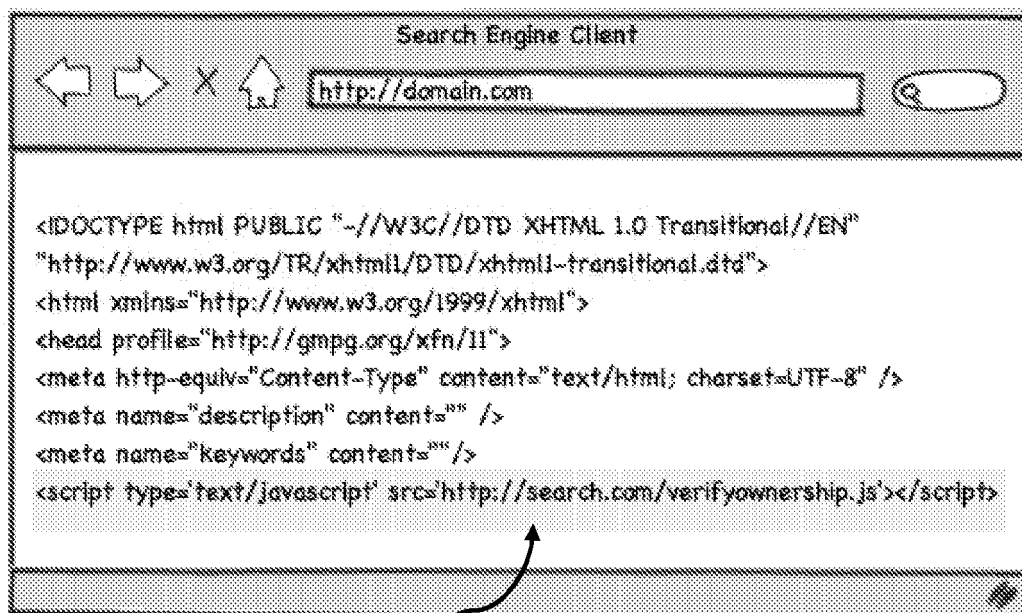
Figure 31



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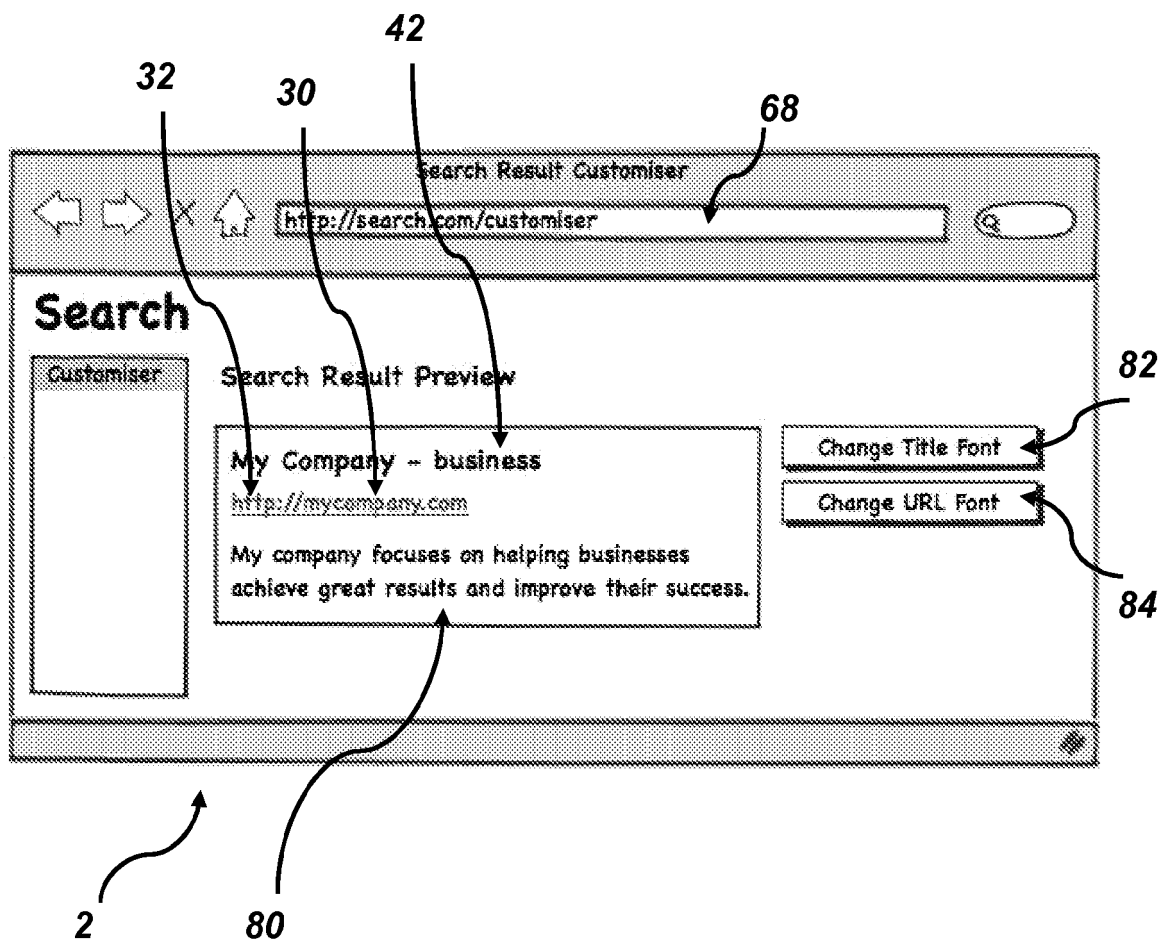
