[CLAIMS]

1. A tobacco product containing a purified natural (L)-menthol with a refreshing feeling and mint-like flavor which chroma measured by following methods (1) to (3) is equal to or less than 1;

(1) a step of subjecting the purified natural (L)-menthol in heated and melted state to distillation under reduced pressure to obtain a residue distilled under reduced pressure,

(2) a step of adding ethanol to the residue obtained at the step (1) to prepare an ethanol solution, and

(3) a step of calculating chroma with a color difference meter pursuant to ISO 7724 (JIS Z8722) using the ethanol solution obtained at the step (2) as a color difference measurement sample.

2. The tobacco product according to claim 1, wherein said chroma is within a range of 0.4 to 0.6.

3. The tobacco product according to claim 1 or 2, wherein the tobacco product is a cigarette comprising a wrapping part consisting of shredded tobacco and a tobacco wrapping paper to wrap the shredded tobacco, a filter part consisting of a filter and a filter wrapping paper to wrap the filter, a tip paper for connecting said wrapping part and said filter part by wrapping at least a part of said wrapping part and said filter part.

4. The tobacco product according to claim 3, wherein said purified natural (L)-menthol is contained in said shredded tobacco.

5. The tobacco product according to claim 1, wherein the residue distilled under reduced pressure of said purified natural (L)-menthol is less than 0.1 % by weight.