TRAVELING APPARATUS FOR ADVERTISEMENT AND PROMOTION

ABSTRACT

The invention provides a traveling apparatus for advertisement and promotion that is capable of effectively providing advertisement and promotion to people around while traveling. A traveling apparatus 1 for advertisement and promotion comprises a traveling body 2 that includes a driving seat 26, and that is capable of traveling in a forward direction with multiple wheels 21, and a pair of displays 4 mounted on each of a pair of side wall parts 33 standing at a portion of the traveling body 2 behind the driving seat 26 with the display surfaces 41 facing a direction orthogonal to the forward direction and opposite directions from each other.

(Fig. 1)