Figure 33



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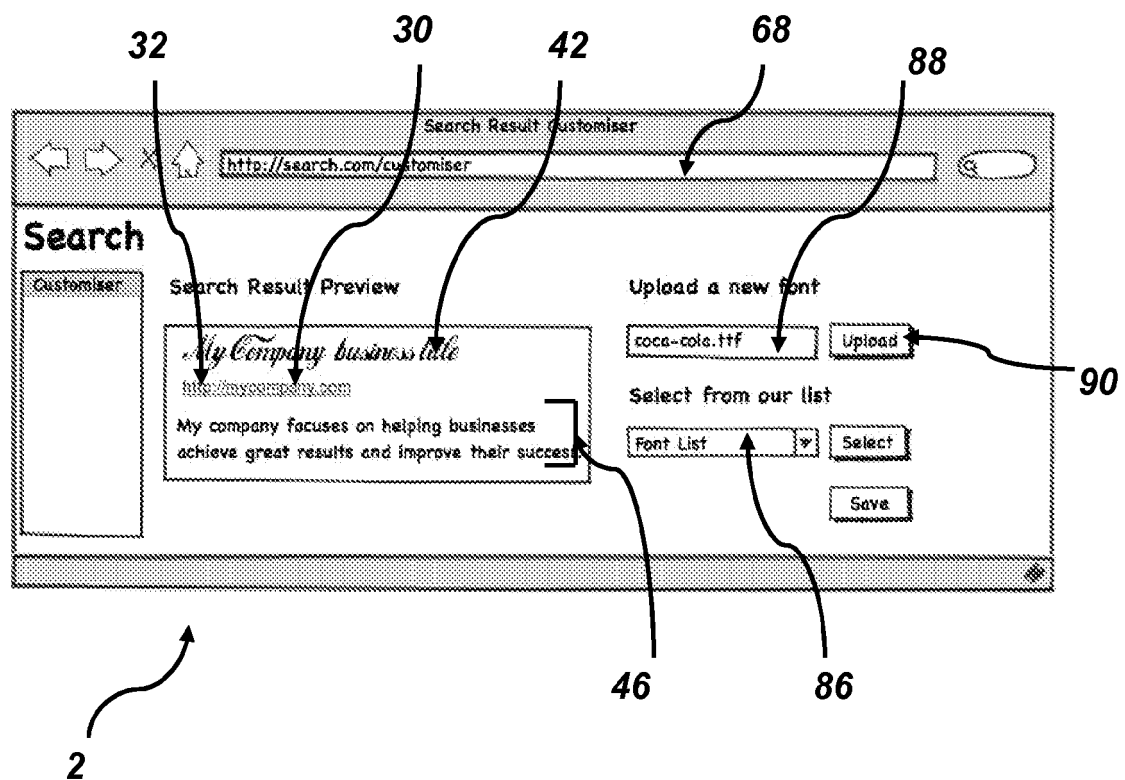
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Figure 