

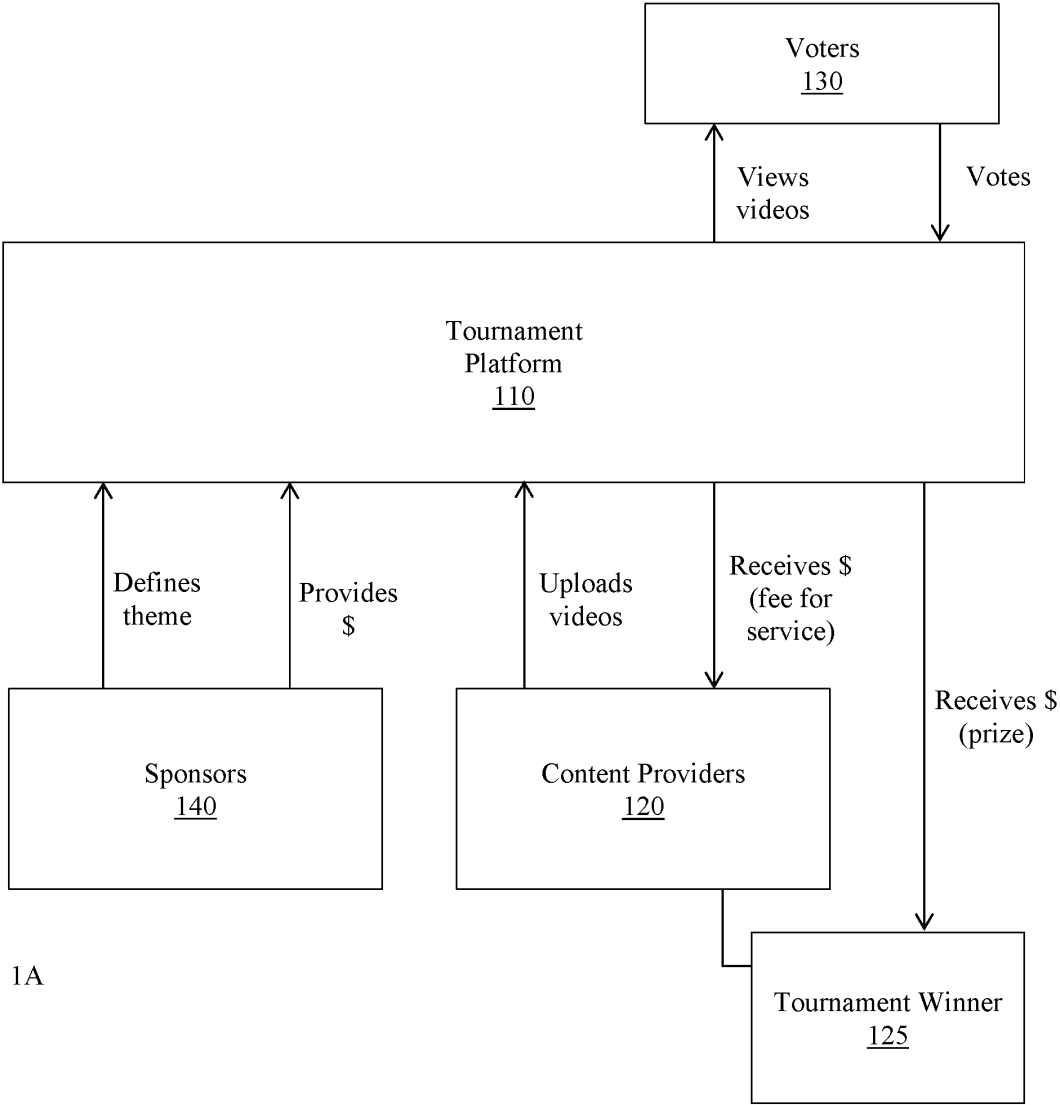


FIG. 1A

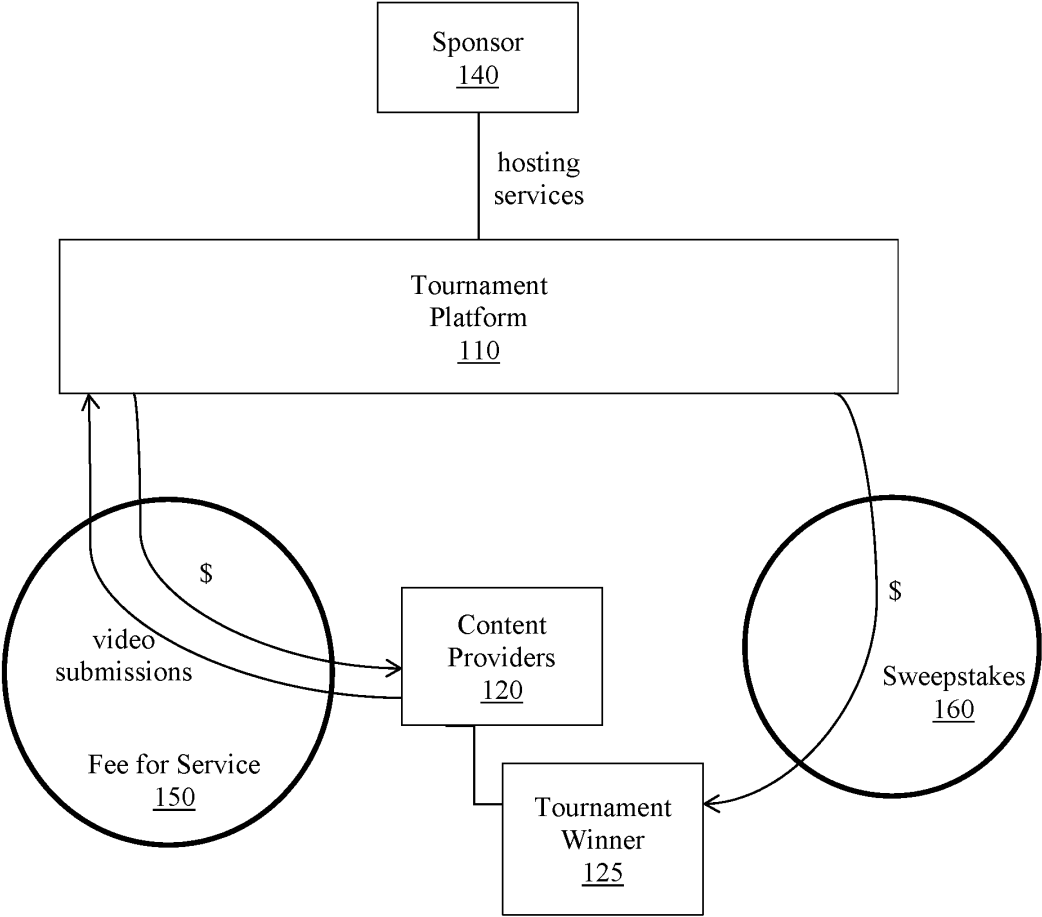


FIG. 1B

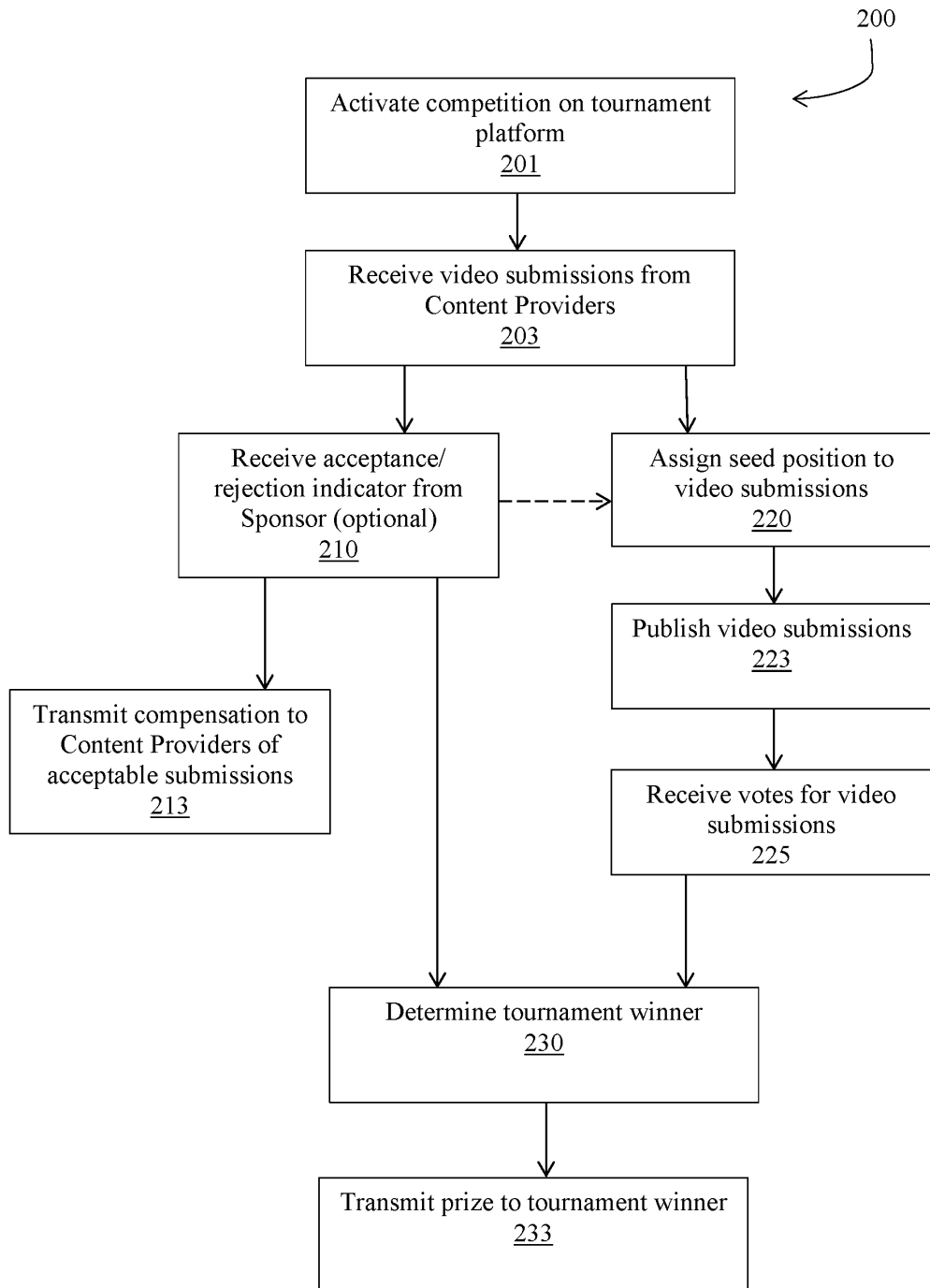
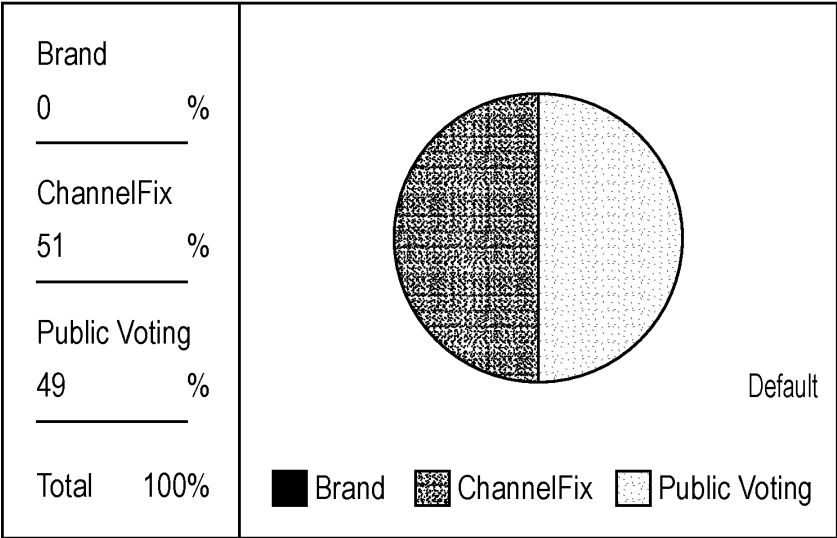


FIG. 2

Winner Selection

As a Brand, you can choose to participate in the computation of scores by providing each entry a corresponding score based on your own set of objective criteria. You can also modify the way the final score is computed by changing each party's (e.g. ChannelFix, the Public, the Brand) percentage.

