

ABSTRACT

According to embodiments of the present disclosure, there is provided a method, apparatus, electronic device, storage medium and program product for managing a recommendation policy. The method described herein comprises: obtaining a group of object features associated with a group of objects in the target application, the group of object features being converted based on attributes of the group of objects, the group of objects do not directly characterize the attributes of the group of objects; determining a first object feature and a second object feature from the group of object features, a first difference between the first object feature and the second object feature being less than a first threshold; determining a first recommendation result corresponding to the first object feature and a second recommendation result corresponding to the second object feature based on the recommendation policy in the target application; and evaluating the recommendation policy based on the first recommendation result and the second recommendation result. In this way, the embodiments of the present disclosure can effectively support the management of the recommendation policy in the application without exposing original data in the application.

(FIG. 5)