34



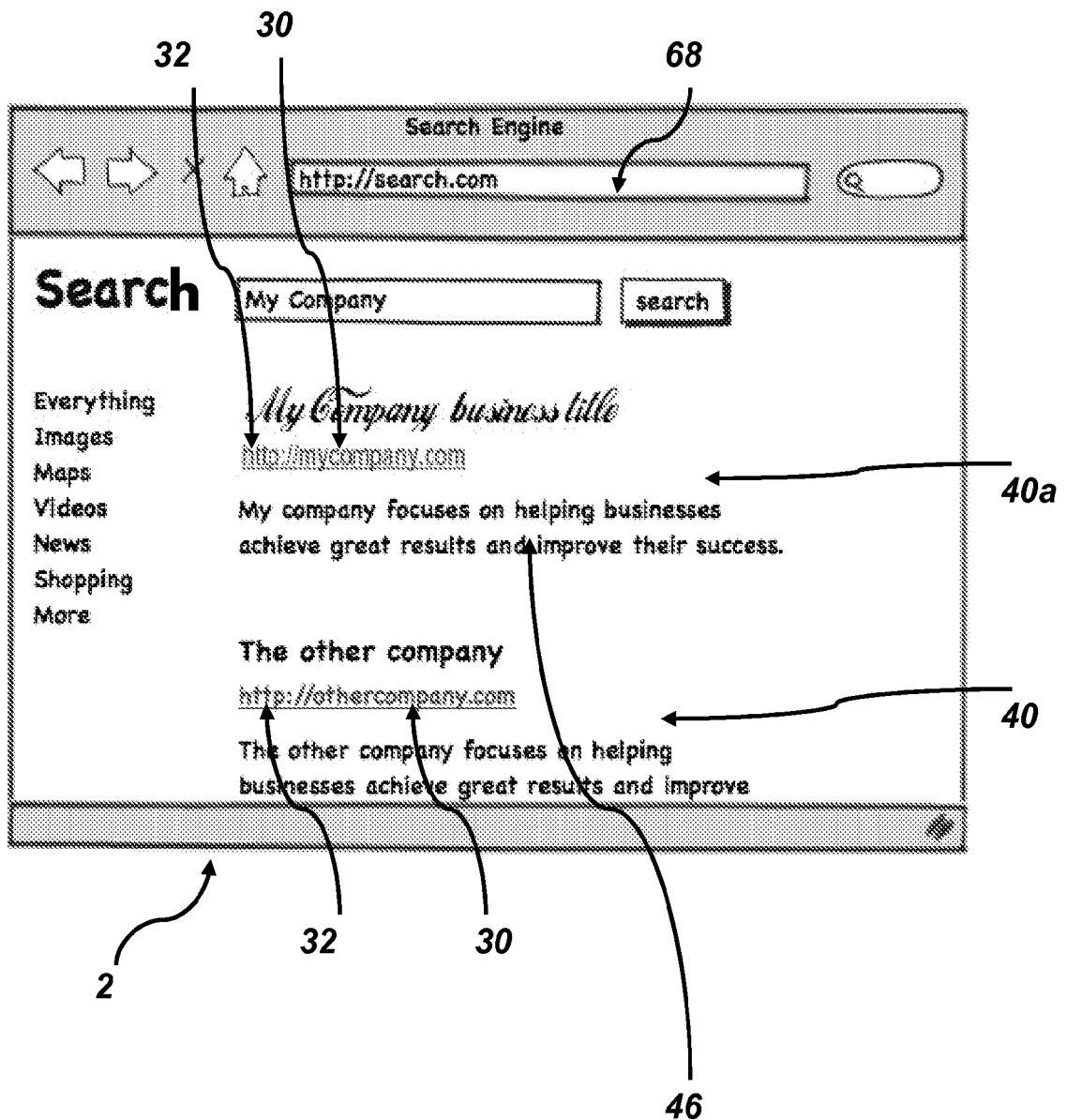
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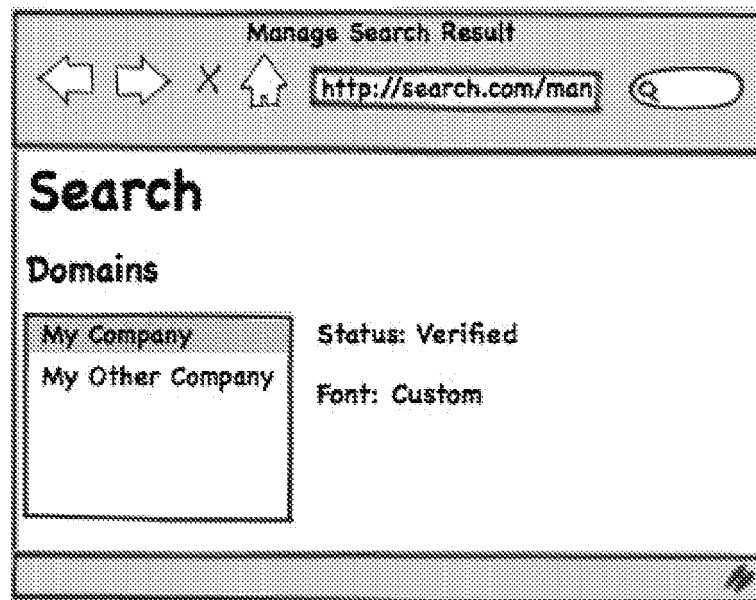