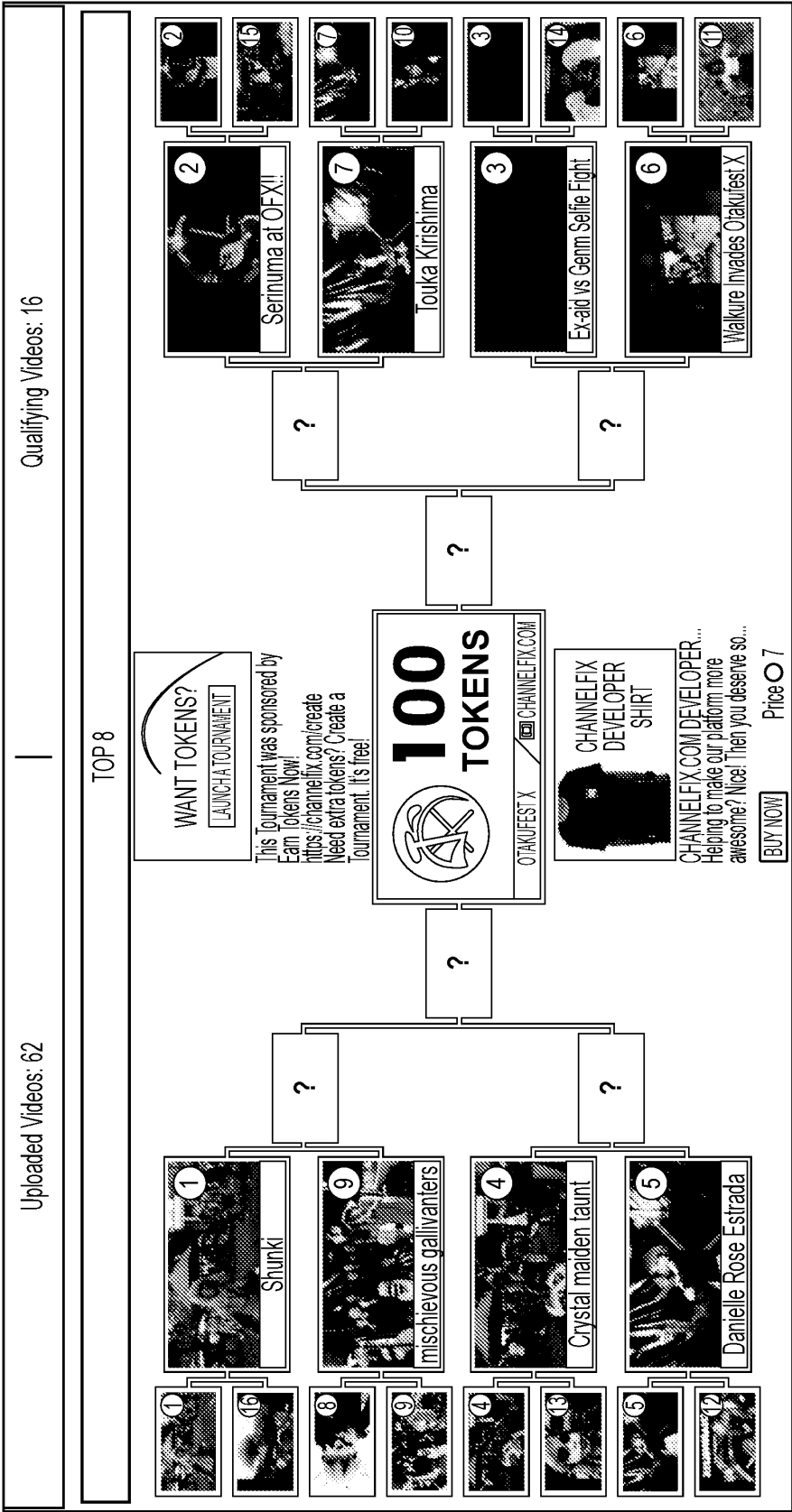


Criteria for Judging:

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nam lobortis quam justo, et tristique metus imperdiet a. Cras egestas sit amet libero interdum bibendum. Nullam malesuada arcu vel pellentesque vulputate. Quisque id mi hendrerit, auctor mi ut, consectetur turpis. Sed est orci, commodo et malesuada at, interdum ut turpis. Donec volutpat neque nibh, in condimentum nisi dictum id. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Proin fermentum malesuada dolor ut tempor. Duis porttitor sit amet tellus non aliquet. Curabitur feugiat commodo tortor, vitae posuere augue accumsan at. Sed eleifend, eros eu pulvinar accumsan.

CONTINUE

FIG. 3



WANT TOKENS?

LAUNCH A TOURNAMENT

This Tournament was sponsored by
Earn tokens now!
<https://channelfx.com/create>
Need extra tokens? Create a
Tournament. It's free!

100

TOKENS

OTAKUFEST X

CHANNELFX.COM

CHANNELFX
DEVELOPER
SHIRT

CHANNELFX.COM DEVELOPER...
Helping to make our platform more
awesome? Nice! Then you deserve so...

BUY NOW

Price 0.7

?

?

?

?

?

?

