ABSTACT OF THE DISCLOSURE

In an interactive still picture information service system between an information provider and a user, communication data is displayed without increasing the burden on a still picture broadcasting.

An information provider apparatus transmits a natural still picture for input and output to a user apparatus on still picture broadcasting, and data transmitted and received between the information provider apparatus and the user apparatus is transmitted via a telephone line. On the user apparatus, the received still picture and data are superimposed and displayed on a display unit of the user.