ABSTRACT

There is provided a point redeeming method in which a point redemption service in which any commercial entity including real stores and virtual stores can participate without restriction is achieved. When a customer (300) who can use electronic currency (350) for payment of a commercial transaction in electronic currency participating stores (400) and (450) according to a balance amount performs a commercial transaction in a point participating store, points are assigned based on a payment amount of the commercial transaction, and an amount of electronic currency according to the number of points is added to the balance amount.

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