Figure 35



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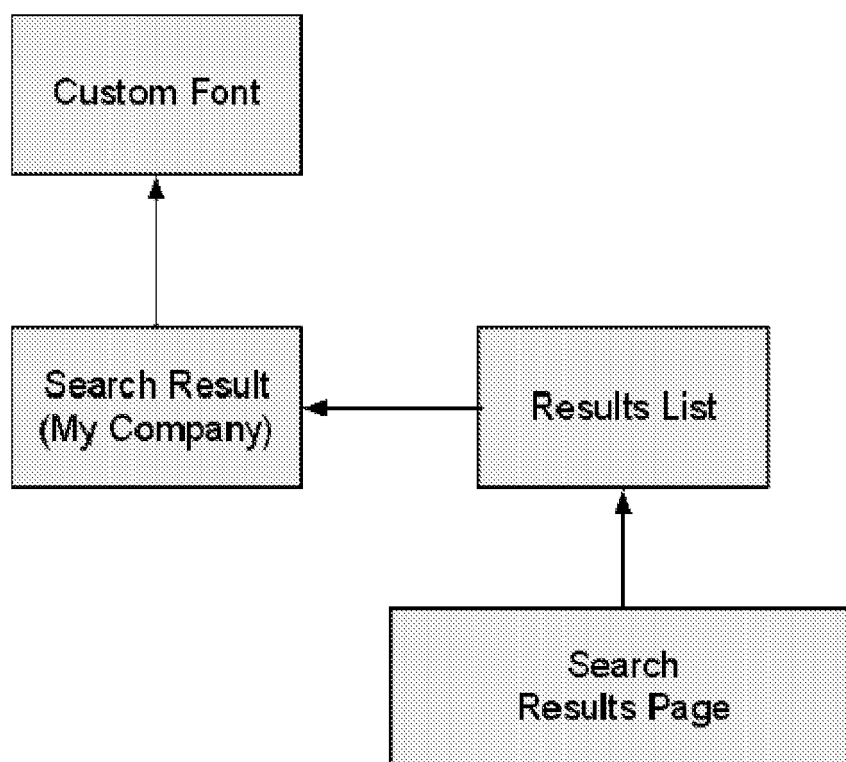
Figure 36