FIG. 4A

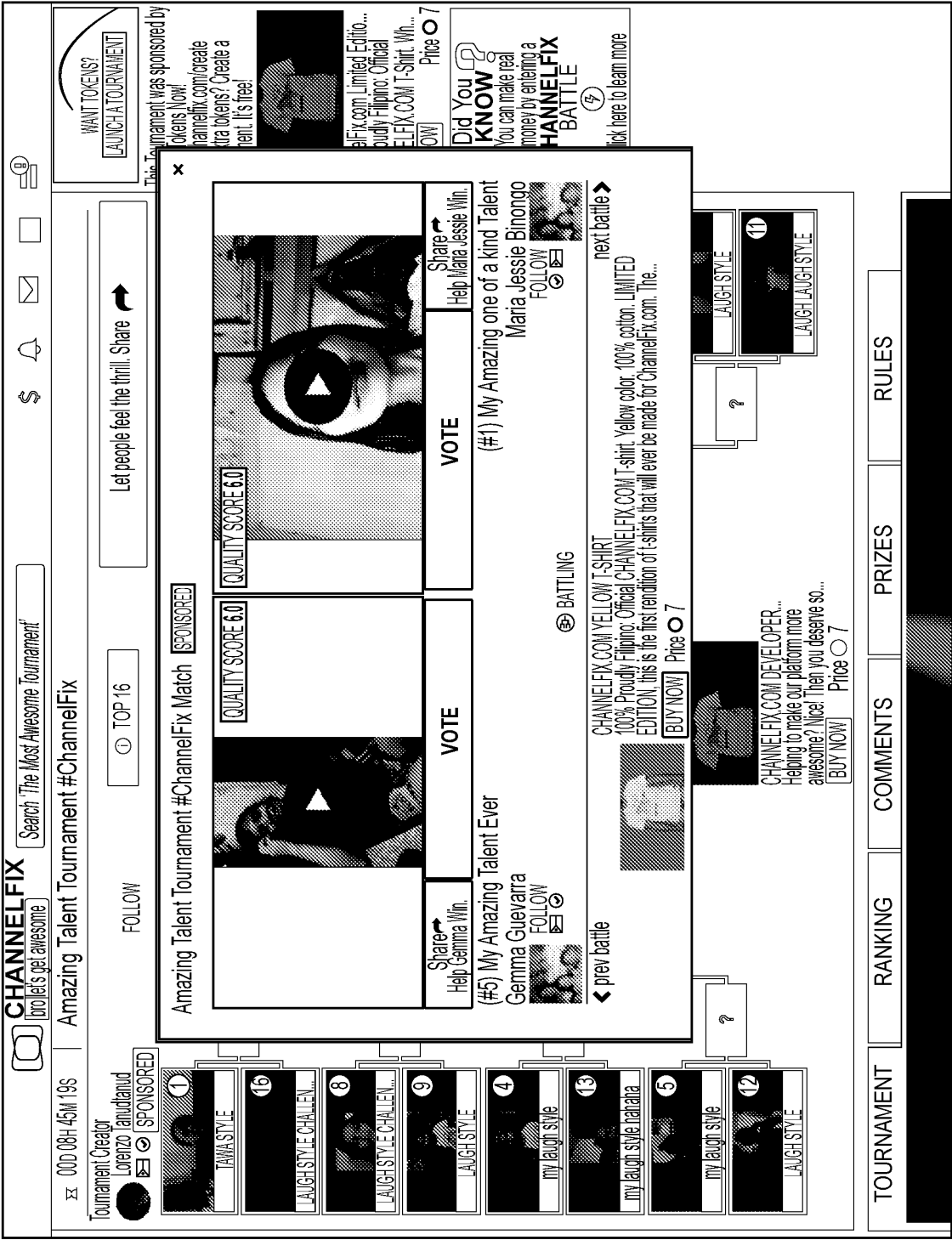


FIG. 4B

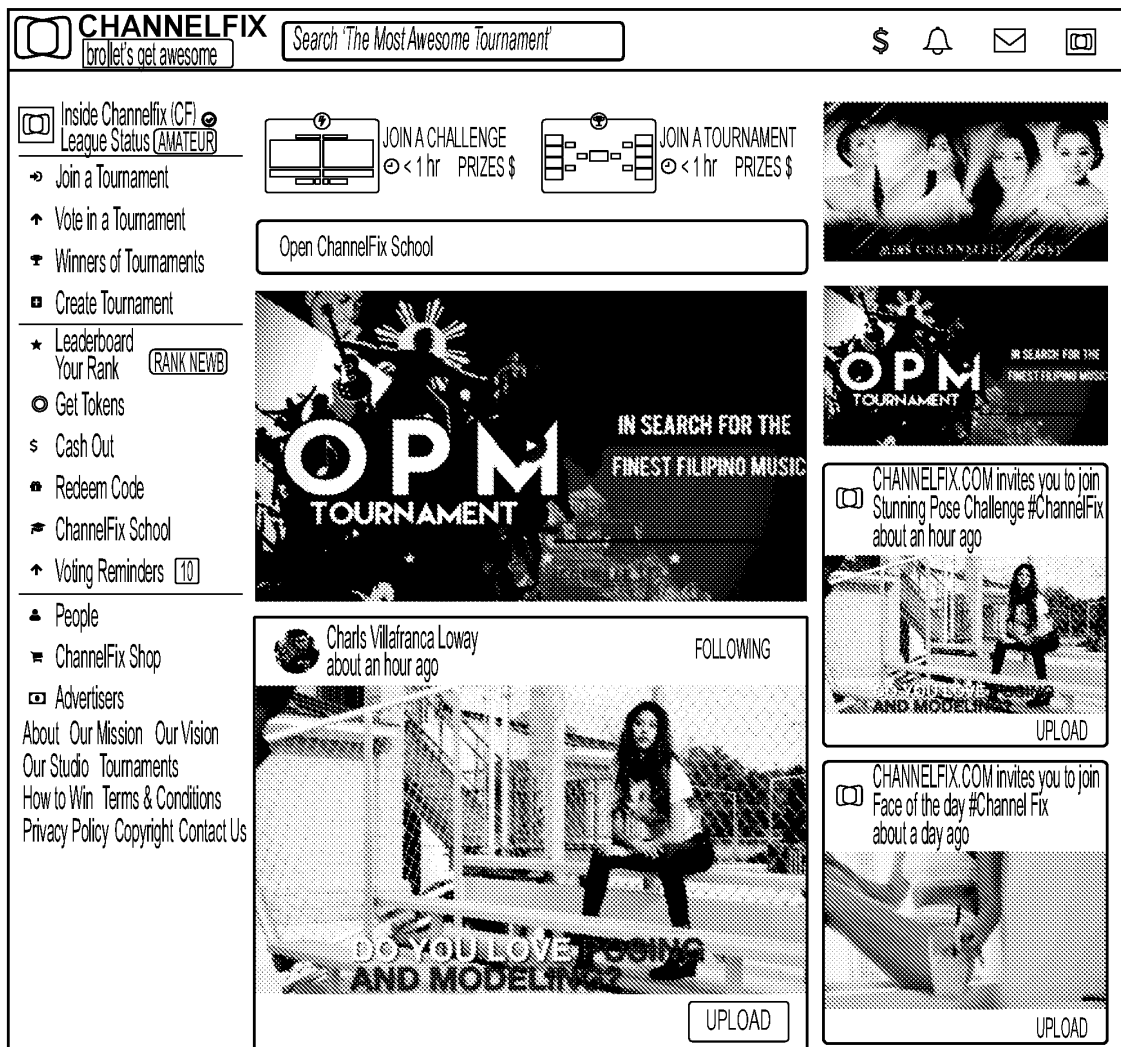


FIG. 5

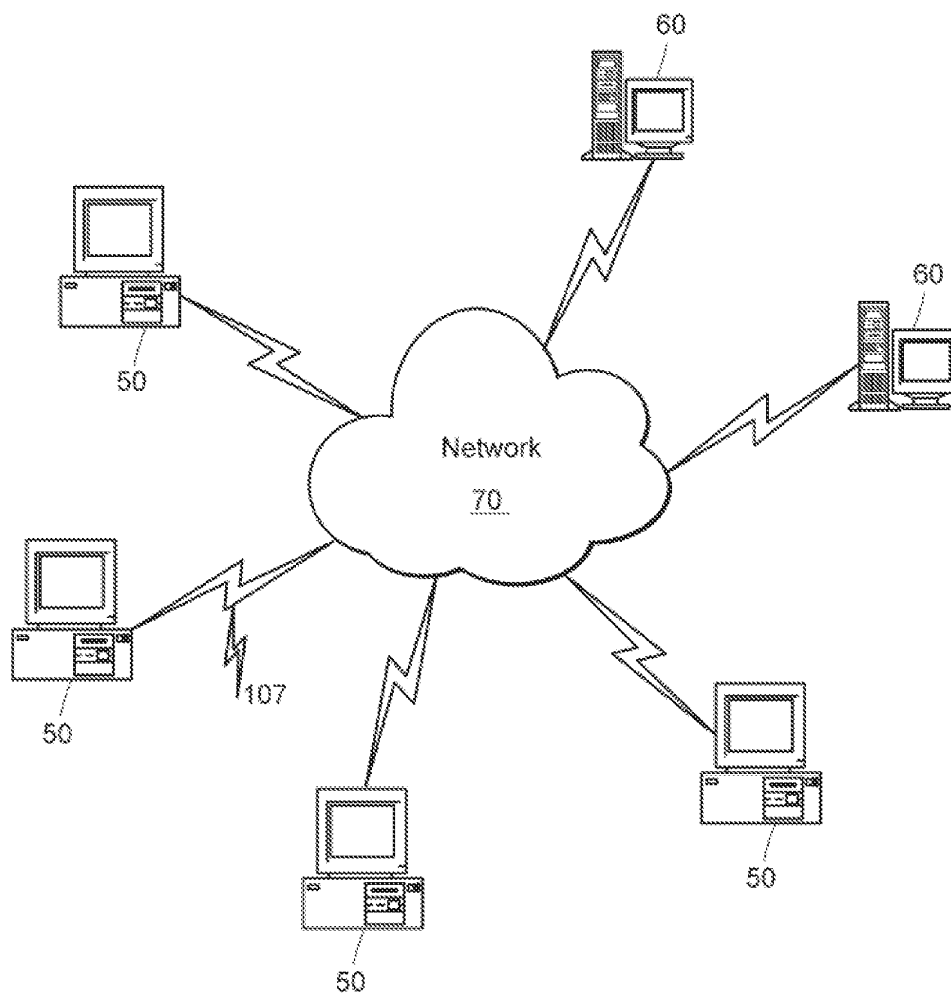


FIG. 6

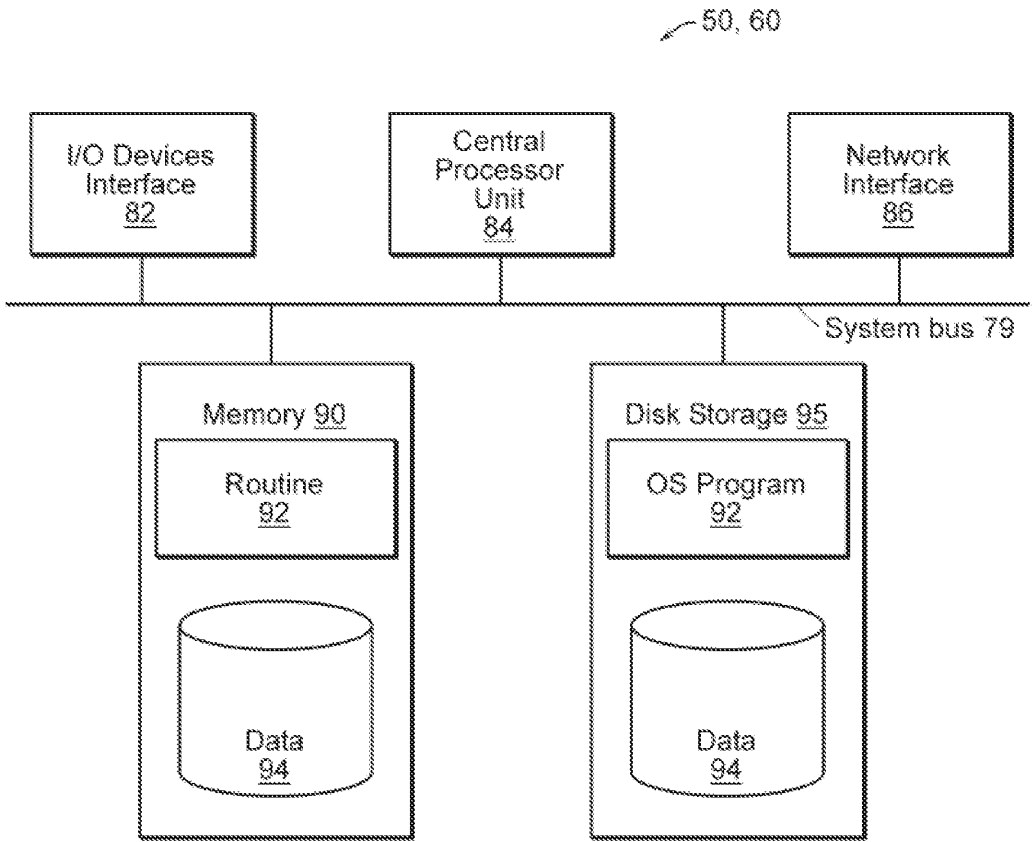


FIG. 7

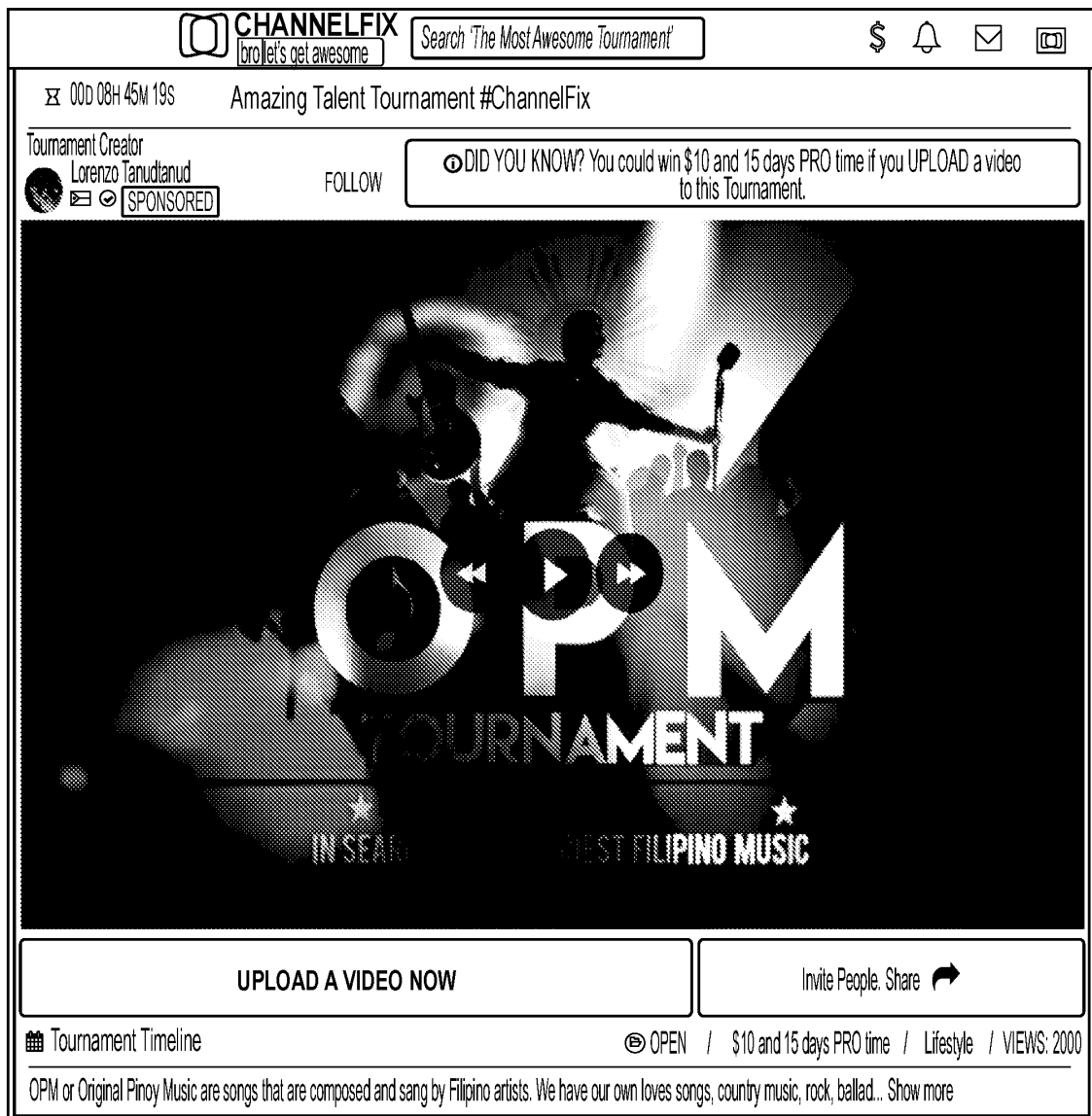


FIG. 8



FIG. 9

ChannelFix.com
Account Verification
Qualifier
Tournament March
16th, 2017
#ChannelFix
50 Tokens (cash value = \$50)
- Account Verification - 1st
Place
Ranking • Random
Tournament Creator

level 6

ChannelFix.com Account
Verification Qualifier
Tournament March 16th,
2017 #ChannelFix

