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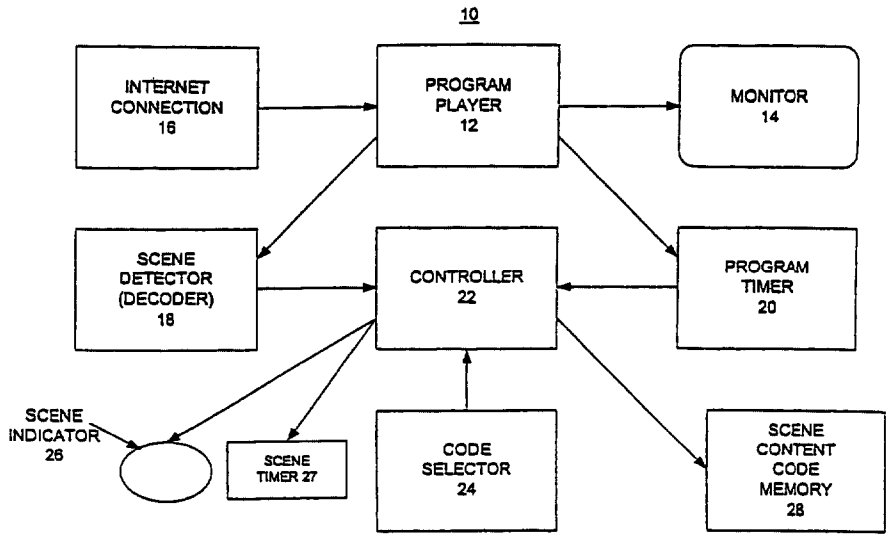
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(54) Title: APPARATUS FOR GENERATING CONTENT CODES FOR AUDIOVISUAL PROGRAMS



(57) Abstract: An apparatus for generating content codes for the scenes of a program includes a scene detector that detects the start of new scene, and a selector that allows a viewer to enter one or more content codes for the scene. The content code(s) and data identifying the scene are then stored for later use. The apparatus also includes a new-scene indicator that is activated when a new scene begins and is then deactivated after content code(s) have been inputted for the scene.

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