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Figure 38



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Figure 39

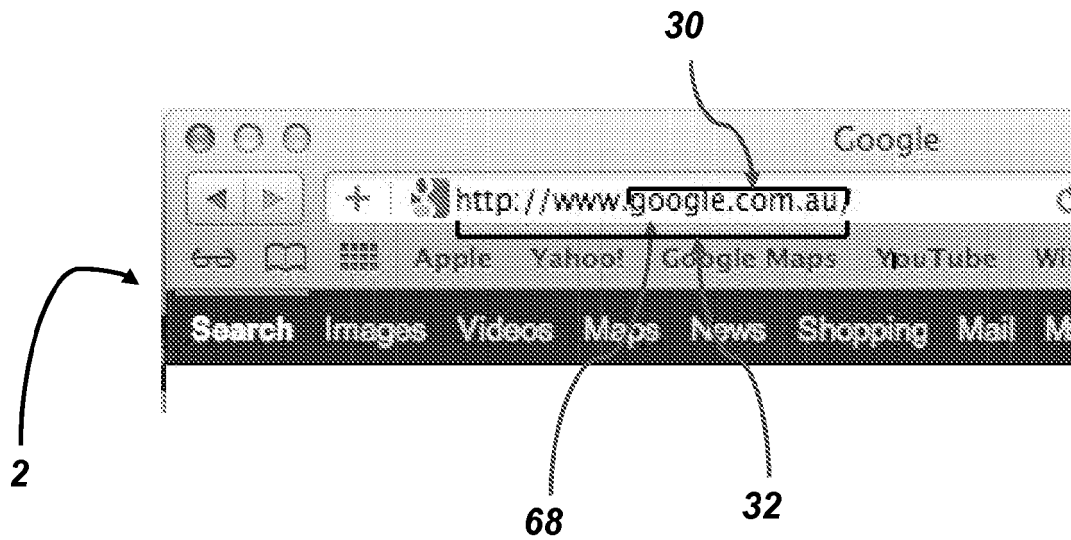