1



Hi I'm Gilbert
by Sul Rendiza 

1.9
QUALITY SCORE

2



hi
by Shermin Michelle Gascon 

1.4
QUALITY SCORE

3



I love channelfix
by Neil Tagaytay 

1.5
QUALITY SCORE

4



Hi I love channelfix
by Rhonel Tumumbay 

1.5
QUALITY SCORE

5



My Verification
by Bong Makasaol 

2.0
QUALITY SCORE

A



Why I love channelfix

FIG. 10

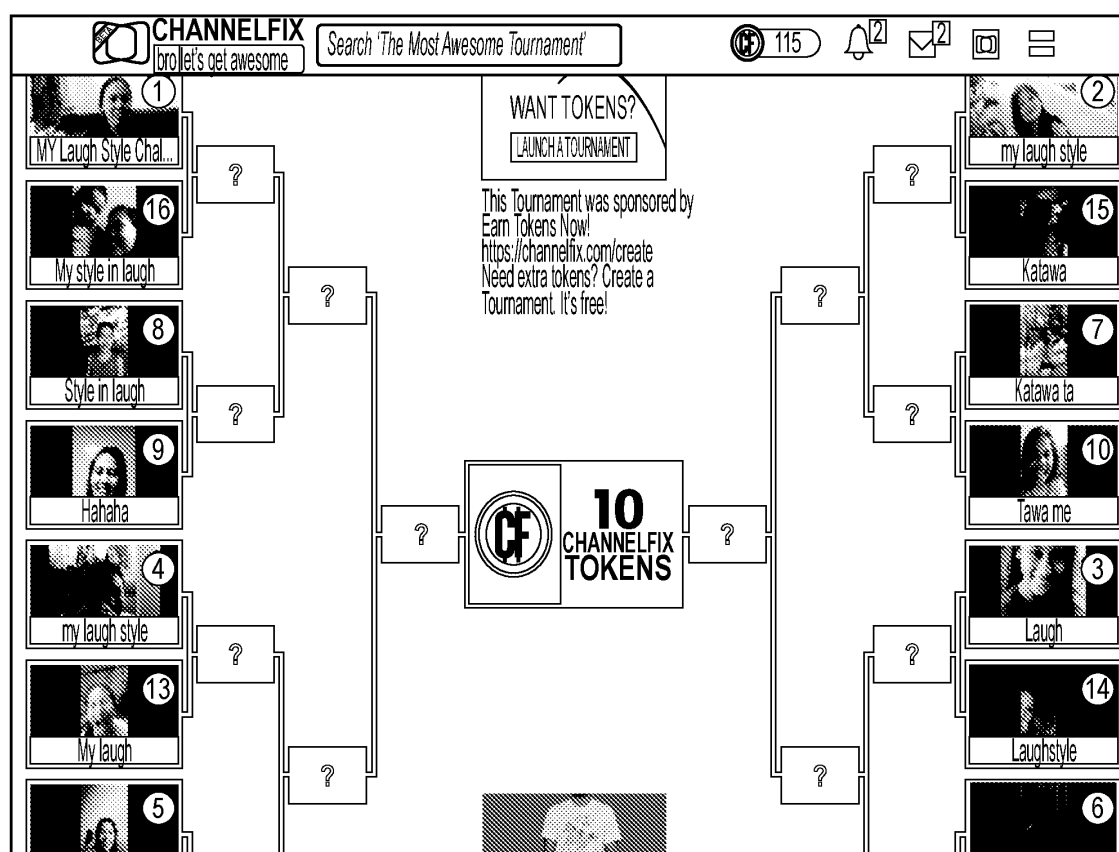


FIG. 11

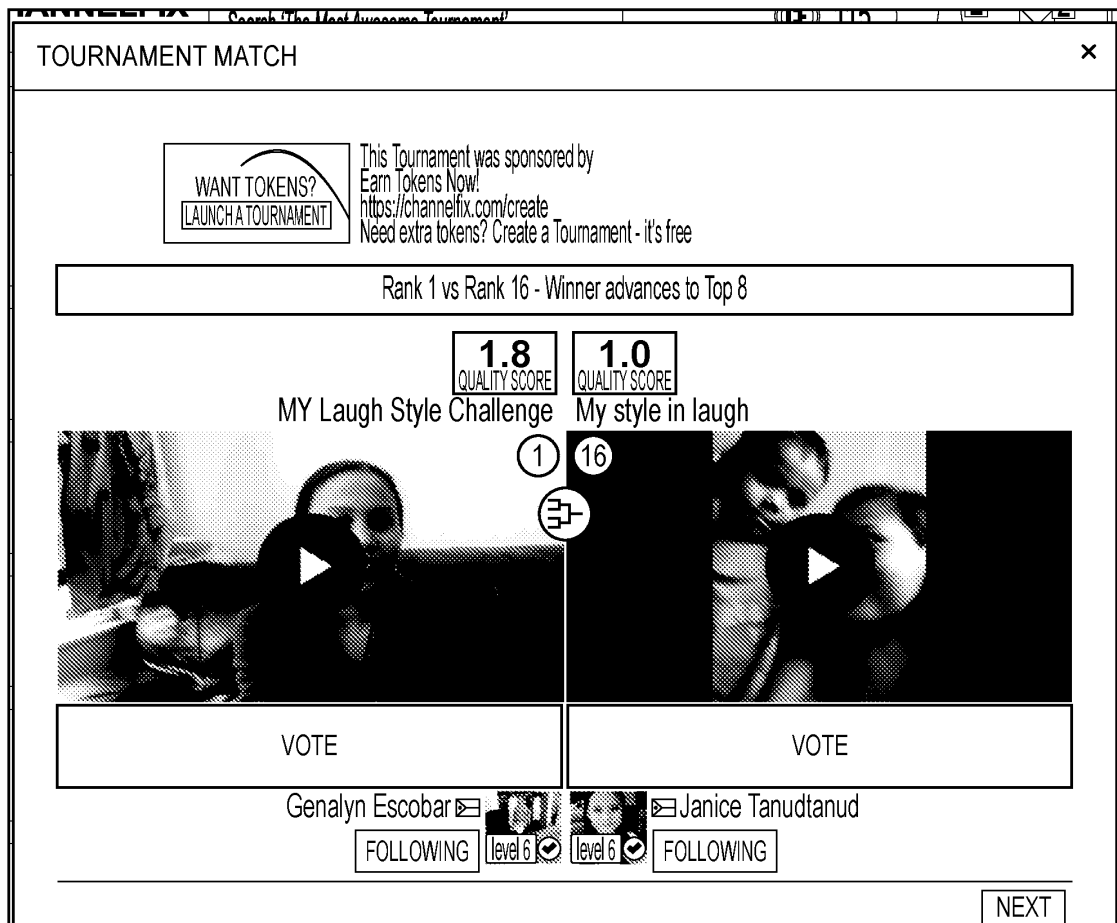


FIG. 12



FIG. 13

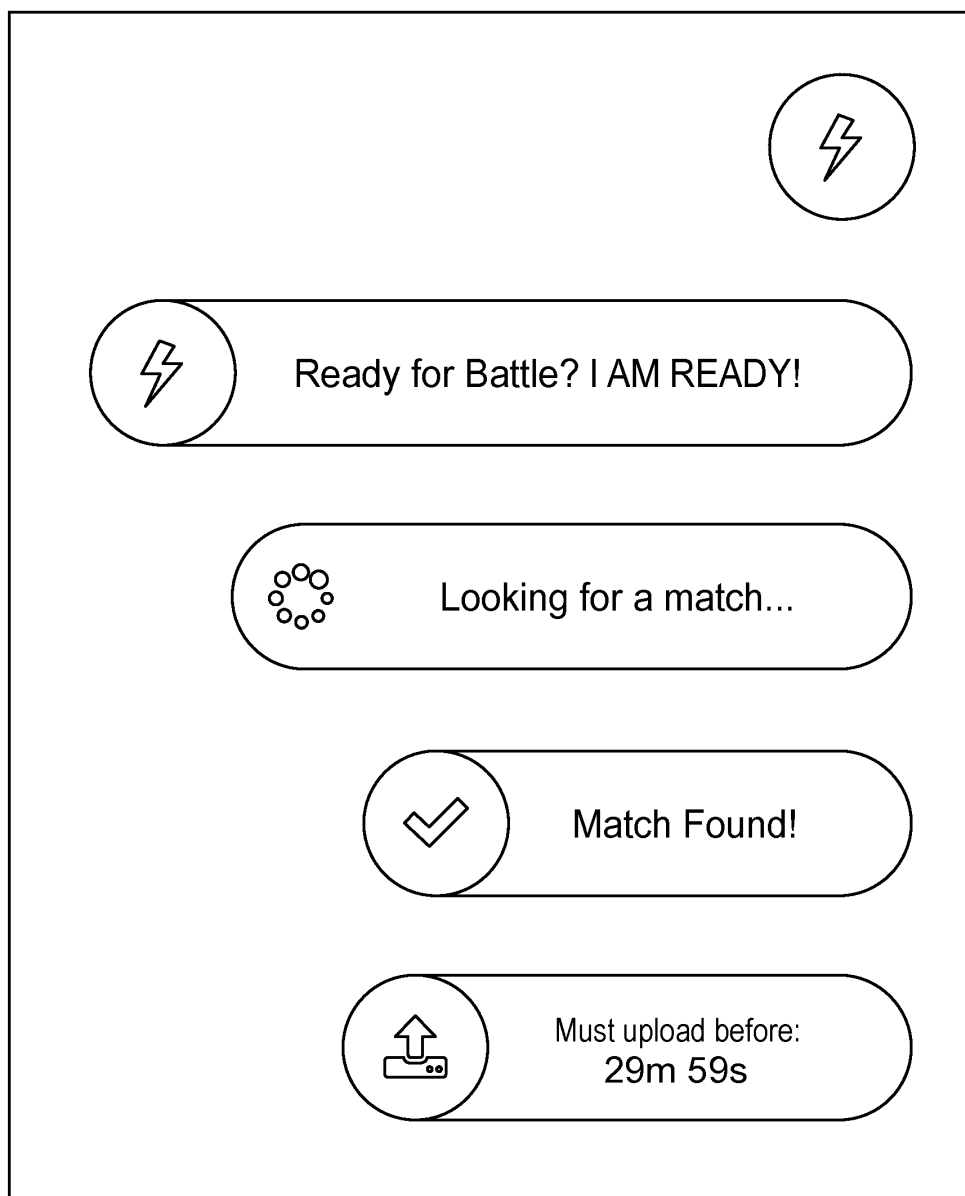


FIG. 14A

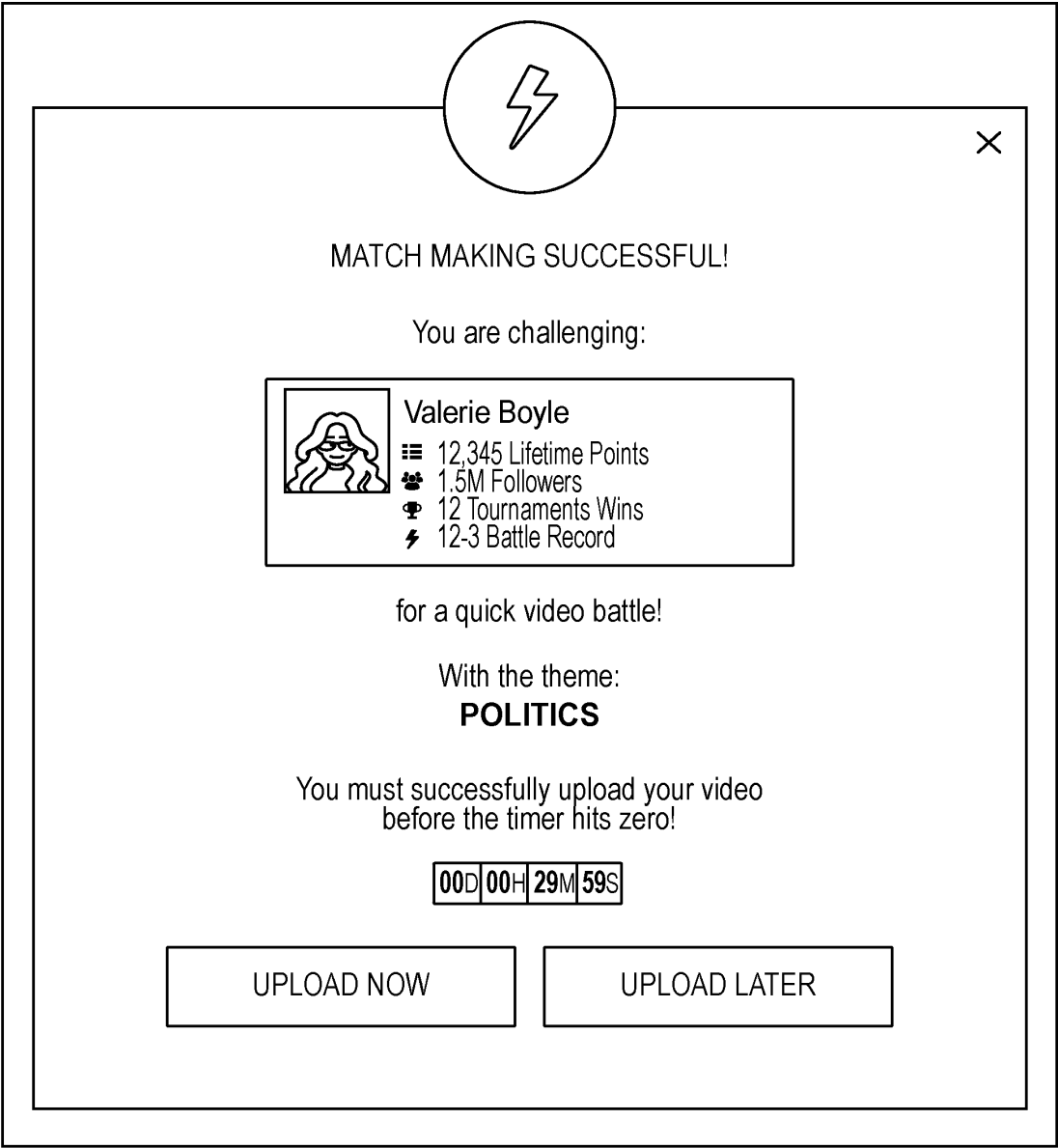


FIG. 14B

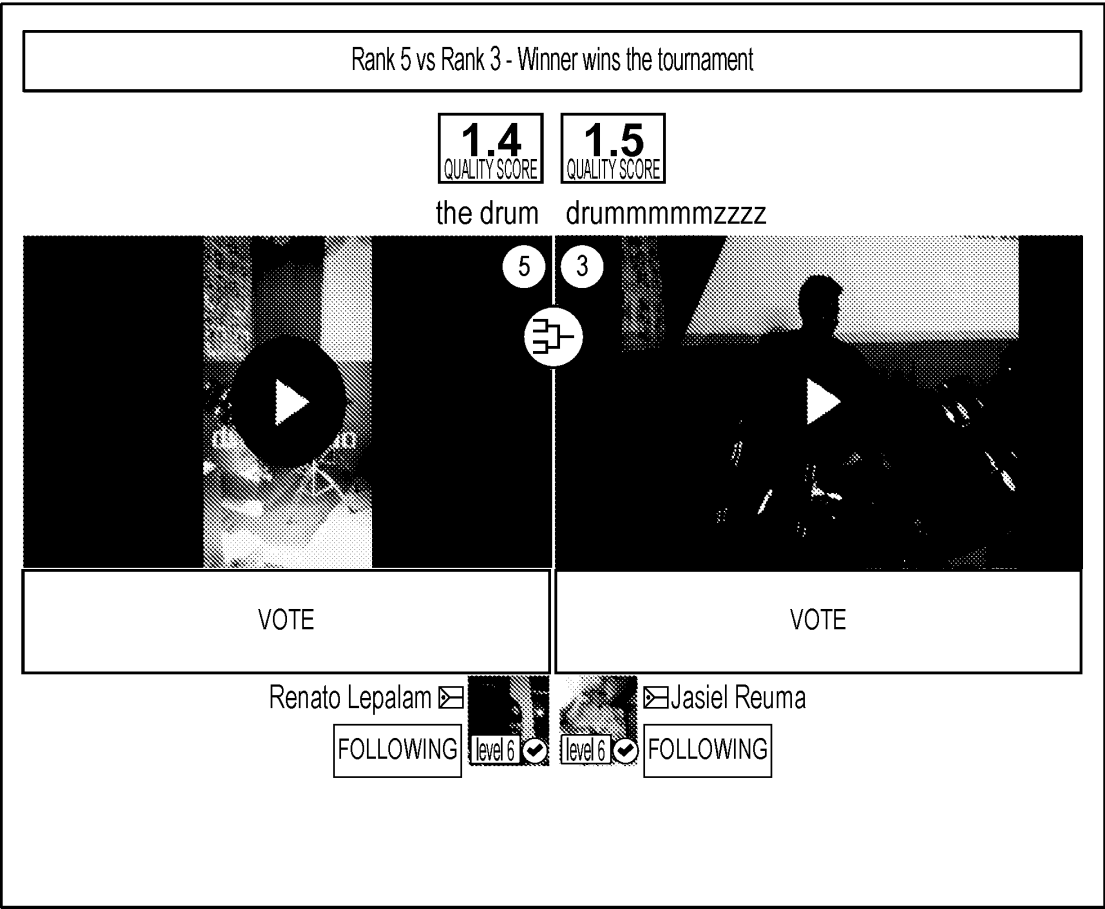


FIG. 15

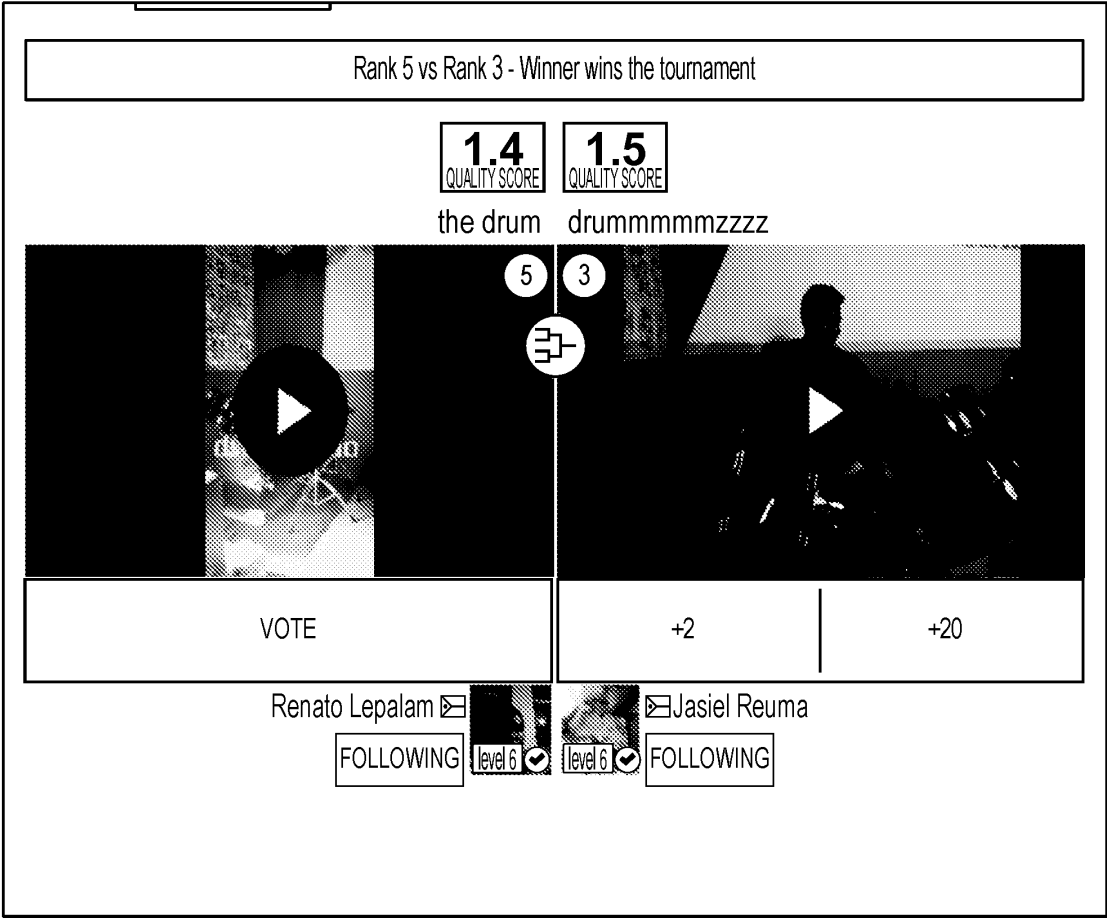


FIG. 16

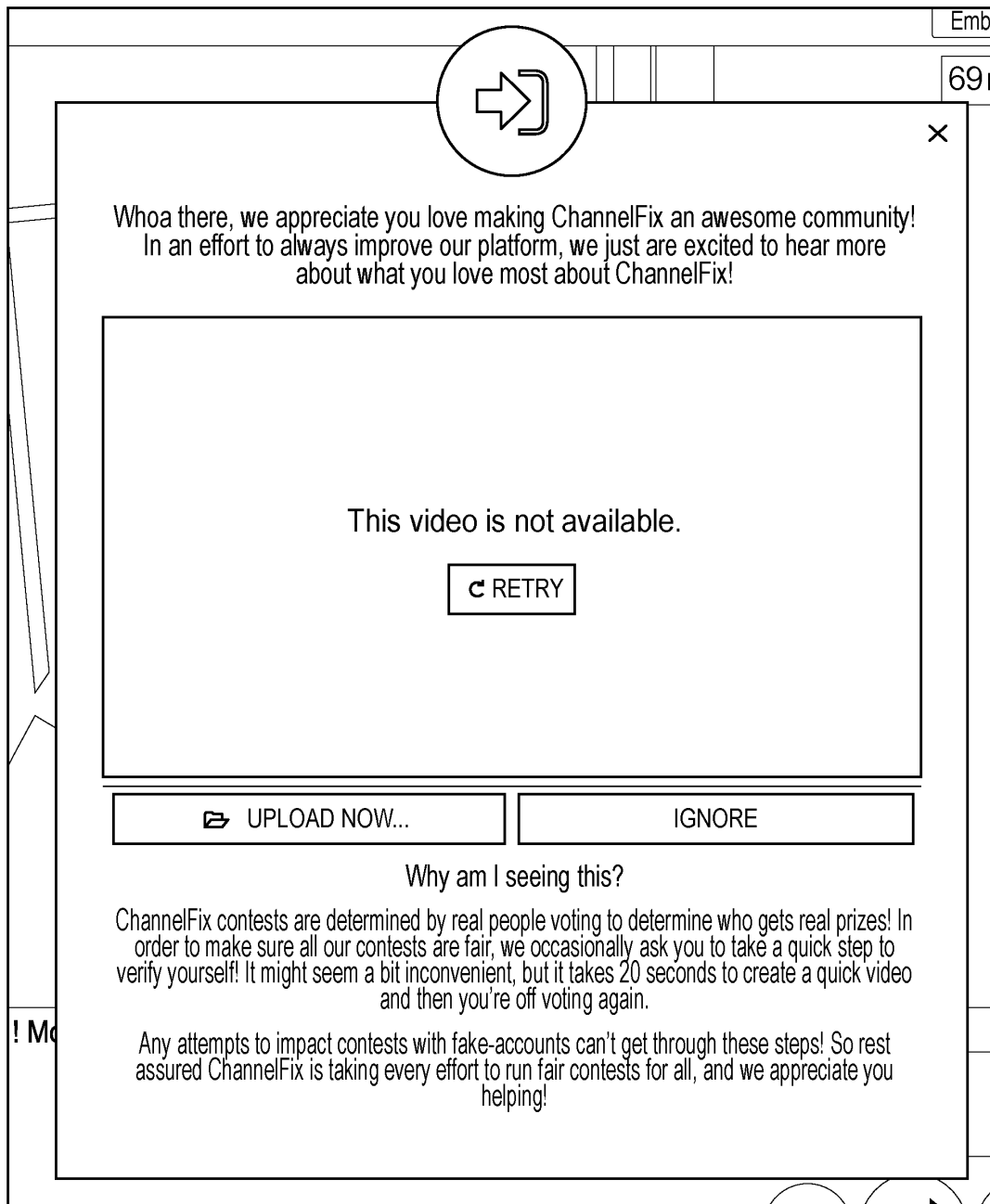


FIG. 17

Review Entry

0:02 / 0:06

Title	Surprise Birthday Party Gift		
Owner	NoicceleLieraObanisap		
Tournament	Best Customized Bike #ChannelFix		
Created	May 4, 2017, 2 p.m.		

Quality Score

10

Entry Acceptance Cost

\$

10.00

Reason

Entry does not Feature User

ACCEPT

REJECT

FIG. 18


CHANNELFIX
bro! let's get awesome

\$


Create Advertisements

You can create a maximum of two advertisements that will be displayed in your Tournament page. The second advertisement can be configured to display a link to your Facebook Page.

Any of the advertisements here can also be sent to participants as a Post-Tournament Offer.

Advertisement ×

Advertisement Title

External URL

Display URL (the URL on the ad)

Advertisement Image

UPLOAD IMAGE

Short Description (35 characters per line)

^

Total \$ 1012.80

Step 1: Edit Tournament

erw

CHANGE

Step 2: Make a Prize Package

erw prizes



CHANGE

Step 3: Create Advertisements

Turn your viral traffic into real revenue by advertising direct to your audience. Convert your ChannelFix.com tournament viral traffic into real-revenue for your needs.

CONTINUE

Step 4: Invite ChannelFix Users

Step 5: Import Emails

Step 6: Winners Selection

Step 7: Finalize Tournament

Step 8: Payment

Step 9: Congratulations

FIG. 19

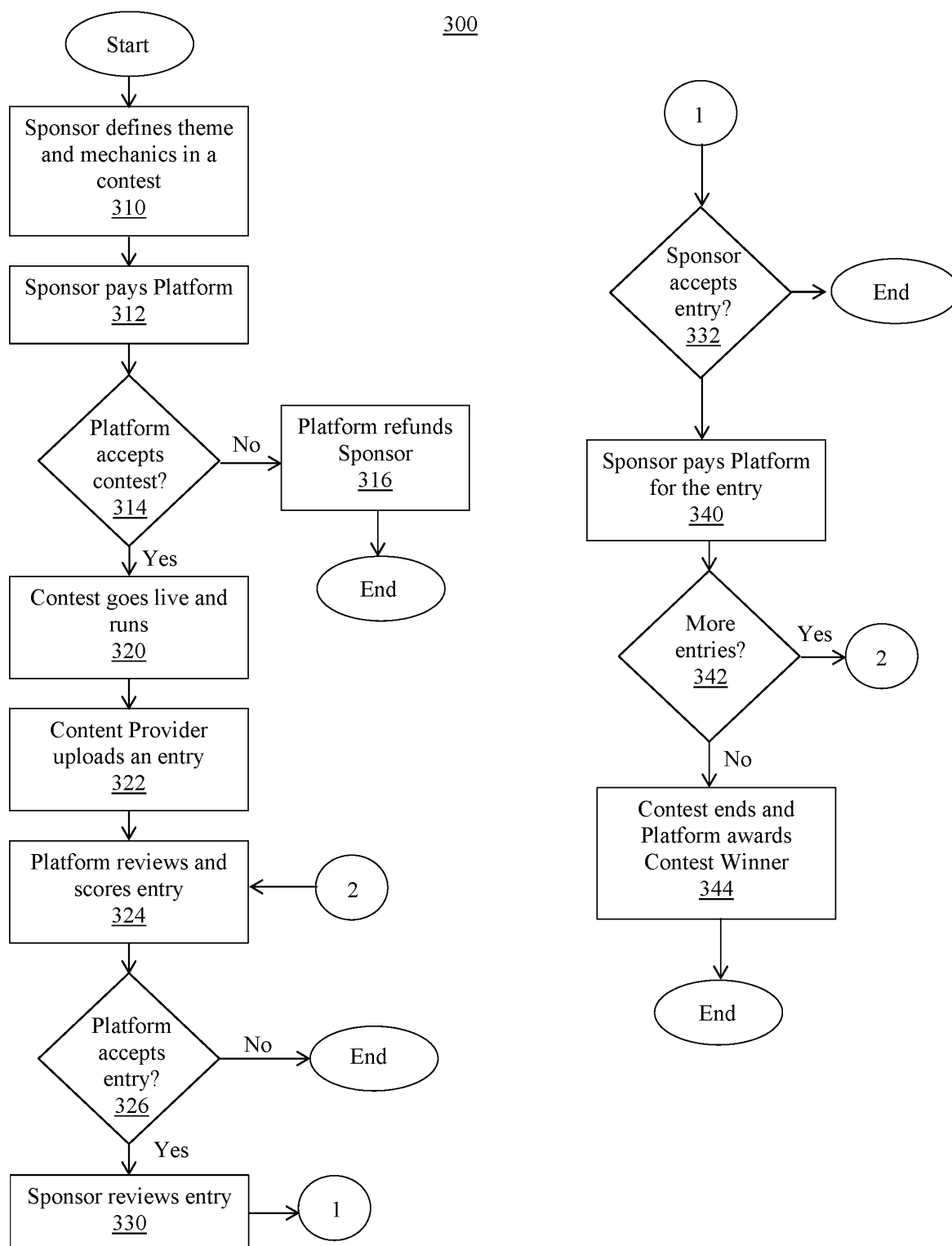
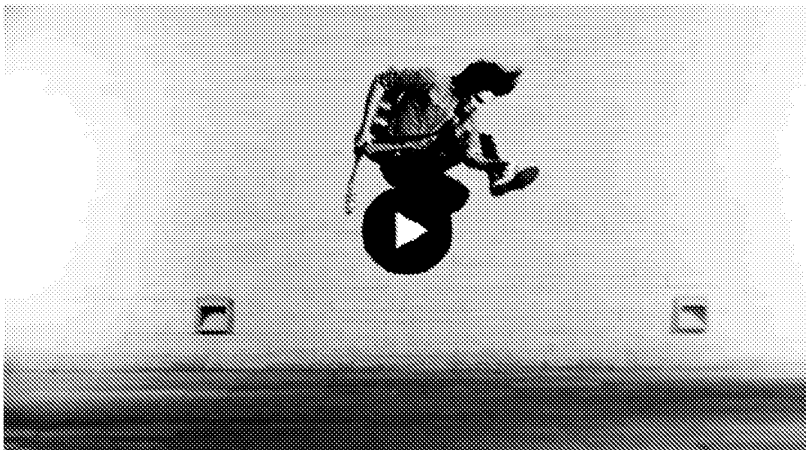


FIG. 20

The Best Pingpong Trickshots



Valerie Doyle
Follow



123,456,789
interested in joining
this tournament

I'M INTERESTED IN JOINING

Share the tournament and
get people interested!