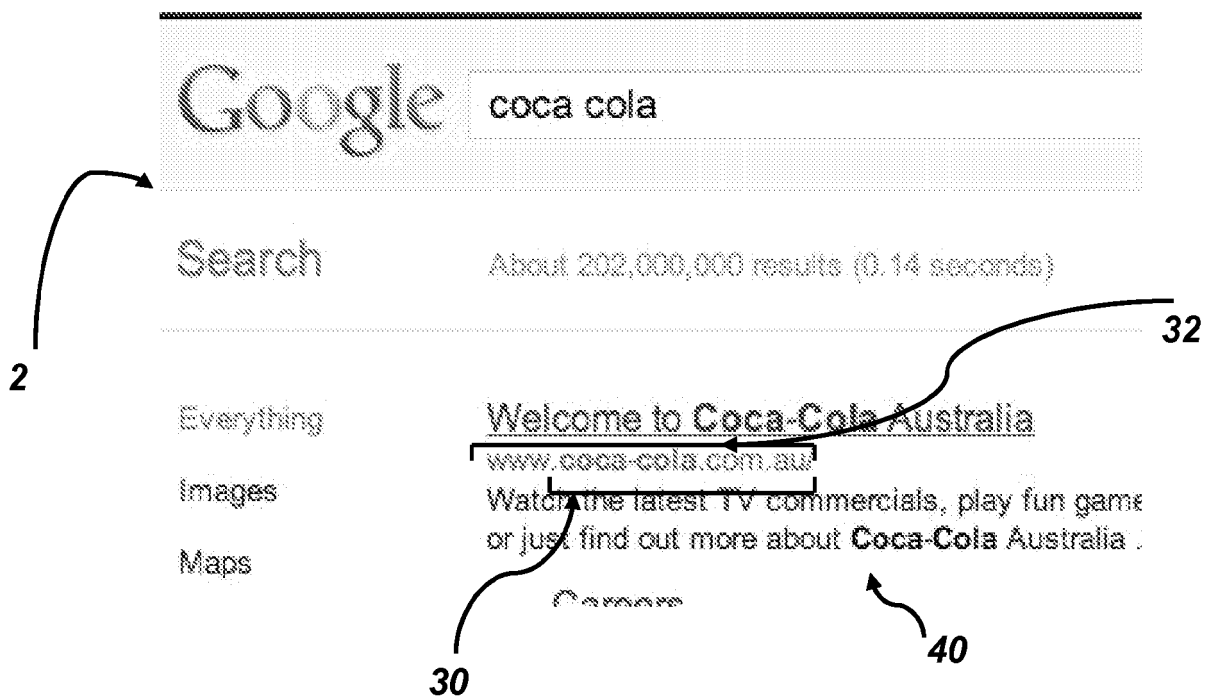
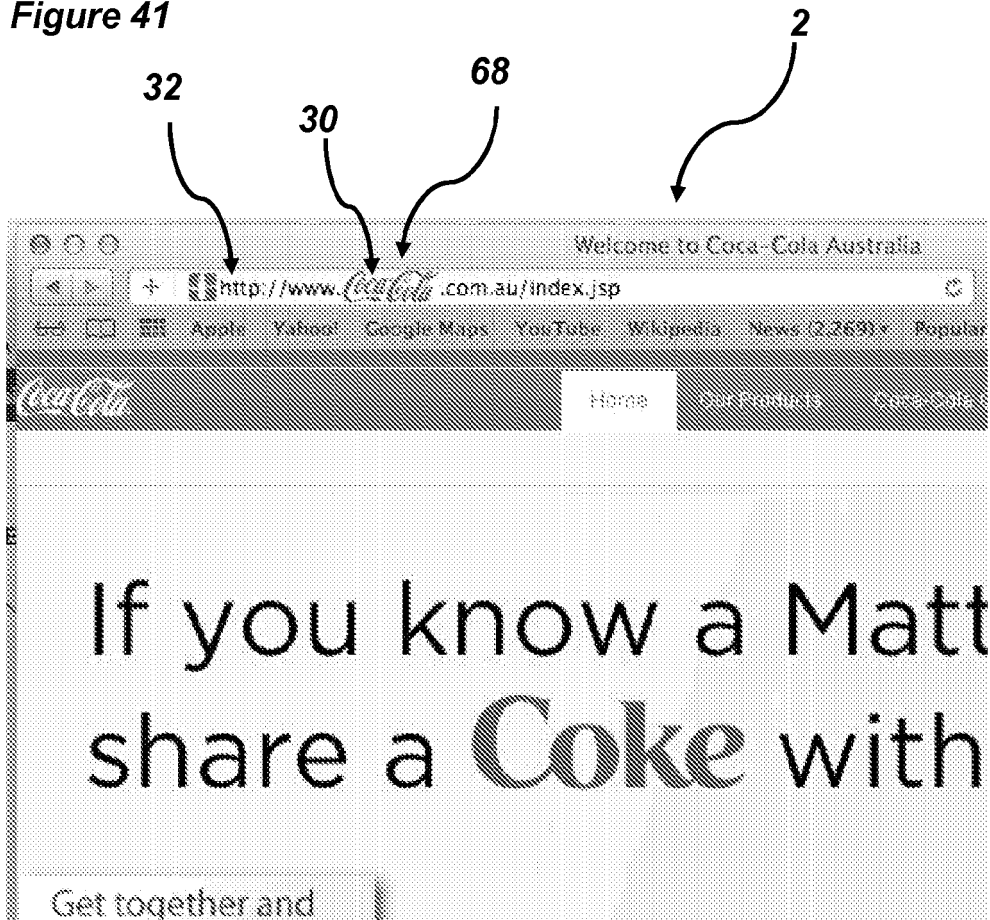
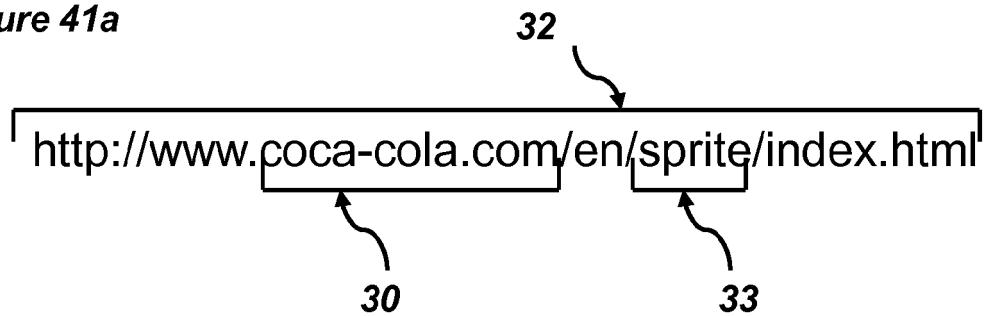