 Duncan Fletcher
is interested in joining

 Marshal Oliverson
is interested in joining

 Zola Pemberion
shared with her friends

 Aleshea Albinston

Hobbies Category

Created on September 1, 2017

Do you want to see this Tournament go live sooner?
Help sponsor the tournament and avail of the marketing tiers!

50% funded

\$ 2,456.00 goal

Sponsor this Tournament

\$ 10

Lorem ipsum dolor sit amet, consectetur
adipiscing elit. Nam lobortis quam...

SILVER SPONSOR

\$ 2,500.00

Partial branding of the tournament
RANKING, BATTLING
Detailed View Customization
Sponsored by Widgets
Click Redirects
Logo on Video Player
Interludes
Post Tournament Offers

GOLD SPONSOR

\$ 5,000.00

Complete branding of the tournament
RANKING, BATTLING,
FINISHED
Detailed View Customization
Sponsored by Widgets
Click Redirects
Logo on Video Player
Interludes
Post Tournament Offers

GET STARTED

BRONZE SPONSOR

\$ 1,000.00

Partial branding of the tournament
BATTLING
Detailed View Customization
Sponsored by Widgets
Click Redirects
Logo on Video Player
Interludes
Post Tournament Offers

FIG. 21

What's your marketing objective?

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Ut maximus felis tellus, non hendrerit urna sollicitudin sit amet. In porttitor ex eget ex aliquet tempus. Sed malesuada, ante at aliquet efficitur, lacus eros lacinia nunc, a eleifend neque arcu ut dolor. Pellentesque in magna in risus scelerisque aliquam.

☐	URL Redirects		
☐	Facebook Likes		
☐	Lead Generation		
☐	ChannelFix Followers		
☐	App Installs		
☐	Coupon Dissemination		
☐	Video Advertisement		
☐	Video Advertisement w/ Survey		
☐	iTunes Downloads		

FIG. 22

Create a new Social Tournament

Social Tournaments are short Tournaments with an open phase and a ranking phase. They can be open to anyone or just to your those with special generated invites. They're quick, easy and completely free!

Tournament Theme *

What do you want your users to upload about?

ES (FIRST NAME)

E MOST

CAPTURE YOUR FAVORITE

[FIRST NAME] MOMENT

WHO LOVES (FIR

THE MO

Or create your own:

Who has the best smile?

Tournament Category

UPLOAD AN IMAGE

Tournament Timeline *

What do you want to start your tournament? How long do you want your Tournament to be?

Open Phase

How long will you allow uploads?

00

00

00

00

DAY

HR

MIN

SEC

Ranking Phase

How long will the tournament be?

00

00

00

00

DAY

HR

MIN

SEC

Start Time

When do you want to start your tournament?

MM/DD/YYYY

00

00

AM

HR

MIN

PERIOD

FIG. 23A

SUBSTITUTE SHEET (RULE 26)

Tournament Viewership and Participants *

Who do you want to be able to see and participate in your tournament?

Public + Anyone with a link

The tournament will appear in the feed of your followers and your participants' followers. As long as people arrive on your page, they can upload and vote in your tournament.

Private + Anyone with a link

The tournament will not appear in anyone's feed. Only people who have the special link will be able to arrive on your page, upload and vote in your tournament.

Public + Only people you invite

Only your chosen participants will be able to upload to your tournament. After the tournament transitions to the Ranking Phase, it will be shown in your participants' feed and anyone can vote.

Private + Only people you invite

The tournament will not appear in anyone's feed. Only people who have the special link will be able to arrive on your page, upload and vote in your tournament.

Special invites and links will be generated after launching your tournament.

Tournament Prizes *

What do you want your winners to get?

Define your own Prizes

These prizes will be at your discretion.

1

Handshake with Takemikazuchi

2

Prize Title

LAUNCH TOURNAMENT

By clicking Launch Tournament, you are agreeing to our terms and conditions, and our rules and regulations.

FIG. 23B

Profile picture of Jony Lyn Torremocha Jony Lyn Torremocha Profile picture of Emmanuel Lodovice Emmanuel Lodovice LEADERBOARD (TOP USERS)							
Overall Rank	User	Streak	Winnings	Followers	Ave. QS	Overall Points	Tournament Wins
1	Jony Lyn Torremocha	5	\$335.00	49	0.0	1500.49	30
2	Emmanuel Lodovice	5	\$11.00	5	0.0	1425.51	18
3	Jony Lyn Torremocha	5	\$335.00	49	0.0	1500.49	30
4	Emmanuel Lodovice	5	\$11.00	5	0.0	1425.51	18
5	Jony Lyn Torremocha	5	\$335.00	49	0.0	1500.49	30
6	Emmanuel Lodovice	5	\$11.00	5	0.0	1425.51	18
7	Jony Lyn Torremocha	5	\$335.00	49	0.0	1500.49	30
8	Emmanuel Lodovice	5	\$11.00	5	0.0	1425.51	18

FIG. 24

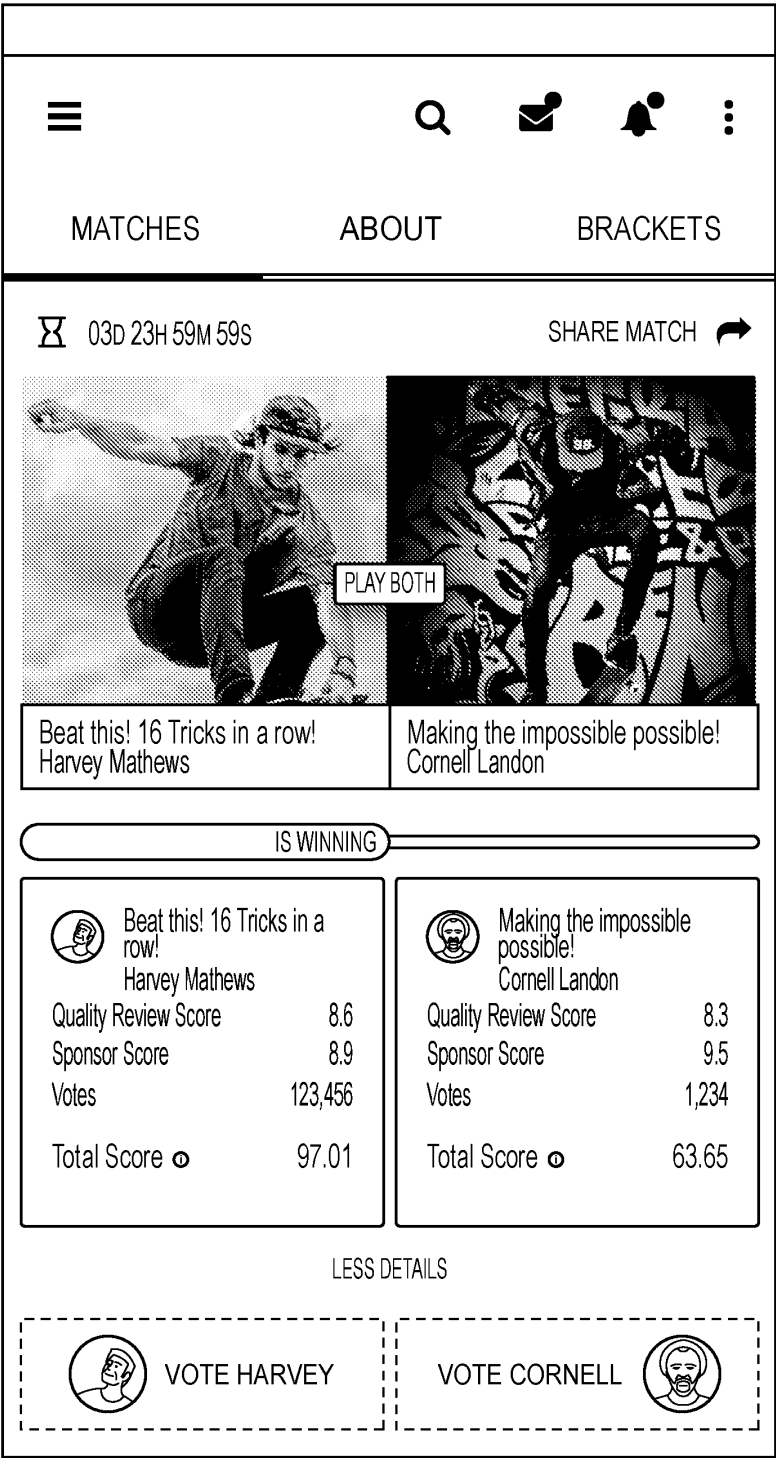


FIG. 25

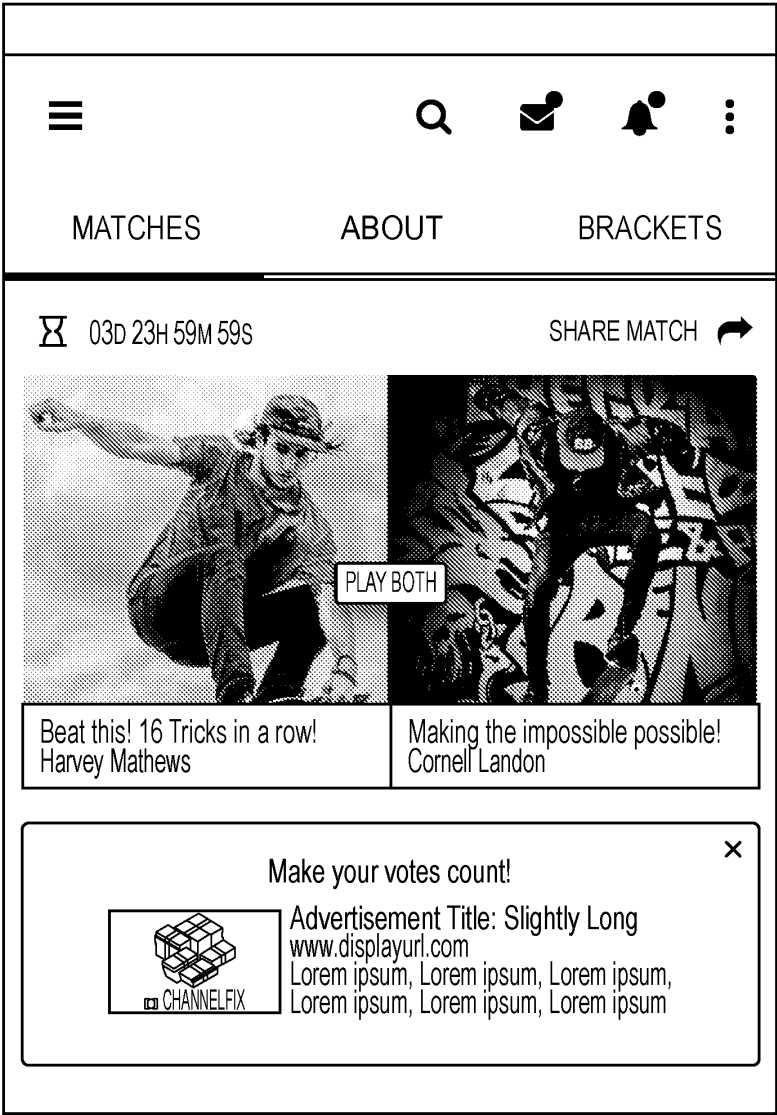


FIG. 26

WHO WILL WIN?×



Wager Amount

Just a Memory

FIG. 27

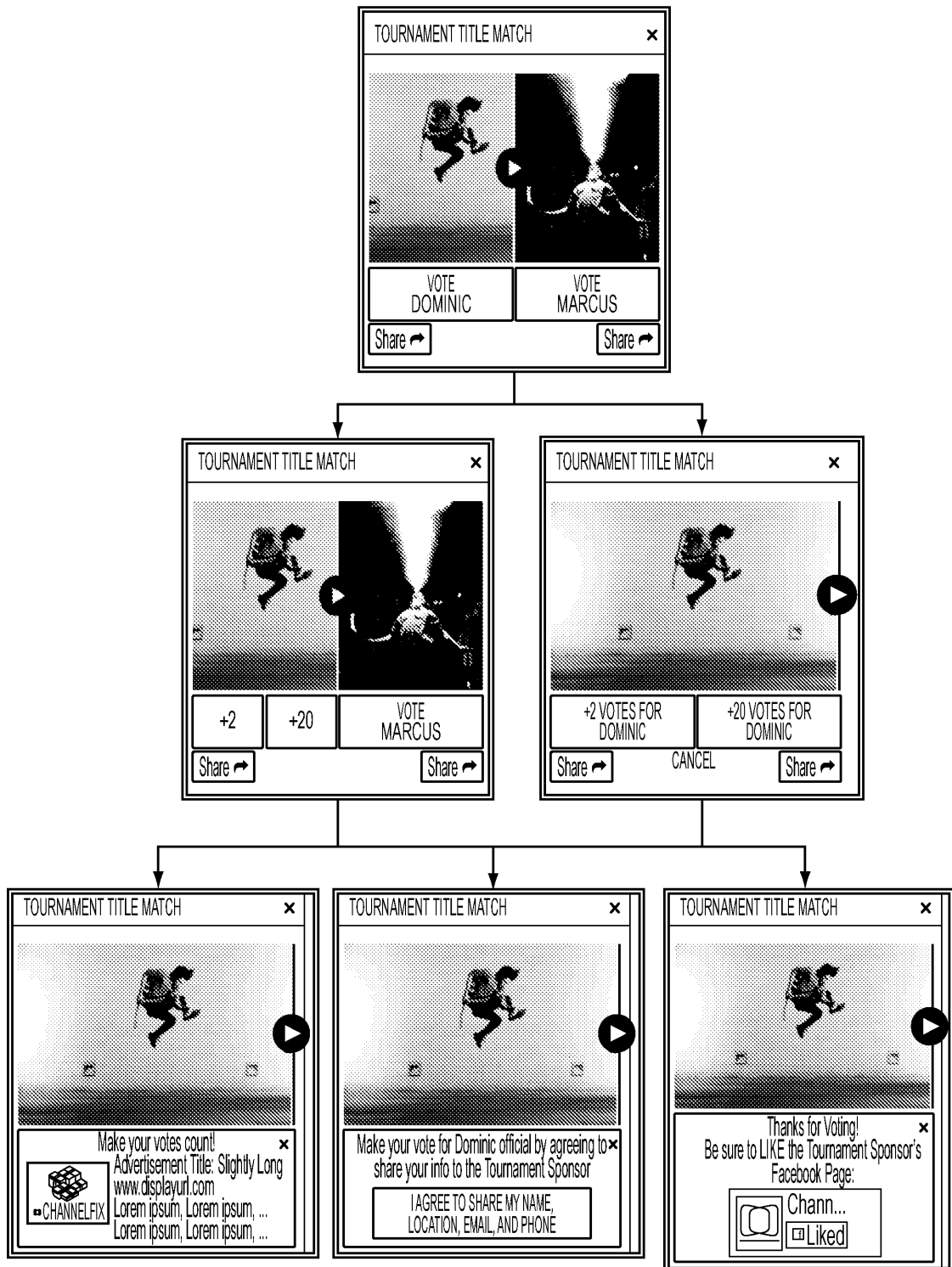


FIG. 28

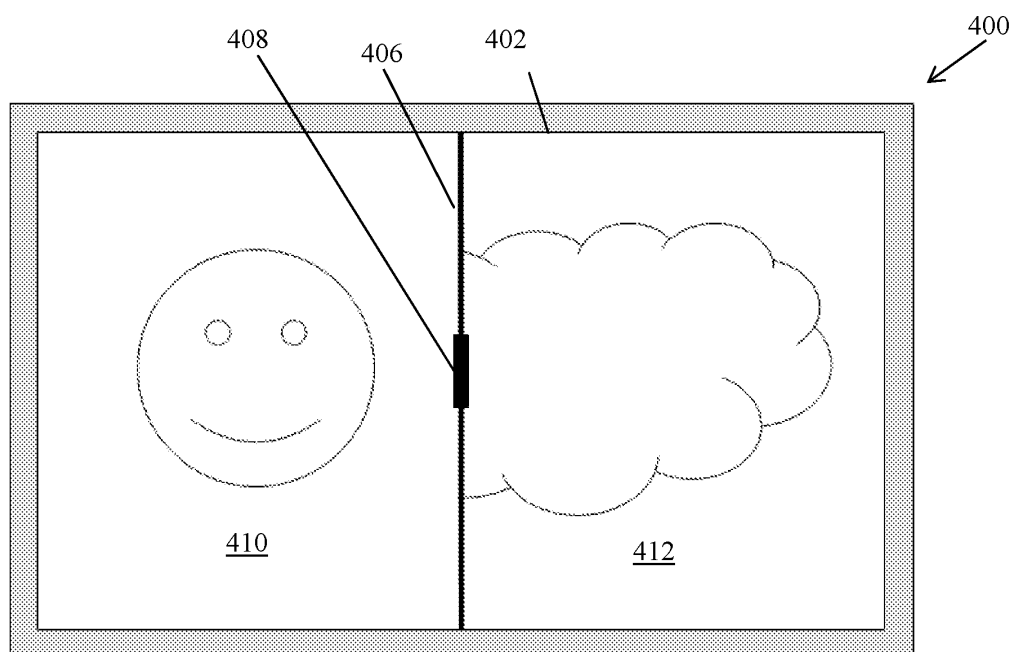


FIG. 29A

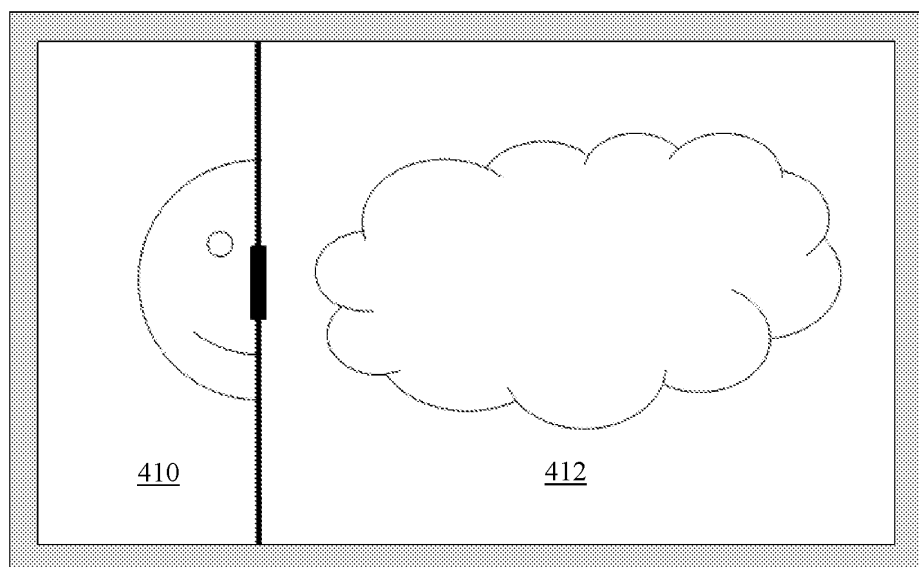


FIG. 29B

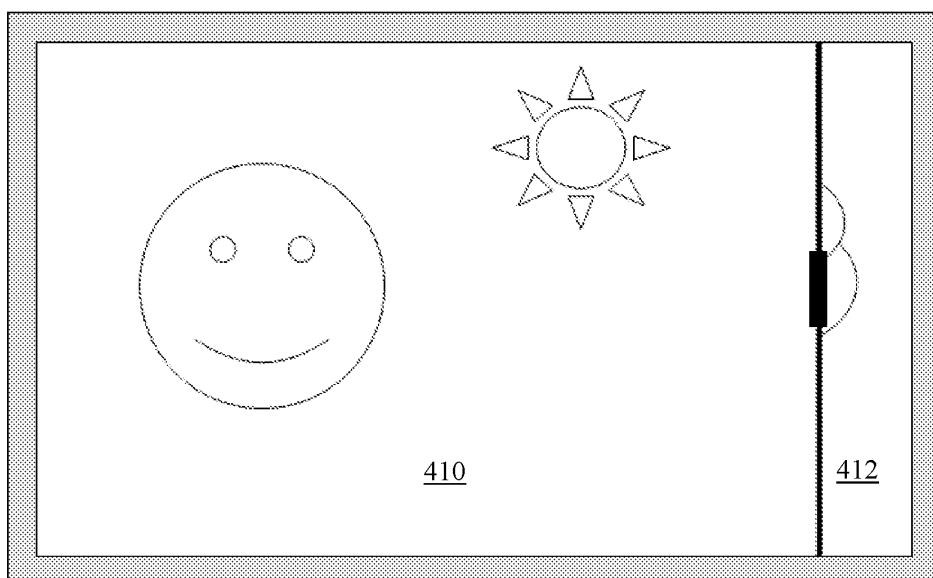


FIG. 29C