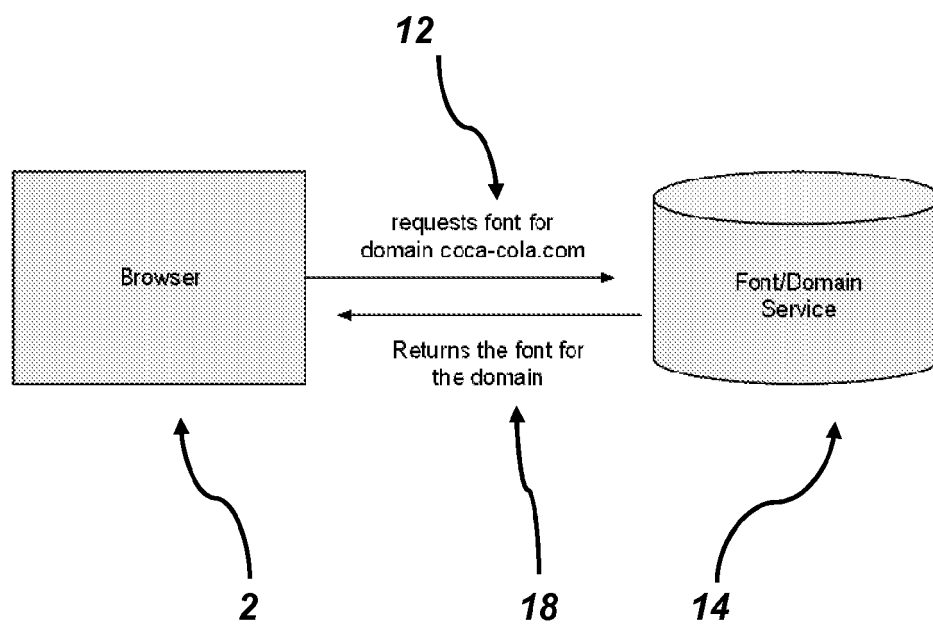
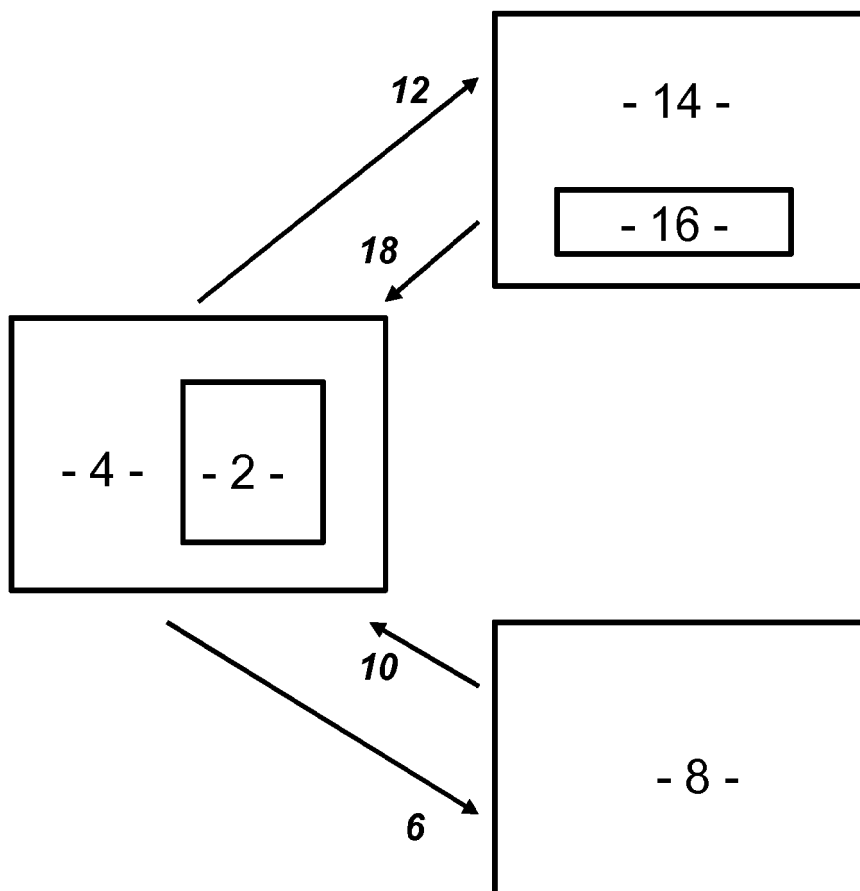


Figure 40



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34/34**Figure 44**